



FOR THE LIFE OF YOUR BUSINESS

# Omaha

**Hire Yourself**

## Helping Small Businesses in the Greater Omaha Area to Start and Grow

- Individual, Confidential Business Counseling
- Business Workshops
- Business Resources

### LP Custodial & Supply



### On Pointe Dance Centre



SCORE Omaha  
10675 Bedford Ave - Suite 100  
Omaha, NE 68134

## Success Stories

### Liberty Grounds Maintenance



### Wild West Productions



### Delta Real Estate Portfolio



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# Success Story – Wild West Creations

2011 in Omaha, Nebraska

Frank Mercek invented and owner of “Wild West Creations”. They have entertained with gun fights, train robberies, bank robberies and enactments. They have performed in Kansas, Iowa, South Dakota and throughout Nebraska. Why did they get into this business? Frank says “for the fun of it”. “We started Wild West Creations as a part of our retirement life. “We have found a super income stream plus a whole new focus.” I never knew owning a business could be so fulfilling.”



Owner: Frank Murcek

Phone: 402-657-3771

Business: Wild West Creations

Founded 2007

Web: <http://wildwestcreations.net/>

Email: murceks@hotmail.com

Address: 1322 S. 35<sup>th</sup> Street, Omaha, NE 68105

Number of Employees: 2 full time, 6 part time

Business Structure: LLC

SCORE Omaha engagement period: 2007-open

Type of Client: start up - In business

Workshops attended: Pre Business

Learned about SCORE: word of mouth

Frank Mercek retired after 35 years from OPPD (Omaha Public Power District). He and his brother Steve were on vacation in the black hills and saw a staged shoot out. They came home and invented "Wild West Creations". They have entertained with gun fights, train robberies, bank robberies and enactments. They have performed in Kansas, Iowa, South Dakota and throughout Nebraska. They are featured at many fairs and special events. Their guns and outfits are all real replicas from the late 1800's. Why did they get into this business? Frank says "for the fun of it". "We started Wild West Creations as a part of our retirement life. " "We have found a super income stream plus a whole new focus." I never knew owning a business could be so fulfilling."

# Success Story – LP Custodial and Supply

2011 in Omaha, Nebraska

Lee Pankowski is the owner of LP Custodial and Supply, a commercial cleaning company. She started LP Custodial and Supply in 2005 and has built the business to over 40 employees. She became certified as an “8A” small business, by the Federal Government and began bidding on Federal bids. She now has the air base in Omaha, the central tower at LAX airport in California and Omaha City libraries and ready to expand her work force again. Lee says “there is no job to big or too far for her growing company. “



Owner: Lee Pankowski

Phone: 402-289-1552

Business: LP Custodial and Supply

Address: 3022 N 90th Street, Omaha, NE

Web: <http://www.lpcustodial.com/>

Email: [lee@lpcustodial.com](mailto:lee@lpcustodial.com)

Number of Employees: 40+

Business Structure: LLC

SCORE Omaha engagement period: 2007-2008

Type of Client: In business

Workshops attended: Pre Business

Learned about SCORE: SBA

Lee Pankowski is the owner of LP Custodial and Supply, a commercial cleaning company. Lee is native of Korea that moved to Omaha 35 years ago, married a native South Omaha native and opened a dry cleaning and tailoring business. She started LP Custodial and Supply in 2005 and has built the business to over 40 employees. After building a base of commercial accounts she became certified as an "8A" small business, by the Federal Government and began bidding on Federal bids. She now does work at the air base in Omaha and even was awarded the contract on the central tower at LAX airport in California. She is very excited to have won the recent contract on all of the Omaha City libraries and ready to expand her work force again. Lee says "there is no job to big or too far for her growing company.

## Success Story - On Pointe Dance Centre

2011 in Omaha, Nebraska

Amanda Walkowiak worked in marketing and as a dance instructor before opening her On Pointe Dance Center in Omaha. In her first year her business has grown to over 250 students and she is thinking about opening a second dance studio soon. Amanda said, "Right now I just love what I'm doing and being my own boss at the same time."



Owner: Amanda Walkowiak

Phone: 402-493-5671

Business: Dance Studio

Address: 1812 N. 120<sup>th</sup> Street, Omaha, NE 68154

Web: <http://www.onpointdancecentre.com/>

Number of Employees: 7

Business Structure: LLC

SCORE Omaha engagement period: 2003-2009

Type of Client: Start up business

Workshops attended: Pre Business

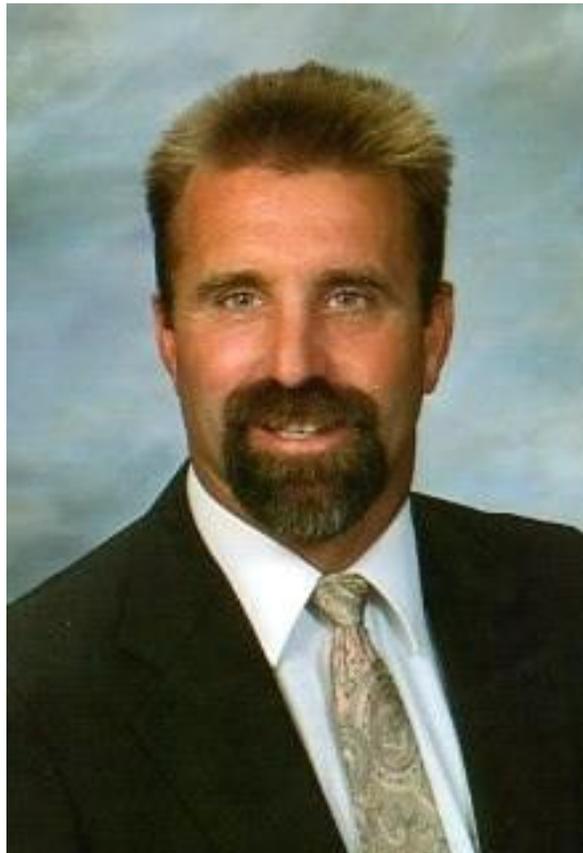
Learned about SCORE: Word of mouth

Amanda is the owner/operator of “On Point Dance Center” at 120 and Blondo in Omaha, NE. Amanda was a marketing major at the University of Nebraska at Omaha and after several jobs in her chosen field, became the marketing director of the SAC museum in Omaha. She felt something was missing in her professional life and finally in 2023 she knew what it was. Her love for dance and the arts was calling. She worked as a dance instructor for a period and then put her marketing education to work as she opened her own studio. That studio has grown to over 250 students in 2009. She is thinking about opening her second location soon. “Right now I love what I’m doing and being my own boss at the same time” Amanda Walkowiak.

## Success Story – Liberty Grounds Maintenance

2006 in Omaha, Nebraska

Kirby Clarke is the owner of Liberty Grounds Maintenance. Kirby contacted SCORE Omaha looking for some answers in a down year. SCORE Omaha used the “Listening to your Business” format and developed a new business plan for the company. The company was broken into “profit centers” and started a “rock division” and “waterfall” department and a “nursery” division. They have developed a new website and obtained some “individual home” business. The company is now back in the “black” and moving in those new directions.



Owner: Kirby Clarke

Phone: 402-330-0991

Fax: (402) 330-7081

Business: Liberty Grounds Maintenance

Address: 2520 F Plaza

Web: <http://www.libertygrounds.com/>

Email: [kirby@libertygroundsmaintenance.com](mailto:kirby@libertygroundsmaintenance.com)

Number of Employees: 42

Business Structure: LLC

SCORE Omaha engagement period: 2009-2009

Type of Client: In business

Workshops attended: Listening to your business

Learned about SCORE: PSA ad

Kirby bought a small lawn company in 2006 and by 2008 he had increased sales by 300%. He then bought a large building and a great deal of equipment. He now owns 32 riding lawn mowers, 21 trucks and other support equipment. 2009 was his first “down” year and he contacted SCORE Omaha looking for some answers. SCORE Omaha used the “Listening to your Business” format and developed a new business plan for the company. The company was broken into “profit centers” and started a “rock division” and “waterfall” department and a “nursery” division. They have developed a new website and obtained some “individual home” business. The company is now back in the “black” and moving in those new directions.

## Success Story - Delta Real Estate Portfolio

2006 in Omaha, Nebraska

Chris Miller and Cole Stunkard started Delta Real Estate Portfolio while they were students at University of Nebraska at Omaha. Their vision was a property management Company supplying for single college students and young professionals. Today they manage 20 properties that have been converted into shared living facilities. They are successful in spite of the soft real estate market and see great opportunities ahead.



Owner: Chris Miller and Cole Stunkard

Phone: 402-802-9955

Business: Delta Real Estate Portfolio

Address: 1410 Park Wild Ave.

Web: <http://www.deltarep.com/>

Email: [info@deltarep.com](mailto:info@deltarep.com)

Number of Employees: 4

Business Structure: LLC

SCORE Omaha engagement period: 2007-2009

Type of Client: In business

Workshops attended: none

Learned about SCORE: NBDC

Chris Miller and his partner Cole Stunkard started Delta Real Estate Portfolio while they were students at the University at Nebraska at Omaha. Their vision was a property management company supplying housing for single college students and young professionals. Today, they own or manage 20 properties that have been converted into shared living facilities that were once older single dwellings. All have been completely renovated and present a different alternative to a small, dumpy, apartment. The growth potential seems unlimited, but the secret is these two young men's ability to remodel and produce a first class product. They are successful in spite of the soft market and see nothing but great opportunities ahead.