Greetings!

June is always a busy month, with graduations, Father’s Day and preparing for summer vacations. Before you are caught up in that whirl of activity, we invite you to take a couple of minutes to review this month’s business-building tips and educational opportunities.

• Our Spring workshops conclude this month with “How to Start Your Own Business,” after which our workshop presenters will take a summer break and begin work on our fall/winter schedule. However, for those of you wishing to continue your business education see “Stuff We Like” below; this month we offer the first of a series of links to free, one-hour SCORE online webinars. In addition, do not forget, our SCORE Success Pass allows you to attend an unlimited number of workshops over a three-month period for only $50! Click here to see the schedule and/or register.

COMPASS Now Available Throughout Southern New Hampshire

Thanks to a generous grant from The Provident Bank, COMPASS, Merrimack Valley SCORE’s free Business Assessment Program, is now also available to small businesses in the Monadnock and Seacoast areas. Since its launch almost two years ago, COMPASS has helped countless small businesses identify their strengths and weaknesses. Using a quick, easy, comprehensive and, above all, effective, online questionnaire, COMPASS probes your General Management, Finance, Sales and Marketing, Resource Management and Operations, delivering a report that not only tells you what you’re doing well and where you need help, but also provides a solid foundation for a SCORE mentor team to assist you. Click here to learn about COMPASS and get your business moving to the next level of sales, profits and service.

Stuff We Like…

• Marketing these days is largely about technology, which explains why “Cloud, Mobile and Social: Great Apps and Services That Will Grow Your Business” is one of SCORE’s most popular webinars. Check out this one-hour video to learn what tools are out there and which ones will be most effective for your business. Watch webinar…
  https://www.score.org/event/cloud-mobile-and-social-great-apps-and-services-will-grow-your-business

• When you do not receive a response to a request, be it via phone, email or text, it can be frustrating and annoying. There could be many reasons for the non-response, but regardless, you need to follow-up, yet do so without being perceived as a pest. How do you do that? Find out in Entrepreneur magazine’s “5 Ways to Get People to Follow Up.” Read article…
  https://www.entrepreneur.com/article/284167

• With more than 400 million members, LinkedIn is generally regarded as one of the best social media outlets for small business. However, even if you have a LinkedIn account, are your maximizing its potential? Find out how to do just that in Google Small Business’ video, “LinkedIn for Small Business.” Watch video…
  https://www.youtube.com/watch?v=Hq4Kx6F7adw&list=PLgH6uiP6MuLq1UfgF0MJ2TT4LKO9JgnYS&index=20
Ask SCORE

Ask SCORE tells a newly minted consultant about self-employment taxes. Link to https://merrimackvalley.score.org/search/site/ask%20score