

2017

National Impact



SCORE is a uniquely American organization that synthesizes two historic national ideals: entrepreneurial spirit and volunteerism.

Since 1964, SCORE has provided expert volunteer mentoring to more than 11 million entrepreneurs and small business owners. As the nation's largest network of volunteer business mentors, SCORE is committed to helping any person succeed in their small business endeavor.

54,506
New Businesses Started

61,534
Non-owner Jobs Created

\$192.64 SCORE's cost to help create one business

\$170.64 SCORE's cost to help create one job

\$47.32 Amount SCORE clients return to the Federal Treasury for every federal dollar appropriated to SCORE

58% Percentage of in-business clients that increased revenue in 2017

SCORE helps a diverse range of American Small Businesses and Entrepreneurs:

Of SCORE'S 2017 client base...

60% were women

39% were minorities

11% were veterans

Who We Are:

Over 10,000
Volunteers

300+ Chapters

serving over 1,000
communities

Research Methodology: The SCORE Foundation engaged Pricewaterhouse Coopers to conduct research into the economic impact of small business mentoring that SCORE's 10,000 volunteers had on the US Economy in 2017. Pricewaterhouse Coopers conducted a census survey of all SCORE mentoring clients and 25,117 responded via telephone and web. Total client revenue, business creation, and job creation numbers were calculated via straight line extrapolation from the survey respondents to the total number of 2017 SCORE clients. This survey was made possible thanks to the generous support of Constant Contact.

Impact on the local community:

585 New
Businesses
Started

698 Non-Owner
Jobs Created

5,184 Total
Chapter
Services

(Total mentoring sessions provided + total workshop attendees)

65%

Percentage of SCORE Clients
in Business

57%

Percentage of SCORE Clients
that Grew Their Business

Strengthening America's Economy:

SCORE earns the federal government money as a direct and effective catalyst for business and job creation.

Small businesses need money and mentoring to be successful. No organization is more effective at mentoring than SCORE.