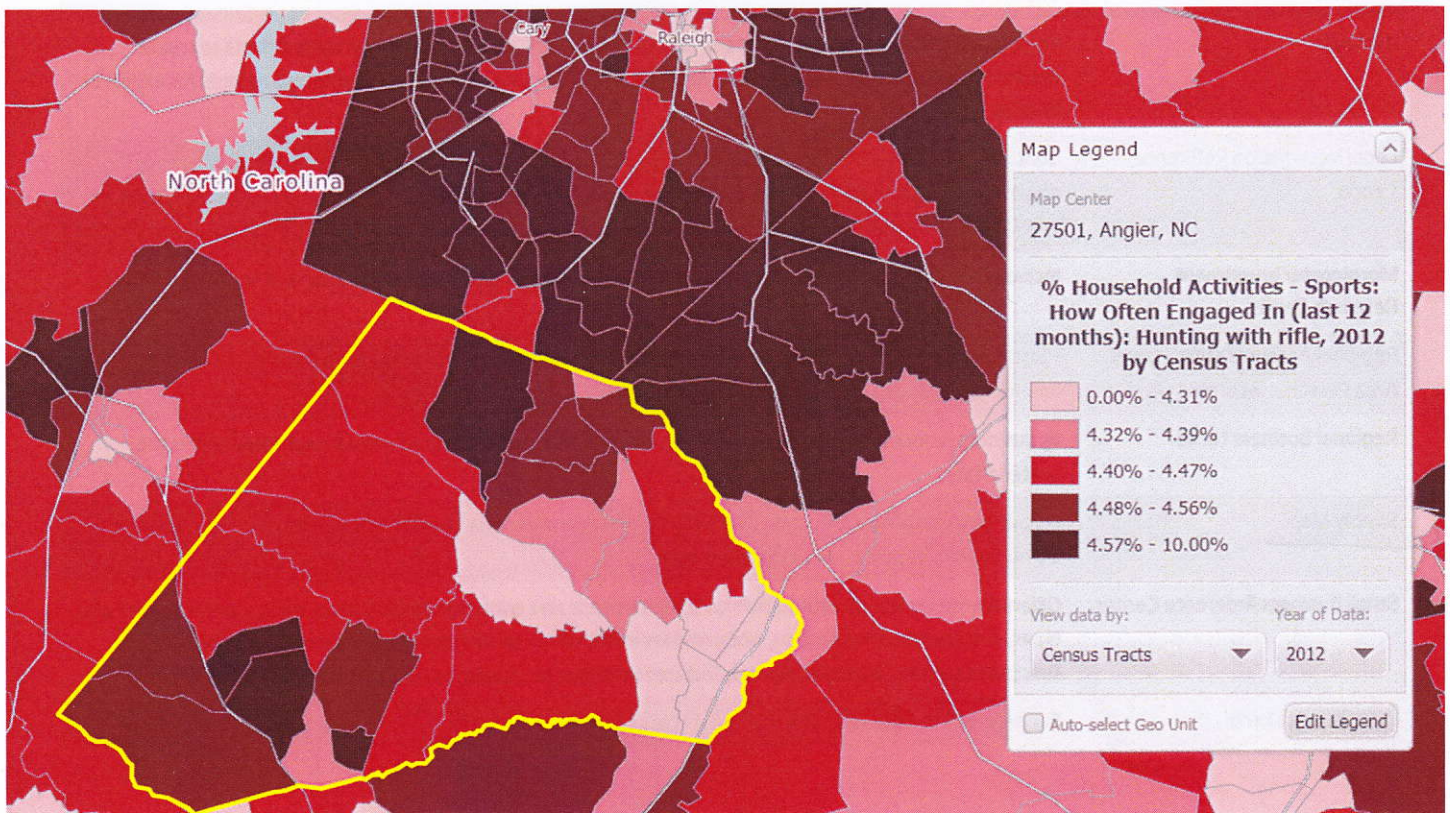


Login at your home or office

Example – SimplyMap



Variable	Harnett County, NC	Wake County, NC	Johnston County, NC	Lee County, NC	North Carolina	USA
% Household Activities - Sports: How Often Engaged In (last 12 months): Yoga, 2012	6.33%	6.82%	6.46%	6.31%	6.37%	6.45%
# Household Activities - Sports: How Often Engaged In (last 12 months): Yoga, 2012	2,777	24,634	4,122	1,423	242,407	7,613,736
% Household Activities - Sports: How Often Engaged In (last 12 months): Hunting with rifle, 2012	4.44%	4.52%	4.49%	4.42%	4.40%	4.41%
# Household Activities - Sports: How Often Engaged In (last 12 months): Hunting with rifle, 2012	1,945	16,300	2,862	995	167,578	5,199,238

Business materials available on NC LIVE, January 2014

Business & Management

[View Full List](#) [Articles](#) [Company Info](#) [eBooks](#) [Investing](#) [Management](#) [Market Research](#)

Title	Recommended
Business Link North Carolina	Programs and resources for people starting a new business or moving a business to North Carolina.
Business Source Complete	Journals, peer-reviewed publications, magazines on a wide range of topics including: marketing, management, MIS, POM, accounting, finance and economics.
Company Profiles	10,000 company profiles from Datamonitor, including U.S., European, and Asian companies.
Entrepreneurial Studies Source	Covers topics relevant to entrepreneurship and small business, including key periodicals, reference books, case studies, company profiles and 600+ videos with transcripts from the Harvard Faculty Series and Vator.TV.
Intellect	Search U.S. and international company listings by industry, size, location, and other criteria to create marketing plans, conduct competitive analysis, and raise funds. Build lists of up to 250 records for export or to print.
Legal Information Reference Center	Contains hundreds of full-text publications and thousands of legal forms. The full-text legal reference books are provided through Nolo, the nation's oldest and most-respected provider of legal information for consumers and small businesses.
Morningstar Investment Research Center	Includes research and independent opinions on thousands of mutual funds, stocks, and hundreds of ETFs.
Regional Accounts Data - Local Area Personal Income	Personal income and population summary estimates, detailed county annual tables of income and employment, wage and salary summary estimates.
Regional Business News	75 business journals, newspapers, and news wires covering all metropolitan and rural areas within the United States.
Simply Map	Web-based mapping application that lets you create professional-quality maps and reports using demographic, business, and marketing data.
Small Business Reference Center	Offers a wide variety of information on small business and entrepreneurial subject areas, common business types, a help and advice section, and provides information on how to create business plans that lead to successful funding. Includes business lectures and 'how to' videos, as well as state-specific resources.
Wall Street Journal	Full articles from the Wall Street Journal (1981-current).