

NBC News profiles Cincinnati's Mortar program

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(Photo: Provided)

Cincinnati entrepreneurship lab Mortar scored some national attention Sunday after NBC News profiled the group's founders and mission.

Over-the-Rhine-based Mortar launched in 2014 and has been working to introduce minority residents and those living in urban areas to entrepreneurship and provide people an opportunity to launch or expand businesses.

Crews from NBC News interviewed founders Derrick Braziel, William Thomas and Allen Woods and Mortar participants in visits to Cincinnati.



NBC NEWS

These Cincinnati Residents Are Building New Businesses as Their Neighborhood Changes - NBC News

On Tuesday, Mortar is hosting a graduation and pitch night for its latest class of entrepreneurs. The class is the first to complete Mortar's entrepreneurship training program in conjunction with Indigo Hippo. It is also the group's first all-female entrepreneur cohort.

The graduation event will be at Five Points Alley, the intersection of Finch and Sedalia alleys, in Walnut Hills. The event begins at 6 p.m. Each graduate will have the chance to pitch their business idea to the audience and attendees will vote on their favorite pitch. Mortar asks for a \$5 donation at the door to go to the pitch night winner.

READ MORE about Mortar's work in

Cincinnati: <http://www.cincinnati.com/story/money/2016/06/20/walnut-hills-co-working-space-entrepreneur-hub/86130600/>