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Plan, Operate, and Grow your business. Anywhere.

**Garrett's Bike Shop**

We offer high-quality biking gear for families and regular people, not just gearheads.

**Our Opportunity**

**Problem worth solving**  
It's hard to buy a good bike in this town without being an "insider" cycling expert.

**Our solution**  
Garrett's is a snob-free zone where regular people can get top notch gear and expert advice.

**Target Market**  
37K prospects

- Young families 54% (\$236)
- College students 19% (\$709)
- Trial enthusiasts 19% (\$334)
- Commuters 8% (\$400)

Market size: \$6.7M

**Competitors**

Competitors	How our solution is better
Local bike shops	Welcoming, family-friendly space
Big-box retailers	Higher quality gear and expert advice
Online retailers	Ability to test drive and local repair



**From idea to business**  
Quickly document different business ideas in a beautiful visual format with the LivePlan One-Page Pitch.



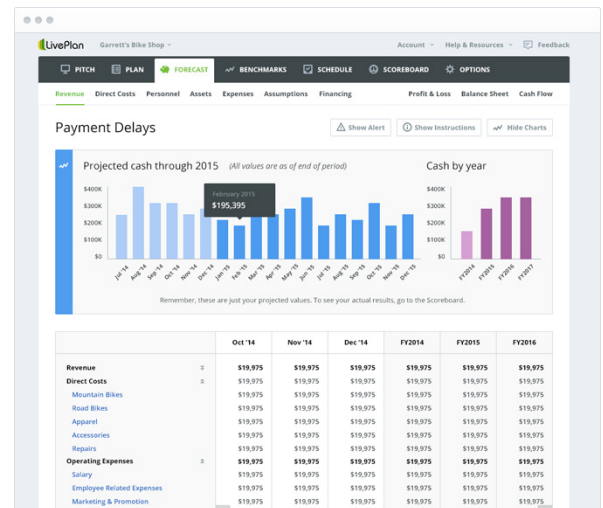
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