



Contact: Melinda Zemper  
Phone: (513) 706-3737  
Email: mzemper@fuse.net

Sept. 24, 2014

## **Liberty Tax Service Norwood Named SCORE Greater Cincinnati Client of the Year**

*Cincinnati and national SCORE celebrate 50<sup>th</sup> birthday*

Gina Pinto Williams of Hyde Park is a serial entrepreneur. She was named a greater Cincinnati SCORE Client of the Year Sept. 19 at a Maketewah Country Club awards luncheon for the success of her three Liberty Tax franchises across Cincinnati.

She is also a partner in a check cashing service, a residential cleaning service, a business services company and a new accounting service called Pinto Accounting.

Dennis Murphy of Cincinnati is her SCORE counselor. Murphy joined SCORE in 2008, and is chapter chairman for its fundraising and quality committees. He has 30 years of experience in sales and management and specializes in coaching, strategic planning, board development, sales and sales development, training and profit and loss management.

Williams also received a national SCORE award recently in Washington, D.C. as the "Top Small Business Franchise of the Year." She is also slated to be named

“Distinguished Hispanic Ohioan” by the state of Ohio for helping build and educate the Hispanic community on financial and fiscal responsibilities.

Liberty Tax franchises owned by Pinto Williams and her husband, Michael Williams, a P&G alumnus, are in Norwood, Price Hill and Eastgate.

SCORE’s 100 volunteer counselors help new entrepreneurs and small business owners with marketing, operations and finance.

Mike Martin, outgoing SCORE chairman, said that 10 million aspiring entrepreneurs and small business owners have been helped by SCORE chapters since the organization was founded in 1964. Each year SCORE nationwide provides small business mentoring and workshops to more than 375,000 new and growing small businesses.

In greater Cincinnati, which includes 19 counties in southern Ohio, northern Kentucky and southeast Indiana, last year SCORE’s 100 experienced counselors helped 1,500 small business clients and created 305-plus jobs.

Fifty six percent of SCORE clients are women; 28 percent are minorities and 12 percent are veterans. Seventy percent of Cincinnati SCORE clients last year were starting a business and 30 percent were already in business.

Jim Stahly, incoming greater Cincinnati SCORE chairman, said that the federal government funds only a portion of each of its 350 chapters nationwide. “We get a 47 to one leverage on every dollar we get from the U.S. government,” said Stahly. “Locally, it only costs \$137 for each job we create locally. And we do it all on about \$11,000 from the federal government. The rest is covered by our business partners. We could not do it without them.”

For more information about greater Cincinnati SCORE, its counseling, team mentoring, and seminars and workshops, go to [www.scoreworks.org](http://www.scoreworks.org) or call (513) 684-2812. # # #