This SCORE workshop series is for businesses at any stage who are approaching critical decision points: Launching a new company, Expanding, Handing it over to the next generation, or Pivoting to another business approach. Jennifer DuBois will work with you in a small group setting, answering your questions about business planning, operational management, and exit strategies. Come to these sessions and get your questions answered, discuss your goals and problems with Jen.

Some possible topics in these workshops are:

- Validating your business idea and don't know where to start
- Market research and competitive positioning
- Planning and strategy for profitability & growth
- Operational and managerial problems
- Business Model Canvas
- Succession planning and growth preservation

Presenters: Jennifer DuBois
Return-on-Investment; Owner & Consultant

Jen has run her own business as a contract consultant working with entrepreneurs and startups for 8 years locally and overseas. She has collaborated with over 30 individuals and companies around the globe and worked with two tech startups. Her skills are diverse and include business plan creation, market research and idea validation, business model creation, strategic planning, content marketing, and finance. Prior to starting her consulting business Jen worked for two top tier strategy consulting firms, a large global corporate bank and an independent private school. She also founded a local food concession business.

**FREE Event**

**LOCATION:**
Solvang Chamber of Commerce
485 Alisal Rd #245,
Solvang, CA 93463

**DATE:**
March 26, 2020

**TIME:**
10:00AM- 11:30AM

Learn in group interactions with Mentors how your business can grow with the benefit of decades of experience.

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