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JYSpredictions Named SCORE Greater Cincinnati Client of the Year

Cincinnati and national SCORE celebrate 50th birthday

JYSpredictions, LLC of Over-The-Rhine, a minority-owned film and technology company, was named a top greater Cincinnati SCORE Client of the Year Sept. 19 at the Maketewah Country Club.

Jason Young of Kenwood began his career as a fine artist doing airbrush and paintings, and evolved into the digital age by creating photography, then video. He and business partner Yolanda Hill of Forest Park, both alumni of the Art Academy of Cincinnati, formed the company in 2006. JYSpredictions works with some of the industry's leading technology companies in digital assessment management.

In 2013, Young secured funding to purchase the most advanced cinema gear for creating professional video and leases it to film companies to complement his professional video services.

Young's SCORE counselor is Bob Wiwi of Cincinnati, president of the Mercy Health Foundation and retired senior vice president from Cincinnati Gas & Electric, predecessor of Duke Energy.

Wiwi said Young is an example of the caliber of entrepreneurs who make this nation go.

“Jason was aware of 3CDC downtown, but didn’t know exactly what they did,” said Wiwi. “So he created an informational video for them and through networking got it into the eyes and hands of 3CDC. Now his company is a tenant in Over-the-Rhine and a 3CDC partner.”

The Cincinnati Center City Development Corporation (3CDC) leads re-development efforts in Cincinnati’s urban core, including the historic, Over-The-Rhine district.

Hill accepted the award on Young’s behalf. “Jason can take a complex project and make it simple,” said Hill. “He’s been able to take the difficult process of keeping up with technology and provide awesome professional services to clients as well as give back to the community.”

SCORE’s 100 volunteer counselors help new entrepreneurs and small business owners with marketing, operations and finance.

Mike Martin, outgoing SCORE chairman, said that 10 million aspiring entrepreneurs and small business owners have been helped by SCORE chapters since the organization was founded in 1964. Each year SCORE nationwide provides small business mentoring and workshops to more than 375,000 new and growing small businesses.

In greater Cincinnati, which includes 19 counties in southern Ohio, northern Kentucky and southeast Indiana, last year alone SCORE’s 100 experienced counselors helped 1,500 small business clients and created 305-plus jobs.

Fifty six percent of SCORE clients are women; 28 percent are minorities and 12 percent are veterans. Seventy percent of Cincinnati SCORE clients last year were starting a business and 30 percent were already in business.

Jim Stahly, incoming greater Cincinnati SCORE chairman, said that the federal government funds only a portion of each of its 350 chapters nationwide. “We get a 47 to one leverage on every dollar we get from the U.S. government,” said Stahly. “Locally, it only costs \$137 for each job we create locally. And we do it all on about \$11,000 from the federal government. The rest is covered by our 32 business partners. We could not do it without them.”

For more information about greater Cincinnati SCORE, its counseling, team mentoring, and seminars and workshops, go to www.scoreworks.org or call (513) 684-2812. # # #