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Veteran and Women-Owned Small Businesses Serving Dog Lovers Receive National Recognition at 5th Annual SCORE Awards



WASHINGTON, Aug. 6, 2013 /PRNewswire via COMTEX/ -- Two exceptional small businesses, Dog is Good, LLC and **Dogtown Cincinnati**, have excelled at serving America's pet-loving population and will reap the rewards at the 2013 SCORE Awards. SCORE, - www.SCORE.org- mentors to America's small business, serves over 350,000 small business clients annually and will honor their most successful clients at The SCORE Foundation's 5th Annual SCORE Awards Gala celebrating excellence on Thursday, August 15th in Dallas, TX. Dog is Good, LLC and **Dogtown Cincinnati** will be recognized for demonstrating unique vision, innovation and achievement as exceptional enterprises within each of their categories as veteran-owned and women-owned small businesses.

Dog is Good, LLC, based in Los Alamitos, California has been chosen as this year's recipient for the prestigious Outstanding Veteran-Owned Small Business award given by The SCORE Foundation and sponsored by Insuperity. Small business is a popular and successful choice for many of our nation's military veterans - as of 2007, veterans owned 2.4 million businesses or 9 percent of all businesses nationwide, generating \$1.2 trillion in receipts and employing nearly 5.8 million people. Dog is Good owner Jon Kurtz, a retired U.S. Navy Captain, served our country for 27 1/2 years before embarking on his entrepreneurial adventure with his wife, Gila. SCORE welcomes the opportunity to celebrate Jon and his small business success.

Dogtown Cincinnati, owned by Megan Prather, will be honored with the Outstanding Woman-Owned Small Business award given by The SCORE Foundation and sponsored by Constant Contact. Women-owned businesses have also become a vital part of our economic fabric - American Express Open estimates that the number of women-owned businesses has increased 59 percent (1.5 times the national average) since 1997, now numbering 8.6 million firms, generating more than \$1.3 trillion in revenue and employing nearly 7.8 million people.

SCORE CEO Ken Yancey says, "These two businesses have identified a large and growing market made up of American pet owners and have invented new, exciting ways to serve that market. We are proud to serve the growing segments of women-owned and veteran-owned businesses as they navigate the rewarding realm of entrepreneurship."

The SCORE Foundation President Mark Dobosz says, "**Dogtown Cincinnati** and Dog is Good, LLC represent the best of the startup business world - they have a passion for their businesses and the animals and humans they serve."

For more about Dog is Good, LLC's SCORE Success Story, visit: www.score.org/success-stories/dog-good

For more about Dogtown Cincinnati's SCORE Success Story, visit: www.score.org/success-stories/dogtown-cincinnati

About SCORE Since 1964, SCORE has helped more than 10 million aspiring entrepreneurs. Each year, SCORE provides small business mentoring and workshops to more than 375,000 new and growing small businesses. More than 11,000 business experts volunteer as mentors in over 340 chapters serving local communities with entrepreneur education to help grow 1 million small businesses.

For more information about starting or operating a small business, call 1-800/634-0245 for the SCORE chapter nearest you. Visit SCORE at www.score.org. Connect with SCORE at www.facebook.com/SCOREFans and www.twitter.com/SCOREmentors.

About The SCORE Foundation The mission of The SCORE Foundation is to support and leverage the work of SCORE by soliciting, investing and managing resources for the benefit of SCORE. Learn more about The SCORE Foundation at www.scorefoundation.org.

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