

**ARCHIVE COPY ONLY – 2021 EVENT**

## **Celebrating Black Business Ownership**

### ***Making your Dream a Reality***

***Sponsored by the U.S. Small Business Administration and  
Kansas City's SCORE Community Strategic Alliance***

**February 16, 17 and 18, 2021 - Noon to 2 pm.**

Join us during Black History Month for 3 days of FREE virtual connections with Black business owners and community resources supporting entrepreneurship.

**Keynote Speakers share their stories**, what worked and didn't work for them, which local organizations helped them overcome challenges, and what their businesses are doing today.



**Kira Cheree Hopkins**  
Enterprise Business Basics  
February 16



**Leonard Graham**  
Taliaferro and Browne  
February 17



**Davyeon Ross**  
Shot Tracker  
February 18



**Mary Shannon**  
Connectus Worldwide  
Host

**Get inspired to launch and grow your business! Join Host Mary Shannon and Black entrepreneurs and local resources for three power-packed sessions featuring stories, lessons learned, tips, resources and more.**

**Feb. 16 Starting your Business.** Additional storytellers Richard Holman, LKS Imagine and Dr. Shelley Cooper, Diversity Telehealth. Strategies for Starting your Business panel discussion led by Dan Smith and Charon Thompson of The Porter House KC. Panelists: Nia Richardson, KC BizCare; Fahtemma Parrish, Parrish and Sons Construction; Terrell Jolly, Legacy Asset Group; Adrienne B. Haynes, Esq., SEED Law; and Donald Kelly, Our Home Senior Care.

**Feb. 17 Growing your Business.** Additional storytellers include Ernest McCoy, AltSpec UAS; Thalia Cherry, Cherry Co and Isaac Collins, Yogurtini. Addressing Change and Growth panel discussion led by Kim Randolph, the Heartland Black Chamber of Commerce. Panelists: Carol Taylor, A Clean Slate; Myron McCant, KD Learning Center; Kay Saunders, Bellewether Global; Mary Ricketts, Turning Point Training and Development; and Albert Kelly, Aleo Prime Energy Group.

**Feb. 18 Financing your Business.** Additional storytellers include John Walker, Perfect Output and Dr. Donnetta Watson, The Black Mastermind Group. Opportunities to Finance your Business panel discussion led by Theodis Watson, Central Bank of the Midwest. Panelists: Davin Gordon, Altcap; Darryl Johnson, Business Credit Works; Claude Harris, College Coaching Network; Tonja Nero-Britt, TNB Financial Services, LLC; and Brandon Calloway, G.I.F.T.

**Register Today for this FREE event!**



U.S. Small Business  
Administration



Kansas City