



SPONSORSHIP, ADVERTISING & EXHIBITOR OPPORTUNITIES

2014 Mid-Winter Convention & Seminar
January 16-17, 2014
Embassy Suites ♦ Charleston

An Exciting Opportunity for Your Business: **Sponsor the WVAJ Annual Convention New Lawyers Party**

Our 2014 Mid-Winter and Seminar will again include our successful (and growing!) New Lawyers Party. The party will be Wednesday, January 15 at Charleston's trendy Vandalia Lounge. All conference attendees are invited to attend the event, so don't miss this opportunity to promote your business and services to plaintiffs' attorneys practicing throughout West Virginia--including those leading plaintiffs' attorneys of tomorrow.

Choose Your Level!

Gold \$5,000

- Free exhibit table at the 2014 WVAJ Mid-Winter Convention
- Listing as a Gold Sponsor on the Mid-Winter Convention Web page, with a link to your site
- Color signage as a Gold Sponsor with your logo at the New Lawyers Party
- Listing in the event brochure
- Listing in promotional e-mails sent to WVAJ members
- Listing in the conference notebook as a gold event sponsor
- Full-page ad in conference notebook
- List of seminar registrants

Silver \$2,500

- Listing on the 2014 WVAJ Mid-Winter Convention Web page as a Silver Sponsor
- Color signage as a Silver Sponsor with your logo at the New Lawyers Party
- Listing in the event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Bronze \$1,500

- Listing on the 2014 WVAJ Mid-Winter Convention Web page as a Bronze Sponsor
- Company name included on event signage as a Bronze Sponsor
- Listing in event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Mid-Winter Convention Party

The 2014 WVAJ Mid-Winter Convention Party will be Thursday, January 16 at Charleston's Embassy Suites Hotel. The reception provides you with an exceptional opportunity to network with seminar registrants, WVAJ members and both state and national vendors—all of which could lead to new business for your company.

Choose Your Level!

Gold \$5,000

- Free exhibit table at the 2014 WVAJ Mid-Winter Convention
- Listing as a Gold Sponsor on the WVAJ Mid-Winter Convention page, with a link to your site
- Color signage as a Gold Sponsor with your logo at the Mid-Winter Convention Party
- Listing in the event brochure
- Listing in promotional e-mails sent to WVAJ members
- Listing in the conference notebook
- Full-page ad in conference notebook
- List of seminar registrants

Silver \$2,500

- Listing on the 2014 WVAJ Mid-Winter Convention Web page as a Silver Sponsor
- Color signage as a Silver Sponsor with your logo at the WVAJ Mid-Winter Convention Party
- Listing in the event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Bronze \$1,500

- Listing on the 2014 WVAJ Mid-Winter Convention Web page as a Bronze Sponsor
- Company name included on event signage as a Bronze Sponsor
- Listing in event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Additional Marketing & Advertising Opportunities

Exhibitor Tables - \$500

Reserving your exhibit table at the 2014 WVAJ Mid-Winter Convention not only provides you with an opportunity to market your products and services, but also to network with attorneys and their legal assistants. Electricity and Internet access are available for exhibitors. As an exhibitor you will receive:

- Listing on the 2014 WVAJ Mid-Winter Convention Web page as an exhibitor
- Listing in the event brochure
- Full-page ad in the conference notebook
- List of seminar registrants

Coffee Breaks - \$1,000 (Four Available)

As a coffee break sponsor you will receive:

- Signage with your logo during the break
- Listing on the 2014 WVAJ Mid-Winter Convention Web page as a coffee break sponsor
- Listing in the event brochure
- Listing in the conference notebook
- List of seminar registrants

Back Cover of Conference Notebook - \$1,500 (Limit One)

Put a full-page ad for your business on the back cover of the WVAJ Mid-Winter Convention conference notebook for just \$1,500.

Section Dividers - \$1,000 (Limit One)

Put your company logo with contact information on each section divider in the 2014 WVAJ Mid-Winter Convention conference notebook.

Name Badge Lanyards - \$500 (Limit One)

Put your company name and/or logo around the neck of every seminar registrant by sponsoring the seminar's name badge lanyards. (Company is responsible for providing lanyards to WVAJ.)

Ad in Conference Notebook - \$250

Want to market your products and services, but can't attend the conference as an exhibitor? Put a full-page ad in our 2014 WVAJ Mid-Winter Convention conference notebook.

Need help customizing your sponsorship and advertising package to meet the specific needs of your business? Contact Debra Lee at 304.344.0692 or debra.lee@wvaj.org.

2014 WVAJ Mid-Winter Convention and Seminar Sponsorship and Exhibitor Reservation Form

Company _____ Contact Name _____

Address _____

Phone _____ Mobile _____

Fax _____ Email _____

Briefly describe your products and/or services _____

Event Sponsorships

New Lawyers Party

Wednesday, January 15, 2014 – Vandalia Lounge

Gold – \$5,000

Silver – \$2,500

Bronze – \$1,500

2012 Mid-Winter Convention Party

Thursday, January 16, 2014 - Charleston's Embassy Suites

Gold – \$5,000

Silver – \$2,500

Bronze – \$1,500

COFFEE BREAK SPONSORSHIP

Thursday Morning – \$1,000

Thursday Afternoon – \$1,000

Friday Morning – \$1,000

Friday Afternoon – \$1,000

Exhibitor Table \$500

I will need electricity

I will need Internet access

Back Cover of Convention Notebooks \$1,500*

Convention Notebook Section Dividers \$1,000*

Name Badge Lanyards \$500*

Convention Notebook Ad \$250

* Back cover ad, convention notebook section dividers and the name badge lanyard sponsorship are awarded on a first come, first served basis. If you have any questions or would like to reserve immediately, please call WVAJ at (304)344-0692.

If you are an event sponsor, please provide the WVAJ with both color and black & white versions of your logo.

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD

Check is Enclosed

Credit Card ___ Amex ___ Visa ___ Master Card

Number _____ Exp. _____

Signature _____

If paid by credit card, you may fax to (304)343-7926

Mail to: WVAJ • P. O. Box 3968 • Charleston, West Virginia 25339