



West Virginia Association for Justice

59th Annual Convention & Seminar

June 1 - 2, 2017

Embassy Suites Hotel

Charleston, West Virginia

Sponsorship & Exhibitor
Opportunities

Jane E. Peak ♦ President

An Exciting Opportunity for Your Business:

Sponsor the WVAJ Annual Convention Welcome Reception

Our 59th Annual and Seminar will again include our Welcome Reception. The reception will be Wednesday, May 31 at Charleston's Appalachian Power Park. All conference attendees are invited to attend the event, so don't miss this opportunity to promote your business and services to plaintiffs' attorneys practicing throughout West Virginia.

Choose Your Level!

Gold \$2,500

- Free exhibit table at the 59th Annual Convention
- Listing as a Gold Sponsor on the Annual Convention Web page, with a link to your site
- Color signage as a Gold Sponsor with your logo at the Welcome Reception
- Listing in the event brochure
- Listing in promotional e-mails sent to WVAJ members
- Listing in the conference notebook as a gold event sponsor
- Full-page ad in conference notebook
- List of seminar registrants

Silver \$2,000

- Listing on the 59th Annual Convention Web page as a Silver Sponsor
- Color signage as a Silver Sponsor with your logo at the Welcome Reception
- Listing in the event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Bronze \$1,500

- Listing on the 59th Annual Convention Web page as a Bronze Sponsor
- Company name included on event signage as a Bronze Sponsor
- Listing in event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Need help customizing your sponsorship and advertising package to meet the specific needs of your business? Contact Debra Lee at 304.344.0692 or debra.lee@wvaj.org.

Annual Convention Party

The 59th Annual Convention Party will be Thursday, June 1 at Charleston's Embassy Suites Hotel. The reception provides you with an exceptional opportunity to network with seminar registrants, WVAJ members and both state and national vendors—all of which could lead to new business for your company.

Choose Your Level!

Gold \$3,000

- Free exhibit table at the 59th Annual Convention
- Listing as a Gold Sponsor on the WVAJ Annual Convention page, with a link to your site
- Color signage as a Gold Sponsor with your logo at the Annual Convention Party
- Listing in the event brochure
- Listing in promotional e-mails sent to WVAJ members
- Listing in the conference notebook
- Full-page ad in conference notebook
- List of seminar registrants

Silver \$2,500

- Listing on the 59th Annual Convention Web page as a Silver Sponsor
- Color signage as a Silver Sponsor with your logo at the Annual Convention Party
- Listing in the event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Bronze \$2,000

- Listing on the 59th Annual Convention Web page as a Bronze Sponsor
- Company name included on event signage as a Bronze Sponsor
- Listing in event brochure
- Full-page ad in conference notebook
- List of seminar registrants

Need help customizing your sponsorship and advertising package to meet the specific needs of your business? Contact Debra Lee at 304.344.0692 or debra.lee@wvaj.org.

Additional Marketing & Advertising Opportunities

Exhibitor Tables - \$600

Reserving your exhibit table at the 59th Annual Convention not only provides you with an opportunity to market your products and services, but also to network with attorneys and their legal assistants. Electricity and Internet access are available for exhibitors. As an exhibitor you will receive:

- Listing on the 59th Annual Convention Web page as an exhibitor
- Listing in the event brochure
- Full-page ad in the conference notebook
- List of seminar registrants

Coffee Breaks - \$750 (Four Available)

As a coffee break sponsor you will receive:

- Signage with your logo during the break
- Listing on the 59th Annual Convention Web page as a coffee break sponsor
- Listing in the event brochure
- Listing in the conference notebook
- List of seminar registrants

Back Cover of Conference Notebook - \$1,000 (Limit One)

Put a full-page ad for your business on the back cover of the 59th Annual Convention conference notebook for just \$1,000.

Section Dividers - \$800 (Limit One)

Put your company logo with contact information on each section divider in the 59th Annual Convention conference notebook.

Name Badge Lanyards - \$600 (Limit One)

Put your company name and/or logo around the neck of every seminar registrant by sponsoring the seminar's name badge lanyards. (Company is responsible for providing lanyards to WVAJ.)

Ad in Conference Notebook - \$300

Want to market your products and services, but can't attend the conference as an exhibitor? Put a full-page ad in our 59th Annual Convention conference notebook.

Registration Packet Fillers - \$200

Provide a brochure, flyer or advertisement for each registrant's packet. Requires 250 pieces to be sent to WVAJ office no later than, April 30, 2017.

59th Annual Convention and Seminar Sponsorship and Exhibitor Reservation Form

Company _____ Contact Name _____

Address _____

Phone _____ Mobile _____

Fax _____ Email _____

Exhibitors Name (If different from contact) _____

Event Sponsorships

Welcome Reception

Wednesday, May 31, 2017 – Appalachian Power Park

- Gold – \$2,500
- Silver – \$2,000
- Bronze – \$1,500

59th Annual Convention Party

Thursday, June 1, 2017 - Embassy Suites

- Gold – \$3,000
- Silver – \$2,500
- Bronze – \$2,000

CANCELLATION POLICY: Exhibitors cancelling prior to April 30 will receive refund less a \$100 handling charge. No refunds will be given after April 30.

Coffee Break Sponsorship

- Thursday Morning – \$750
- Thursday Afternoon – \$750
- Friday Morning – \$750
- Friday Afternoon – \$750

Exhibitor Table \$600

- I will need electricity
- I will need Internet access

- Back Cover of Convention Notebooks \$1,000*
- Convention Notebook Section Dividers \$800*
- Name Badge Lanyards \$600*
- Convention Notebook Ad \$300
- Registration Packet \$200

* Back cover ad, convention notebook section dividers and the name badge lanyard sponsorship are awarded on a first come, first served basis. If you have any questions or would like to reserve immediately, please call WVAJ at (304)344-0692.

If you are an event sponsor, please provide the WVAJ with both color and black & white versions of your logo.

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD

- Check is Enclosed
 - Credit Card ___Amex ___Visa ___Master Card
- Number _____ Exp. _____

Signature _____

If paid by credit card, you may fax to (304)343-7926

Mail to: WVAJ • P. O. Box 3968 • Charleston, West Virginia 25339