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## **HBO documentary “Hot Coffee” Showing in Racine, February 26, 2013**

The award-winning HBO documentary “Hot Coffee” – a film about the 1992 McDonald’s coffee case and the coordinated corporate attacks on our civil justice system – will be shown free of charge at **6:00 p.m., Tuesday, February 26th at the Gateway Technical College – Great Lakes Room, 1001 South Main Street in Racine.**

“Hot Coffee” deconstructs a myth created by a long-term public relations campaign from corporate America that was built around a jury award in one court case: Stella Liebeck versus McDonalds.

The film explains that the facts of the case are not what the so-called tort “reform” movement led you to believe. The deception they have created has served to damage our civil justice system and erase the rights of many injured consumers.

In addition to Stella Liebeck versus McDonalds, three other personal stories – dealing with caps on jury awards, arbitration, and judicial elections – highlight those who stand up to corporate attempts to undermine the justice system.

The documentary “Hot Coffee” is a must see film for anyone interested in how carefully orchestrated public relations campaigns by corporate America have distorted the truth about the civil justice system.

Admission to the film is free of charge. A question and answer session will take place after the film with Milwaukee attorney Mike End. The public is invited to attend. After seeing this film, you can decide who really profited from spilling hot coffee – Ms. Liebeck or corporate America?

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*The Mission of the Wisconsin Association for Justice is to promote a fair and effective justice system - one that ensures justice for all, not just a privileged few.*