



**WESTCHESTER  
COUNTY BAR  
ASSOCIATION**

**Reach your target market!**

**Advertise with the WCBA!**

4 Westchester Park Drive, Suite 155, White Plains, NY 10604 | 914-761-3707 | info@wcbany.org | www.wcbany.org



## Westchester Lawyer Magazine

The WCBA's *Westchester Lawyer* magazine is a monthly publication that features articles on timely legal topics and highlights the WCBA's events and activities, continuing legal education opportunities, seminars and much more. The *Magazine* is distributed to attorney members, business affiliate members and top business professionals throughout Westchester. It is also available as an interactive printable PDF on the WCBA website at [www.wcbany.org](http://www.wcbany.org).

### Display Ads

	Size	Color	Member	Non-Member
Bus. Card H	2hx3½w"	b/w	\$90	\$115
Bus. Card H	2hx3½w"	4/C	\$160	\$200
Quarter Page	4hx3½w"	b/w	\$210	\$260
Quarter Page	4hx3½w"	4/C	\$265	\$330
Half Page H	4hx7½w"	b/w	\$405	\$500
Half Page H	4hx7½w"	4/C	\$525	\$650
Half Page V	9¼hx3½w"	b/w	\$450	\$560
Half Page V	9¼hx3½w"	4/C	\$630	\$785
Full Page	9¼hx7½w"	b/w	\$815	\$1025
Full Page	9¼hx7½w"	4/C	\$1050	\$1325

### Classified Ads

Up to 40 words	\$65	\$100
Up to 80 words	\$95	\$135

#### Web/Print Combo

Up to 40 words	\$100	\$140
Up to 80 words	\$140	\$180

#### Web Only

Up to 40 words	\$55	\$80
Up to 80 words	\$80	\$130

**Display Ads** Preferred Format: PDF, press ready CMYK, all fonts embedded. Accepted Formats: JPEG, EPS, TIFF, PDF. All images must be high resolution (300 dpi minimum).

Proofs for ads will be emailed to you. To ensure the Magazine schedule, your approval will be presumed if we do not receive approval or corrections by the date specified on your proof.

**Classified Ads** Ads must be reserved in writing by email. Ad changes must be submitted in writing. Ad renewals made over the telephone are subject to written confirmation. The WCBA reserves the right to reject any ad copy at any time for any reason.

**Payment** Pre payment is required on all ads. We accept AMEX, VISA, Master Card, Discover Card and checks.

#### Prepayment Discounts:

Three issues: 10% discount. Full year: 15% discount

Send checks made out to "WCBA" to:  
WCBA Magazine, 4 Westchester Park Drive, Suite 155,  
White Plains, NY 10604.

**Contact** For more information or to email an ad contact: [editor@wcbany.org](mailto:editor@wcbany.org)

**Ad Deadline** The 1st of the month preceding publication (For example: June 1 for July issue). Advance reservations recommended.

### Specifications

Paper: 80 lb. gloss text  
Trim Size: 8½" x 11"  
Color: 4/C, full bleeds  
Circulation: 1300 plus web archive



# WESTCHESTER COUNTY BAR ASSOCIATION

Reach your target market!

# Advertise with the WCBA!

4 Westchester Park Drive, Suite 155, White Plains, NY 10604 | 914-761-3707 | info@wcbany.org | www.wcbany.org

WCBA Website at [www.wcbany.org](http://www.wcbany.org) | Editor@wcbany.org or call 914-761-3707 ext. 40



### NEW! PARTNER ADS are available on our website.

**Special Introductory Rate: \$500 for 3 months.**

Ad artwork can change monthly at no extra charge.

**Space is limited.** Ads will be reserved on a first-come first-serve basis.

Prepayment is required to reserve your space.

Contact: editor@wcbany.org

## WCBA eNEWS

The WCBA eNews is an electronic newsletter delivered by email each week to WCBA members. The eNews alerts members to upcoming events, CLEs and other news of importance to our members.

eNews sponsorship is reserved on a first-come-first-serve basis. Sponsors have space at the top of the email for a graphic, logo and/or photograph with a link to their website.

**Rates:** \$250 per month



## Westchester Bar Journal

The WCBA's *Westchester Bar Journal* is distributed to our members as well as law libraries, courts, legal-related businesses and other bar associations. Advertising in the *Westchester Bar Journal* will reach an upscale market of legal professionals in Westchester County. It is also available as printable PDF on the WCBA website at [www.wcbany.org](http://www.wcbany.org).

### Specifications

Paper: 70 lb. smooth white  
DPI: 150 min., 300 max., LPI: 133  
Size: 6" x 9"

### Ad Rates per issue

Back Cover: 4/C	5" w X 5.5" h	\$625
Inside Covers: 4/C	5" w X 7" h	\$500
Full Page: B/W	5" w X 7" h	\$350
Half Page: B/W	5" w X 3.5" h	\$225

### Ad Specifications

Preferred Format: PDF, "Press" all fonts embedded.  
Accepted Digital Formats: JPEG, EPS, TIFF, PDF.

### Color Specifications

Color is available on inside and outside covers. Color ads (4/C) must be submitted in CMYK format. Proofs for ads will be emailed to you. To ensure the *Bar Journal* schedule, your approval will be presumed if we do not receive approval or corrections by the date specified on your proof.

### Payment

Prepayment is required. Ad space must be reserved in writing by mail or email. The WCBA reserves the right to reject any ad copy at any time for any reason.

### Contact

For more information or to email an ad contact:  
editor@wcbany.org