



WASHINGTON STATE
ASSOCIATION
for **JUSTICE**™

2021 Sponsorship Program

WSAJ is the oldest and largest organization in the Pacific Northwest committed exclusively to serving the needs of plaintiff's attorneys. We provide education, litigation support, networking, information sharing, government relations and amicus representation for our members.



Largest Trial Lawyer Association in the Pacific Northwest



2400+ Active Plaintiff Members



Washington has a population of over 7.5 million people and has no caps on damages



2880 *Trial News* Readership



2275 2019 Legal Education Program Attendees



500 Daily Website Views

WSAJ 2021 Yearly Sponsorship Opportunities

Supporting WSAJ through this program affords you a physical presence, print advertising, and branding opportunities for unique interactions with attendees. These comprehensive and integrated packages are designed to give visibility along multiple touch points throughout the year.

PACKAGES

Custom Packages are available at higher rate.

DIAMOND: \$60,000

- Sponsor of a listserv
- Social media posts
- Sponsor of a membership happy hour (diversity, WOW, or LGBTQ)
- Lanyards at one of the conferences (to be provided by company)*
- Sole sponsor of WSAJ Softball League* (applies only to Ringler)
- Other benefits negotiable

PLATINUM: \$30,000

- Logo & link on website homepage
- Gold level benefits at Spring Conference, Convention, Winter Conference
- 5 minutes at BOG meeting
- 2-3 personal introductions by CEO
- Monthly Trial News front page box listing
- Year-round listing on homepage & top of the Litigation services page
- Listed as preferred speaker for Roundtables
- Booth selection at Convention and Winter Conference*

GOLD: \$7,500

- Full page ad in materials
- Listing in marketing materials
- Logo & link on event page
- Thank you email from Executive Director to membership
- Ad insert in Convention packet
- Event signage*
- Pre- & Post-registration list of attendees
- Chair thank you/ recognition during seminar
- Draped 6 ft. table and 2 chairs*
- Electrical outlet*
- 2 representatives at your booth*
- Company biography and contact in seminar materials
- Complimentary breakfast, refreshments and lunch at Convention and Winter Conference*
- Opportunity for multiple draws from the convenience of your booth*
- Banner listing on WSAJ event app homescreen
- Profile page on WSAJ event app
- Event social feed post on WSAJ event app



**At in-person conferences only*

SPRING CONFERENCE

May 5-7, 2021 | Virtual

SILVER *plus everything in Bronze Package* \$3,000

- One minute pre-recorded video commercial incorporated into programming
- Logo on event page
- Half page ad in seminar materials
- Listing in marketing materials
- Thank you email from Chief Executive Officer to membership
- Chair thank you/slide show recognition during seminar
- Banner listing on WSAJ virtual event app homescreen
- Profile page on WSAJ virtual event app
- Event social feed post on WSAJ virtual event app
- Pre- & Post-registration list of attendees
- Company biography and contact in seminar materials
- Listed in membership slide show during seminar
- Thank you in *Trial News* and on social media

BRONZE *plus everything in Exhibitor Package* \$2,000

- Logo on event page
- Quarter page ad in seminar materials
- Listing in marketing materials
- Thank you email from Chief Executive Officer to membership
- Chair thank you/recognition during seminar
- Banner listing on WSAJ virtual event app homescreen
- Profile page on WSAJ virtual event app
- Event social feed post on WSAJ virtual event app
- Pre- & Post-registration list of attendees
- Company biography and contact in seminar materials
- Listed in membership slide show during seminar
- Thank you in *Trial News* and on social media

EXHIBITOR \$1,000

- Post-registration list of attendees
- Company biography and contact in seminar materials
- Profile page on WSAJ event app



SPRING CONFERENCE

Day 1: Brain Injuries

Day 2: Workers' Comp

Day 3: Insurance Law

CONVENTION 2021

September 22-24, 2021 | Bell Harbor International Conference Center | Seattle

GOLD *plus everything in Silver Package* \$7,500

- Full page ad in materials
- Listing in marketing materials
- Logo on event page
- Thank you email from CEO to membership
- Booth selection*

SILVER *plus everything in Bronze Package* \$5,000

- Signage with logo*
- Half page ad in materials
- Link on event page

BRONZE *plus everything in Exhibitor Package* \$3,500

- Pre- & Post-registration list of attendees
- Listed in membership slide show during seminar
- Chair thank you/recognition during seminar
- Event signage*

EXHIBITOR \$2,200

- Draped 6 ft. table and 2 chairs*
- Electrical outlet*
- 2 representatives at your booth*
- Post-registration list of attendees
- Welcome Reception at Bell Harbor Conference Center*
- Company biography and contact in seminar materials
- Complimentary breakfast, refreshments and lunch*
- Opportunity for multiple draws from the convenience of your booth*

A LA CARTE

\$150 per additional representative. Up to 2 additional representatives can be purchased to assist at your booth*
(Maximum of 4 reps in the booth at any one time)

*At in-person conferences only



SPONSORSHIP OPTIONS**

National Speakers

Bronze Bronze Bronze Bronze

Bags* (up to two) Lyft Code* Charging Station*

Gold Silver Silver

WEDNESDAY:

PM Break*

Bronze

Welcome Reception*

Gold Gold Silver Silver

THURSDAY:

Breakfast* Bronze AM Break* Bronze

Coffee Cart* Gold (sold) PM Break* Bronze

Thursday Night Party*

Photo Booth* Specialty Drink* DJ*

Gold Gold Silver

FRIDAY:

Breakfast* Mimosa Break* Coffee Cart*

Bronze Silver Gold (sold)

** You may choose to publicly "sponsor" one of the following that corresponds with your selected package.

WINTER CONFERENCE 2021

December 9-10, 2021 | Four Seasons Hotel | Seattle

GOLD *plus everything in Silver Package* \$7,500

- Full page ad in materials
- Listing in marketing materials
- Logo on event page
- Thank you email from CEO to membership

SILVER *plus everything in Bronze Package* \$5,000

- Signage with logo*
- Half page ad in materials
- Link on event page

BRONZE *plus everything in Exhibitor Package* \$2,500

- Pre- & Post-registration list of attendees
- Link on event page
- Chair thank you/recognition during seminar
- Event signage*
- Listed in membership slide show during seminar

EXHIBITOR \$1,800

- Draped 6 ft. table and 2 chairs*
- Electrical outlet*
- 2 representatives at your booth*
- Post-registration list of attendees
- Company biography and contact in seminar materials
- Complimentary breakfast, refreshments and lunch*
- Opportunity for multiple draws from the convenience of your booth*

A LA CARTE

\$150 per additional representative. Up to 2 additional representatives can be purchased to assist at your booth*
(Maximum of 4 reps in the booth at any one time)

**At in-person conferences only*



WINTER CONFERENCE

Day 1: TBD CLE
Day 2: Trial Skills



WSAJ 2021 | Sponsorship Registration

Select the event and sponsorship level in which you would like to participate and then complete registration details below. The benefits for each monetary level are detailed on the previous pages. **Call Jenna Alaskar at 206-464-1011 or email jenna@washingtonjustice.org with any questions or to discuss the right sponsorship level for you.** Email your completed forms to seminars@washingtonjustice.org.

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Person _____ Position _____

Email _____ Website _____

Please email a 50 word product/service description to jenna@washingtonjustice.org.

Sponsorship Registration

Annual Package Level \$ _____

Spring Conference Level \$ _____

Convention Level \$ _____

Winter Conference Level \$ _____

Additional Reps (\$150) X _____
(up to 2 additional for each conference)

Total: _____

Sponsorship Level	Spring Conference (Virtual)	Convention	Winter Conference
Diamond \$60,000			
Platinum \$30,000			
Gold	n/a	\$7,500	\$7,500
Silver	\$3,000	\$5,000	\$5,000
Bronze	\$2,000	\$3,500	\$2,500
Exhibitor	\$1,000	\$2,200	\$1,800
Add'l. Rep \$150	n/a		

Terms & Conditions

- WSAJ reserves the right to decline any vendor, sponsor or exhibitor application.
- Exhibitor contract is agreed with the company listed on this contract. No substitutions, pairing or sharing of exhibitor package will be allowed without the written consent of WSAJ.
- WSAJ cannot guarantee that your competitors' booths will not be in near or close proximity during a conference/event.
- All advertisements using the WSAJ logo or name are subject to WSAJ approval.
- WSAJ will use best efforts to ensure that exhibitors receive the benefits as outlined in this package. WSAJ reserves the right to make reasonable substitutions to benefits as necessary.

The Exhibitor package will not be confirmed without payment.

Cancellation Policy: Cancellations received at the WSAJ office 60 days prior to the conference will be subject to a \$50 administration fee. Following that date, requests for refunds will not be processed. We reserve the right to cancel or reschedule programs, change speakers, location or content.

Exhibitor Signature _____

Date _____

PAYMENT

Check Visa MC Exp. Date _____

Card # _____

Name on card _____

Authorized Signature _____

Fill out form and mail to:
1809 7th Avenue, Suite 1500
Seattle, WA 98101-1328

Other contacts:
206-464-1011
washingtonjustice.org
seminars@washingtonjustice.org