



VTAJ

**Vermont Association for Justice
Sponsor Opportunities
2010-2011**

Includes:

- Annual Conference Sponsorships
- CLE Seminar Sponsorships
- VTAJ Report news journal ads
- Golf Tournament sponsorships



Vermont
Association
for JUSTICE

VTAJ Annual Conference

Friday, May 20, 2011 Sheraton Hotel, So. Burlington

Due to VTAJ by: March 31, 2011

Questions? Call: 802.861.7999

Sponsor/Exhibitor Agreement

SPONSOR OPPORTUNITIES

Check one or more

Gold Program Exhibitor \$800

- 6' tabletop display space
- Company listing on event banner/signage
- Company promotional materials at Registration table
- Acknowledgement at lunch
- Complimentary 1/4 page ad in June newsletter
- Complimentary Lunch for two (extra lunch \$35 each)
- Attendee mailing labels (post-Convention)

Bronze Exhibitor \$375

- 6' tabletop display space
- Attendee mailing labels (post-Convention)

Break and Lunch Sponsorships

Continental Breakfast & Coffee \$300

- table signage & mailing labels

Morning Coffee Break \$175

- table signage & mailing labels

Afternoon Break \$175

- table signage & mailing labels

Luncheon Underwriter \$1,100

- All "Gold Program Sponsor" benefits plus signage at the lunch at each place setting

Company: _____

Attending Representative: _____

Address: _____

Company Website: _____

Telephone: _____ Fax: _____

E-mail: _____

Why participate in VTAJ's Annual Conference?

- This is your opportunity for valuable exposure to this targeted, influential group of consumers & decision makers.
- Give attendees the chance to see your products/services and discuss current & future working relationships.

Sponsor placement is on a "first-to-apply, first served" basis. Sign up early - space is limited.

Can't make it? This might work for you for \$100:

- Send us your promotional items for the REGISTRATION TABLE (ie. folios, bags, coffee mugs). Please ship items to the VTAJ office by April 21.

Total Enclosed \$ _____

Please make check payable to VTAJ, or charge to Visa or MasterCard:

Card # _____ Exp. _____

Signature: _____

Prepaid registration must be received by March 31, 2011.

All logos, full and quarter page ads must be sent in jpg format NO LATER THAN April 10.

Cancellation Policy: Cancellations shall be submitted in writing. If cancellation notice is received on or before April 21, 2011, the exhibitor agrees to forfeit 50% of the total cost of the sponsorship. In the event that the cancellation notice is received after April 21, 2011, no refund will be provided.

Signature constitutes acceptance of these terms: _____

Print Name: _____

Special equipment requiring additional fees charged by the hotel shall be arranged for and borne by the exhibitor. (Please call Katie at the Sheraton Hotel at 802.865.6653 to make special arrangements)



The Vermont Association for Justice

2010 - 11 CLE Sponsorship Opportunities

VTAJ offers up to 6 CLE Seminars annually with varying relevant legal topics.

Breakfast & Break Combo Sponsorship: \$350

- * Sponsorship signage at sign-in table & food service table
- * Sponsorship recognition from podium by CLE Moderator

Exhibitor Sponsorship: \$400

- * 6' Exhibit Space
- * Sponsorship signage at sign-in table
- * Sponsorship recognition from podium by CLE Moderator

Underwriting Sponsorship: \$850

- * 6' table Exhibit space
- * Sponsorship signage at sign-in table & food service table
- * Sponsorship recognition from podium by CLE Moderator
- * Sponsorship recognition in brochure & fax mailer *if booked 9 weeks prior to CLE*
- * Sponsorship recognition in all listserv marketing emails

Company: _____

Address: _____ Phone: _____

Number of Sponsorships in '10: _____ Number of Sponsorships in '11: _____

Type of Sponsorship : Breakfast Exhibitor Underwriter

For a pre-paid total of: \$ _____ Check Credit Card

Authorized representative signature _____ Print: _____

Visa or MasterCard # _____ Exp _____

Fax this sheet to: 802-861-7995

Or mail form with a check to VTAJ, PO Box 1366 Burlington, VT 05402

Must be pre-paid NO LATER than 30 days prior to the CLE.*

* CLE dates for 2010: 10/15; 11/19

* CLE dates for 2011: 2/11; 3/31; 4/29

VERMONT ASSOCIATION for JUSTICE

2010-11 VTAJ News Journal Advertising Contract

*Vermont's best-read trial bar resource and the best way to reach your target audience.
Now published and distributed to all members online.*

VTAJ is hereby authorized to publish our service/company advertisement in the quarterly VTAJ Report.

Company Name: _____

Address: _____

Telephone: _____ Fax: _____

Contact Person: _____ E-mail: _____

We wish to advertise in the following issues: *(check all that apply)*

Dec 10 March 11 June 11 Sept 11 Dec 11

- All advertisements must be prepaid.
- All ads must be submitted as a JPG file.

Ad placement will be at the discretion of the managing editor.

Ad Size & Rate (check one)

Full Page: 10" x 7.5" \$300 x # issues _____ = _____

Full Page Insert supplied by you \$375 x # issues _____ = _____

Half page: 7.5" x 4.5" (horizontal) \$200 x # issues _____ = _____

Third page: 4.5" x 4.5" (horizontal) \$150 x # issues _____ = _____

Quarter page: 3.5" x 4.5" (vertical) \$100 x # issues _____ = _____

Business card: 3.5" x 2" (horizontal) \$60 x # issues _____ = _____

4 consecutive issues earns a 10% discount if paid in advance

Total = Rate x # of Issues x Applicable Discount \$ _____

Check Enclosed **OR** Visa MasterCard

Card # _____ Exp. _____ Signature: _____

Date: _____

**Please return with payment to: VTAJ, PO Box 1366, Burlington, VT 05402-1366
or
FAX to: 802-861-7995**



Vermont Association for Justice

Sponsorship Agreement

Deadline: May 1, 2011

11th Annual Golf Classic

Friday, June 10, 2011 with a 10am start Rocky Ridge Golf Club

Sponsoring Company: Address: Telephone: Fax: Contact: E-Mail:

2011 Golf Sponsorship Opportunities:

- Tournament Producer \$2,500
Banquet Sponsor \$1,100
Tournament Underwriter \$1,000
Hole-in-One Prize of \$10,000 \$ 350
19th Green Aprés Golf Social \$ 500
Beverage Cart Sponsor \$ 500
Contest Sponsor (3 available) \$ 250
Prize Sponsor (4 available) \$ 150
Tee/Green Sponsorship \$ 100

RRRRRRRR

Please make check payable to VTAJ, or charge to: Visa MasterCard
Card # Exp. Signature:

We encourage sponsors to sign up to play gold and to bring or send banners and promotional materials for display during the tournament.

Please return signed agreement with payment by May 1, 2011

SEE NEXT PAGE FOR SPONSOR BENEFITS

Sponsorship Benefits

Tournament Producer (\$2,500)

- ☞ Tournament named for company.
- ☞ Company name appears on the FRONT COVER of the Tournament Program.
- ☞ Full page ad in the June 2011 issue of the *VTAJ Report*, our quarterly legal publication.
- ☞ Includes 1 foursome, pre-registration is required.
- ☞ Company name is announced at the Awards Banquet.

Banquet Sponsor (\$1,100)

- ☞ Company name appears on the FRONT COVER of the Tournament Program.
- ☞ Company name/logo appears on an individual banner in the dining room.
- ☞ Full page ad in the June 2011 issue of the *VTAJ Report*, our quarterly legal publication.
- ☞ Includes 2 players, pre-registration is required.
- ☞ Company name is announced at the Awards Banquet.

Tournament Underwriter (\$1,000)

- ☞ Company name appears on the FRONT COVER of the Tournament Program.
- ☞ Half-page ad in the June 2011 issue of the *VTLA Report*, our quarterly legal publication.
- ☞ Includes 2 players, pre-registration is required.
- ☞ Company name is announced at the Awards Banquet.

Hole-in-One Sponsor- Cash Prize (\$350)

- ☞ Company name appears in the Tournament Program.
- ☞ Company name/logo appears on an individual sign at the designated hole.
- ☞ Listing in the June 2011 issue of the *VTAJ Report*, our quarterly legal publication.
- ☞ Company name is announced at the Awards Banquet.

"19th Green" Après Golf Social Sponsor (\$500)

- ☞ Company name appears in the Tournament Program.
- ☞ Listing in the June 2011 issue of the *VTAJ Report*.
- ☞ Company name is announced at the 19th Green Watering Hole.

Beverage Cart Sponsor (\$500)

- ☞ Company name appears in the Tournament Program.
- ☞ Company name is on a banner on the Beverage Cart(s).
- ☞ Listing in the June 2011 issue of the *VTAJ Report*, our quarterly legal publication.

Contest Sponsor (\$250)

- ☞ Listing in the Tournament Program.
- ☞ Company name/logo appears on an individual sign at the designated hole.

Prize Sponsor (\$150)

- ☞ Listing in Tournament Program.
- ☞ Company name is announced when prize is awarded.

"Tee/Green" Sponsorship Level (\$100)

- ☞ Listing in Tournament Program.
- ☞ Company name/logo appears on an individual sign at a tee or hole on the course.