

Russ M. Herman

Russ M. Herman is a Senior Partner of Herman, Herman & Katz, L.L.C. He graduated from Tulane University with a B.A. Degree and L.L.B. in 1966. In 1977, he was chosen "Outstanding Trial Lawyer" by the Louisiana Trial Lawyers Association, and was LTLA President in 1980-81.

Mr. Herman is a principal faculty member of The Professional Education Group (P.E.G. ~ Minnesota, MN) and has served on the faculties of the Practising Law Institute and The National College of Trial Advocacy. He has lectured at Tulane, L.S.U., Loyola, Georgetown, Hastings and other law schools.

Mr. Herman served as President of the (ATLA) Association of Trial Lawyers of America (1989-1990); President of the Civil Justice Foundation (1987-1988); and President of the Roscoe Pound Foundation (1991-1993). He is a Diplomate of the American Board of Professional Liability attorneys; a Diplomate of the National College of Advocacy, a Fellow and Director of the International Academy of Trial Lawyers, a member of the American Board of Trial Advocates (ABOTA), a Fellow of the International Society of Barristers, and a Barrister of the American College of Barristers. In July of 2001, Mr. Herman was selected for The Leonard M. Ring Champion of Justice Award, which is the highest honor bestowed by ATLA. He has also received the ATLA Lifetime Achievement Award (1999) and the Joe Tonahill Award (1998); Pursuit of Justice Award (American Bar Association Tort Trial & Insurance Practice Section (TIPS) 2005); and City Business' Top 100 Leaders in Law for 2005 and 2006.

Mr. Herman has been selected by Naifeh and Smith for inclusion in Best Lawyers in America in Personal Injury, Maritime, Complex Litigation and Appellate Trial Practice areas. He is AV rated in Martindale-Hubbell.

He is the author and performer of ATLA's best selling, 6-Volume Video Trial Practice Series, "Courtroom Persuasion: Art, Drama & Science" and a 443-page book by the same title published by West Group, Clark Boardman Thomson and ATLA Press and is the author for West Group's two-volume series Louisiana Personal Injury. Current CLE programs by Mr. Herman: The Cutting Edge in Courtroom Persuasion and

Storytelling and the Model for Winning at Trial are produced by The Professional Education Group (P.E.G.).

The National Law Journal named Mr. Herman as one of Louisiana's top ten litigators, and the American Law Journal highlighted Mr. Herman in its June 1999 issue. Fortune Magazine featured his litigation accomplishments in the July 3, 2000 issue.

In April 2003, the Third Edition of Chamber's USA "America's Leading Business Lawyers" (2003-2004) listed Mr. Herman as the leading individual trial lawyer in Louisiana in General and Commercial Litigation.

In 2004, a jury returned a \$591,000,000 verdict in Scott v American Tobacco, et al. (96-8461, Orleans Parish, Civil District Court). Mr. Herman was lead trial counsel in this case. Mr. Herman was the Court Appointed Liaison and Lead Counsel in In Re Propulsid: MDL 1355 case. He is the Liaison Counsel and Member of PSC Executive Committee In Re Vioxx: MDL1657.

In 2005, Mr. Herman was selected from over 15,000 nation-wide nominees as one of America's 500 Leading Lawyers and Jurists by Lawdragon publications and in 2006, as one of America's Top 500 Litigators. The Legal 500 has selected him as one of the 500 Top Litigators in the country from 2007 to present.

Russ Herman was named 2007 Lawyer of the Year by Lawyers USA on December 19, 2007, citing his role as the lead negotiator for Plaintiffs in reaching the recent \$4.85 Billion Settlement with Merck in the Vioxx Litigation.

Russ Herman and the Firm have been retained in 2008 as Special Counsel to the Council of the City of New Orleans. From 2009 to date, Russ Herman has been designated in Louisiana Super Lawyers. In 2010, he was admitted to the trial lawyers Hall of Fame by the American Trial Lawyers with President John Adams, Clarence Darrow, Fred Levin, Morris Dees and others.

Russ Herman serves as Plaintiffs' Liaison Counsel in MDL 2047, In Re Chinese-Manufactured Drywall Products Liability Litigation.

Education

- Tulane University School of Law, L.L.B. Degree (now J.D.) 1966
- Tulane University, B.A. 1963

Recognition

- LTLA's President's Award "Presented to the Outstanding Louisiana Trial Lawyer" (1977).
- LTLA's Leadership Award (1981-1982). New Orleans Legal Secretaries Association's Boss of the Year (1981-1982).
- Listed in Best Lawyers in America, compiled by Naifeh and Smith, Seaview/Putnam Presses (1983 – present).
- Listed in Marquis Who's Who in American Law (1985 – present).
- Diplomat – American Board of Professional Liability Attorneys (1989 – present).
- Fellow – International Academy of Trial Lawyers (1990 – present).
- Wiedemann & Wysocki Award (1992-1994, 1996).
- Diplomat – National College of Advocacy (1993 – present).
- ATLA's Joe Tonahill Award – New Lawyers Division (1997).
- American Board of Trial Advocates (1998 – present).
- Fellow – International Society of Barristers (1999 – present).
- ATLA's Lifetime Achievement Award (1999).
- Named one of Louisiana's Top Ten Litigators by the National Law Journal (June 1999 issue).
- Featured in Fortune Magazine (July 3, 2000 issue).
- Selected for the Leonard M. Ring Champion of Justice Award, the highest honor bestowed by ATLA (July 2001).
- Pursuit of Justice Award (2005), American Bar Association Tort Trial and Insurance Practice Section (TIPS).
- City Business' Leadership in Law Award (2005-2006; 2014 Hall of Fame).
- In 2005, Mr. Herman was selected from over 15,000 nationwide nominees as one of America's 500 Leading Lawyers and Jurists by Lawdragon, and in 2005, as one of America's Top 500 Litigators. Louisiana Association for Justice Stalwart Award (2009).

- John R. “Jack” Martzell Professionalism Award (2009). Best Lawyers’ 2010 New Orleans Personal Injury Litigator of the Year (2010).
- Chambers USA 2011 – Leader in the Fields of Litigation, General Commercial (Louisiana), Products Liability and Plaintiffs (Nationwide).
- Lawdragon Top 500 Leading Lawyers in America (2004-2012). Louisiana Life, Top Attorneys in Louisiana (2008-2011).
- New Orleans Magazine Top Lawyers (2012 – 2013).
- Louisiana Super Lawyers (2007-2016).
- Legal 500, Top 500 Litigators in the United States (2007-present). Tulane Law School Inaugural Hall of Fame (2013).