

Tennessee Bar Association

2014 Video Contest: *There Ought to be a Law*

Contest Announcement & Rules

Overview & Theme

How often have you said or heard it said, "There ought to be a law..." If you could put a law into place or take an existing law off the books, what would it be? Don't just complain about the state of things, learn about the process of implementing a law and propose a change.

Some key questions to consider include the following:

- What is the problem that needs a legislative solution?
- What is your solution? Be as detailed as possible.
- Background information: the rationale, research, personal experience and evidence relating to your proposal.
- Are you aware of similar legislation previously introduced in Tennessee or in other states? If so, you may want to mention it and include outcome of the legislation.
- Please describe any costs or benefits that may be associated with your proposal. *(Consider financial (expenses, savings or revenue), health, social, environmental or other impacts.)*
- Who do you think would support the bill? Who do you think would oppose the bill? *(Consider legislators, the governor and his administration, state and local government agencies, and interest groups.)*
- ***More information, including web-based resources, is available on the TBA Website.***

Participants

Students will compete for cash prizes and an opportunity to show their video to leaders of the state's legal community.

In order to attract the maximum number of participants, the contest will be open to both individuals and groups in two age categories:

1. Middle school students (grades 6-8)
2. High school students (grades 9-12)

Prizes

Cash prizes will be awarded to the individuals or groups that win in each of the two age categories listed above:

- First Prize: \$500*
- Second Prize: \$300
- Third Prize: \$200

**\$500 will also be provided to each first-prize winning sponsoring school or organization.*

Winners will be notified in writing in late April 2014. The TBA will issue a press release on May 1, 2014.

First-prize winners from each age category above will have their winning videos shown to leaders of the state's legal community at the 2014 Tennessee Bar Association Annual Convention to be held in Gatlinburg on Friday, June 13, 2014.

First prize winners may have up to (but no more than) ten (10) members total attend the event. For the purpose of providing funding to attend the awards presentation in Gatlinburg, the Tennessee Bar Association will provide a travel allowance of \$500 per individual winner and \$800 to any group that wins first prize.

Deadlines & Notification

*The Video Contest will open on **Monday, January 6, 2014.** (Videos and application forms will be accepted by the TBA starting Monday, January 6.)*

Middle School entries – Deadline Monday, March 17, 2014

A completed video and all applicable forms and signatures must be received by the Tennessee Bar Association by Monday, March 17, 2014.

High School entries – Deadline Monday, March 24, 2014

A completed video and all applicable forms and signatures must be received by the Tennessee Bar Association by Monday, March 24, 2014.

First-prize winners must supply a DVD of their winning video to the Tennessee Bar Association no later than May 26, 2014.

Eligibility

This contest is open to students and groups/classes attending a Tennessee public or private high school or middle school. The contest is also open to students between the grades of 6 through 12 being home schooled within the state of Tennessee. Middle school is determined to be grades 6-8 and high school is determined to be grades 9-12. A youth service organization (such as Girl Scouts, YMCA, Boys & Girls Clubs, Youth Court, etc.) or team or club (such as Mock Trial, Speech & Debate, etc.) may also sponsor an individual child or group to submit a video.

Any participants under the age of 18 must have their parent or guardian sign the **Parental/Guardian Permission Form**. Participants under the age of 13 must have their contest entries submitted by an adult, whether parent, guardian or teacher. No entry will be considered complete without all the required forms and signatures.

Judging

Videos will be judged by a committee of the Tennessee Bar Association and winners must be approved by the TBA Board of Governors or its designee.

Winning videos will be selected based on:

- Adherence to the Theme (15 points)
- Significance/Importance of Video Topic or Subject (15 points)
- Factual Accuracy (20 points)
- Creativity/Originality in Idea, Presentation and Interpretation (30 points)
- Overall Quality of the Production (20 points)

Scores will not be made available to entrants or sponsoring organizations.

Group Submissions

Groups of students may participate and submit one entry on behalf of the entire group. An entry shall be considered a group submission any time two or more students participated in the creation of the entry. Groups can be two or more students from the same or different schools or classes; however, all participants must meet the requirements of eligibility. Groups will be classified as either “high school” or “middle school” according to the group member in the highest grade.

A **Group Submission Cover Sheet** is required in order to identify all individuals who participated in the entry. The cover sheet will also specify who is the primary contact person for the group and who will receive any cash prize should the group be selected as one of the winners. Groups must also submit a **Student Entry Form** for each student in the group as well as the **Parental/Guardian Permission Form** for any group members under the age of 18.

Contest Timeline

- Contest opens on Monday, January 6, 2014.
- Middle School Deadline – Monday, March 17.
- High School Deadline – Monday, March 24.
- Winners will be notified in writing in late April.
- Winners will be publicly announced on Thursday, May 1, 2014.
- First prize videos will be shown during the 2014 Tennessee Bar Association Annual Convention to be held in Gatlinburg on Friday, June 13, 2014.

Steps to Enter:

Eligible participants must:

1. Read and agree to the contest rules. **Contest rules** are available on the TBA Website.
2. Submit a signed and completed **Student Entry Form**. All participants under the age of 18 must have their parent or guardian submit the **Parental/Guardian Permission Form** along with their entry form as indicated. If your submission is on behalf of a group, you must include the **Group Submission Cover Sheet** along with the **Student Entry Form** and **Parental/Guardian Permission Form** for each group member. **Student Entry Forms**, the **Group Submission Cover Sheet** and **Parental/Guardian Permission Forms** are all available on the TBA Website.
3. Send your completed forms via mail, fax or email to:
Liz Todaro
Tennessee Bar Association
221 4th Avenue North, Suite 400
Nashville, TN 37219
ltodaro@tnbar.org
Fax: 615-297-8058

All completed forms must be submitted to the Tennessee Bar Association by the deadline.

4. Create a video that is 3 minutes long or less. The video must address the theme. Judging will be based on adherence to the theme; significance/importance of topic or subject; factual accuracy; creativity/originality in idea, presentation and interpretation; and overall quality of the production.
5. Entrants are encouraged to submit a script if the narration or dialogue is fast-paced or simply to aid the judges.
6. Submit the video by uploading it to your YouTube Channel, then send your URL to TBAVideo@tnbar.org. Each submitted video must be clearly identified with contact name and school, organization or group in order to be approved by the contest administrator and made available for public view. Videos will not be approved until all applicable forms and signatures are received by the Tennessee Bar Association. You will be notified once your video has been accepted and uploaded to the Tennessee Bar Association Channel.
7. **Videos from middle school students and groups must be uploaded by Monday, March 17, 2014.** All applicable forms and signatures must be received by the Tennessee Bar Association by March 17, 2014.

8. **Videos from high school students and groups must be uploaded by Monday, March 24, 2014.** All applicable forms and signatures must be received by the Tennessee Bar Association by March 24, 2014.
9. Winners may be required to provide proof that they meet age and school grade requirements.

Submitted Videos

The participant must not have granted any person or entity other than the TBA the right to use the video. All approved, submitted videos will be available to the public after the submission deadline.

Submitted videos will not be accepted or eligible if they include any content that contains or appears to contain:

1. Explicitly profane or obscene material;
2. Endorsement (or condones) illegal drug use, alcohol abuse or other illegal activity;
3. Nudity, profanity or extreme or gratuitous violence; language will be evaluated by the TBA based on context and societal acceptability;
4. Any express or implied commercial endorsement;
5. Any derogatory characterization of any person or group based on age, race, color, gender, gender identity and expression, sexual orientation, religious beliefs, marital status, mental or physical disability, citizenship, creed, national origin, physical appearance, political affiliation, union membership or other unethical or unlawful factors;
6. Depictions of any conduct, language or other context deemed inappropriate by the TBA or any of the judges;
7. Any real or perceived copying or infringement of another's intellectual property rights.

Clearances

Each participant is solely responsible for obtaining from all applicable individuals or entities any and all required rights, releases, consents, clearances, licenses, and other authorizations necessary to exploit and otherwise use their submitted video in any and all media.

Clearances required include but are not limited to:

1. Location releases;
2. Releases from any person whose name, voice, likeness or persona is referenced, shown, or otherwise used in the submitted video;

If any individuals depicted are under the age of majority, participants must obtain the signature of the individuals' parent or guardian on the applicable clearance(s). By submitting their video entries, participants warrant that the submitted video and all elements contained therein do not infringe on any copyright owned by another, and/or that the content of the video is within the bounds of the fair use doctrine. Participants also confirm that to the best of their knowledge, any statements made in the submitted video are true and do not violate or infringe on the rights of third parties. The TBA reserves the right (but not the obligation) to verify that all necessary clearances have been obtained, prior to selecting the video as a finalist or winning video. The TBA may disqualify any submitted video at any time if the participant has not obtained all necessary clearances.

Conditions of Participation

- By entering, participants agree to defend and indemnify the TBA and the TBA's principals, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the contest or receipt or use and/or misuse of any prize.
- Each participant agrees that the TBA may retain a copy of the submitted video and releases the TBA from liability for any loss or damage thereto. Each participant, by submitting the video to us, also consents, approves and authorizes the TBA the right to use, broadcast, webcast, podcast, link to or from, syndicate, or otherwise exhibit or display the submitted video in its original or an altered form or format.
- Each participant grants the TBA the unqualified, unrestricted, worldwide, irrevocable, perpetual and royalty-free right to use his or her name, logo, marks, submission entries, and other distinctive identification in connection with promoting or marketing the contest or its theme, and future contests, materials or as the TBA determine for attorneys or the general public.
- The rights described in these official rules begin immediately upon submission of the video clip and continue indefinitely unless revoked in written notice from the TBA to the participant. The TBA has no obligation to post or display any submitted video and may at its discretion remove any submitted videos at any time.
- The participant releases the TBA from any and all claims against the participant in connection with the submitted video.

General Conditions

- This contest is governed by the laws of the state of Tennessee and participants consent to the exclusive jurisdiction and venue of the state and federal district courts located within and of the state of Tennessee for any causes or controversies arising therefrom.

- The TBA reserves the right to void entries it deems associated with electronic or non-electronic tampering.
- Should technical difficulties arise that compromise the integrity of the contest the TBA may cancel, modify or suspend the contest without notice. In that case, the TBA reserves the right to award the prizes from eligible entries received before the cancellation.
- The TBA is not responsible for any technical malfunction or service outage related to the contest.
- The TBA, at its own discretion, may extend the period of time for the submittal of entries. Any extension of time for the submittal of entries will be posted on the TBA Website.

Questions?

If you have any questions or comments in relation to the contest, please contact Liz Todaro at 1.800.899.6993 or ltodaro@tnbar.org