

# AGENDA



## Entertainment & Sports Law Forum

*A Virtual CLE Event*

May 13, 2021

**Program Producer:** Jenna Harris, Ritholz Levy Fields LLP

**Total Credits:** 4 General 1 Dual

- 11 a.m. - 12 p.m. CT
- Trend Alert: Catalog Sales**  
**Part 1: Whose market is it and why is it so hot?**  
**1 General** *Superstar artists and songwriters are selling their catalogs, and everyone seems to want a slice of streaming's steady returns. Join us to hear about catalog considerations for a seller's and buyer's market from legal, accounting, and publishing perspectives.*
- Ross Cameron, Lyric Capital Group  
David Crow, Milom Horsnell Crow Kelley Beckett Shehan PLC  
Chip Petree, Ritholz Levy Fields LLP  
Sam Powers, O'Neil Hagaman PLLC
- 12 - 1 p.m. CT
- Trend Alert: Catalog Sales**  
**Part 2: Taxes, ethics, and estate issues, oh my!**  
**1 General** *The frenzy to sell/purchase catalogs does not come without consequences. This panel will discuss the tax implications, financing and ethical considerations, and estate issues that arise in catalog sales.*
- Derek Crownover, Loeb & Loeb LLP  
Kella Stephenson Farris, Farris Self & Moore LLC  
Kerry O'Neil, O'Neil Hagaman PLLC and Big Yellow Dog Music  
Rob Taylor, Wiles + Taylor & Co. PC
- 1 - 1:30 p.m. CT
- Break**
- 1:30 - 2:30 p.m. CT
- Sports Betting Goes Live in Tennessee**  
**1 General** *Following the Supreme Court's repeal of federal gambling prohibitions in 2018, sports betting is now legal in nearly half of the United States. Among those states is Tennessee, which became the first state to implement an online-only sports betting market when it started taking bets in November 2020. In its first month of business, the state saw \$130 million wagered on sports—more than any other state's debut month in US history. This panel will examine Tennessee's unique and rapidly-growing sports betting market, with insight from various sides of the business, including the sportsbook operators, professional sports teams, and the lottery/ regulatory body. Moderated by Alex Hall, the discussion will feature Thomas Lee of the Tennessee Sports Wagering Council, Justin Fielkow of BetMGM, and Joe Kennedy, General Counsel of Nashville Soccer Club.*
- Justin Fielkow, BetMGM  
Joe Kennedy, Nashville Soccer Club  
Thomas Lee, Frost Brown Todd LLC and Tennessee Lottery Sports Wagering Advisory Council  
Alex Hall, Shuttleworth PLLC (Moderator)

2:30 - 3:30 p.m. CT

**1 General**

**TikTok, You Don't Stop: From Discovery to Development to Deal**

*Have you ever wondered whether that viral TikTok video you watch leads to more than just views, likes, and social chatter? Is there more to the story? In this panel, music industry legal practitioners discuss the unconventional (but ever-growing) art of discovering artists on social media platforms, what a development deal for such artists might look like, and the necessary steps to ensure that such artists don't fade into obscurity when the video stops and, instead, land a record deal. Also, this panel will discuss the similarities and differences between these types of unconventional artist development relationships based on geography (i.e., L.A. v. Nashville v. New York) and genre (i.e., country v. pop v. hip hop).*

Christian Barker, Shackelford Bowen McKinley & Norton LLP  
Billy Mann, icons + giants  
Charly Salvatore, Artist Manager

3:30 - 3:45 p.m. CT

**Break**

3:45 - 4:45 p.m. CT

**1 Dual**

**Managing Crises in the Entertainment Industry**

*In recent years, there have been several high-profile PR crises in the entertainment industry. How can lawyers work together with PR practitioners to help their clients through these crises, and what role can lawyers play in preparing for a PR crisis before it happens? This panel will feature a mix of attorneys and PR practitioners and will cover morality clauses, artist suspensions, and a discussion of both the legal and PR implications of a crisis for your clients in the entertainment industry.*

Ebie McFarland, Essential Broadcast Media  
Gina Miller, Entertainment One  
Alandis Brassel, The Brassel Law Firm (Moderator)