

TTLA presents **PLAY Bigger:**  
**Maximize Your Case Results**  
Friday, November 6, 2020  
Drury Plaza Hotel • Franklin, Tennessee  
& Online Via Zoom (your choice)

**Program Chairs:**  
*John Griffith, Rocky McElhaney and Bryan Smith*



Register at [www.ttla.org](http://www.ttla.org)



**FRIDAY,  
NOV 6**

**2020 PLAY Bigger:**  
**Maximize Your Case Results**

**Program Chairs:**  
*John Griffith, Rocky McElhaney and Bryan Smith*

  
TENNESSEE TRIAL LAWYERS ASSOCIATION  
629 Woodland Street | Nashville, TN 37206

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8:00 am - 9:00 am

**REGISTRATION & CONTINENTAL BREAKFAST**

9:00 am - 9:45 am

**Framing your Voir Dire: How to Come out of the Gate at Full Speed & Leave the Defense in the Dust**  
*John Griffith*

9:45 am - 10:30 am

**Building the Case Through Investigation: Preserving Evidence & Gathering Media Assets Early**  
*Rocky McElhaney*

10:30 am - 10:45 am

**BREAK**

10:45 am - 11:30 am

**Pushing the Limits: Maximizing Economic Damages in your Case**  
*Bryan Smith*

11:30 am - 12:15 pm

**Destroying DME: How to Use the DME to Add Significant Value to your Case**  
*John Griffith*

12:15 pm - 1:30 pm

**LUNCH**

1:30 pm - 2:00 pm

**Major Issues with Minors' Settlement Approval**  
*Justin Hight*

2:00 pm - 2:45 pm

**Try it Big: The Jury Doesn't Know the Adjuster Calls it Soft Tissue**  
*Rocky McElhaney*

2:45 pm - 3:00 pm

**BREAK**

3:00 pm - 3:45 pm

**Devil in the Details: Techniques for Instantly Improving Medical Depositions**  
*Bryan Smith*

3:45 pm - 4:45 pm

**Three Different Wars: Lessons from Hardship to Use in Your Practice**  
*Randy Kinnard*

To register go to [www.ttla.org](http://www.ttla.org)