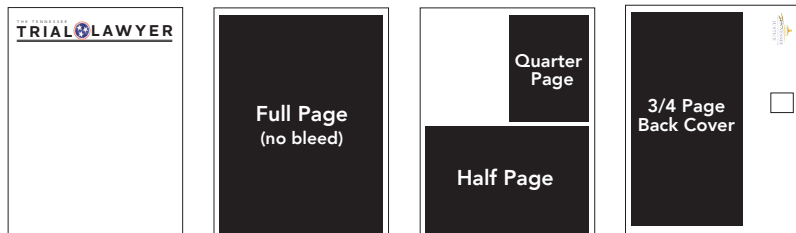


TRIAL LAWYER

The Tennessee Trial Lawyer magazine, better than ever!

Do not miss this unique and cost-effective opportunity to advertise in The Tennessee Trial Lawyer magazine and reach attorneys and legal professionals across the state and the region. Put your message in front of the most engaged, influential audience.

Space is limited and first come, first served! Call today!



RATES

Size	Dimensions (w x h)	All Full Color	1x	2x (10%)**	3x (15%)**
Inside Cover Full Page* SOLD	Bleed - 9" x 11.5" Trim - 8.5" x 11" Live - 8" x 10.5"	Color	\$1,600	\$1,440	\$1,360
Inside Back Cover Full Page* SOLD	Bleed - 9" x 11.5" Trim - 8.5" x 11" Live - 8" x 10.5"	Color	\$1,600	\$1,440	\$1,360
3/4 Page Back Cover SOLD	5.5" x 10.5"	Color	\$1,350	\$1,215	\$1,147.50
Full Page - inside	PLEASE USE SAME DIMENSIONS AS INSIDE COVERS FULL PAGES	Color	\$850	\$765	\$722.50
Half Page - inside	7.5" x 4.9"	Color	\$600	\$540	\$510
Quarter Page - inside	3.65" x 4.9"	Color	\$350	\$315	\$297.50

*Create ad to bleed size, ad will trim on trim size and all live copy within live size.

**Each ad rate based on corresponding frequency discount. Must sign contract to appear in multiple issues to get discounted rate.

Graphic Design Ad Service — If you would like to utilize the Graphic Designer who designs the magazine to design your ad, the services are \$65 per hour (billed separately). Please email or call Amanda directly at amandajgargus@yahoo.com / 731.234.3743.

DEADLINES

Issue	Space	Article Materials Due	Completed Ads Due	Publication Date
SPRING March 2021	Friday, February 12	Friday, March 5	Friday, March 5	March 31
SUMMER July 2020	Friday, April 23	Friday, May 21	Friday, June 18	July 23
FALL November 2021	Friday, August 27	Friday, September 24	Friday, October 15	November 30

MAGAZINE SPECS

Size: 8.5" x 11" **Circulation:** 1,800

Submit ads as 300dpi, high-resolution PDF. Submit articles in Microsoft Word.

RESERVE YOUR SPACE TODAY!

Contact Theresa Grisham, Deputy Director at 615.329.3000 or tgrisham@tla.org





ADVERTISING AGREEMENT

This agreement is made between _____, herein called Advertiser, located at (address) _____ (city) _____ (state) _____ (zip) (phone) _____ and TENNESSEE TRIAL LAWYERS ASSOCIATION, herein called Publisher. Beginning on the _____ day of _____ (month) of 20____, at the rates contained in the rate book, which is incorporated by reference and made part of this contract.

**Advertiser agrees to purchase the following package.
Rate shown is TOTAL cost to advertiser per frequency discount selected.**

<input type="radio"/> Inside Cover Full Page** - color	SOLD	<input type="radio"/> 1x \$1,600	<input type="radio"/> 2x \$2,880	<input type="radio"/> 3x \$4,080
<input type="radio"/> Inside Back Cover Full Page** - color	SOLD	<input type="radio"/> 1x \$1,600	<input type="radio"/> 2x \$2,880	<input type="radio"/> 3x \$4,080
<input type="radio"/> 3/4 Page Back Cover** - color	SOLD	<input type="radio"/> 1x \$1,350	<input type="radio"/> 2x \$2,430	<input type="radio"/> 3x \$3,442.50
<input type="radio"/> Full Page - inside - color		<input type="radio"/> 1x \$850	<input type="radio"/> 2x \$1,530	<input type="radio"/> 3x \$2,167.50
<input type="radio"/> Half Page - inside - color		<input type="radio"/> 1x \$600	<input type="radio"/> 2x \$1,080	<input type="radio"/> 3x \$1,530
<input type="radio"/> Quarter Page - inside - color		<input type="radio"/> 1x \$350	<input type="radio"/> 2x \$630	<input type="radio"/> 3x \$892.50

****These three ad positions are first reserved, first served. Only one available per issue of each ad position.**

This agreement may be cancelled by either party with thirty days written notice to the other. Payment must be received by the "Completed Ads Due" date per publication issue or the advertiser ad will not be published.

PAYMENT TYPE: Credit Card Check Enclosed # _____ **Mail to:** TTLA • Attn: Theresa Grisham 629 Woodland St. • Nashville, TN 37206

I do, hereby, give the Tennessee Trial Lawyers Association to charge my (circle one) Visa, Master Card, American Express or Discover, in the amount of _____, for placement of advertising in *The Tennessee Trial Lawyer* publication.

Credit Card Number _____ Exp. Date: _____ Date Taken: _____

Credit Card Member/Name: _____

Signature: _____

COMPLETED BY ADVERTISER

Signature _____

Print Name _____

Print Title _____

Date _____ Phone # _____

Email _____

THE TENNESSEE
TRIAL LAWYER

