



JOIN OUR TEAM

RETURN ON INVESTMENT

Are you a part of the TTLA equation?

Every sponsor who supports our efforts becomes a strategic partner and member of our family. TTLA hosts many events statewide that allow you to cultivate lasting business relationships with some of the most influential and successful trial lawyers in the state and the nation.

We have designed our sponsorship packages to meet a variety of marketing and budgetary needs while empowering you to create business opportunities and gain exposure among our members.

Your ROI will be, increased exposure with our partners who have significant access to TTLA attorneys throughout the year and enjoy the benefits that only a network of elite members can offer.

Get started today! Our staff is ready to help you make the most of your marketing dollars.



For more information on partnership opportunities, please contact tgrisham@tla.org or skeith@tla.org

PARTNERS FOR JUSTICE LEVELS

BRONZE PARTNER - \$1,000 yearly

- Link/Logo on TTLA partner web page
- Listing on Listserves (4 times per year)
- Name listed on all Partners for Justice seminar materials
- Recognition as a TTLA Partner in the TN Trial Lawyer Magazine (2-4 times per year)

SILVER PARTNER - \$2,500 yearly

- Link/Logo on TTLA partner web page
- Listing on Listserves (4 times per year)
- Name listed on all Partners for Justice seminar materials
- Annual Convention
 - 6ft Exhibit Table
 - Attendee list before and after event
- Choice of 1 Free Specialty CLE Seminar
 - 6ft Exhibit Table
 - Attendee list before and after event
- Preferential Booth location (after Diamond, Platinum & Gold)
- Recognition as a TTLA Partner in the TN Trial Lawyer Magazine (2-4 times per year)

GOLD PARTNER - \$5,000 yearly

- Link/Logo on TTLA partner web page & homepage
- Preferred Promotion on Listserves (4 times per year)
- Name listed on all Partners for Justice seminar materials
- Annual Convention
 - 6ft Exhibit Table
 - Attendee list before and after event
- Choice of 2 Free Specialty CLE Seminars
 - 6ft Exhibit Table
 - Attendee list before and after event
- Preferential Booth location (after Diamond & Platinum)
- 2 tickets to the Circle of Advocates Dinner
- Recognition as a TTLA Partner in the TN Trial Lawyer Magazine (2-4 times per year)



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PLATINUM PARTNER - \$10,000 yearly

- Link/Logo on TTLA partner web page & homepage
- Preferred Promotion on Listserves (4 times per year)
- Name listed on all Partners for Justice seminar materials
- Annual Convention
 - 6ft Exhibit Table
 - Attendee list before and after event
 - Refreshment break sponsorship
 - Opportunity to address the attendees
- Choice of 3 Free Specialty CLE Seminars
 - 6ft Exhibit Table
 - Attendee list before and after event
 - Opportunity to address the attendees
- Preferential Booth location (after Diamond level)
- 3 tickets to the Circle of Advocates Dinner
- Sponsorship for one TTLA Regional Event (i.e. Happy Hour)
- Recognition as a TTLA Partner in the TN Trial Lawyer Magazine (2-4 times per year)

DIAMOND PARTNER - \$20,000 yearly

- Link/Logo on TTLA partner web page & homepage
- Preferred Promotion on Listserves (4 times per year)
- Name listed on all Partners for Justice seminar materials
- Annual Convention
 - Two 6ft Exhibit Table
 - Attendee list before and after event
 - Reception sponsorship
 - Awards Luncheon sponsorship
 - Advertisement in program materials
 - Handouts at attendee table
 - Opportunity to address the attendees
- Sponsorship at ALL Specialty CLE Seminars
 - 6ft Exhibit Table
 - Attendee list before and after event
 - Opportunity to address the attendees at each seminar
- Prime Booth location
- 4 tickets to the Circle of Advocates Dinner
- Sponsorship for two TTLA Regional Events (i.e. Happy Hours)
- Presentation & Attendance at one TTLA Board meeting
- Logo on member mailing pieces
- Name on plaque in TTLA office
- Recognition as a prime TTLA Partner in the TN Trial Lawyer Magazine (2-4 times per year)