

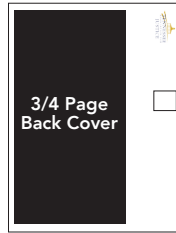
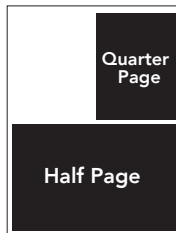
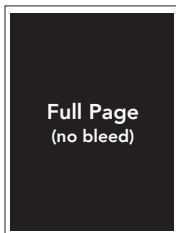
TRIAL LAWYER



The Tennessee Trial Lawyer magazine, better than ever!

Do not miss this unique and cost-effective opportunity to advertise in The Tennessee Trial Lawyer magazine and reach attorneys and legal professionals across the state and the region. Put your message in front of the most engaged, influential audience.

Space is limited and first come, first served! Call today!



SUMMER 2019

WINTER 2018/19

RATES

Size	Dimensions (w x h)	All Full Color	1x	2x (10%)**	3x (15%)**
Inside Cover Full Page* SOLD	Bleed - 9" x 11.5" Trim - 8.5" x 11" Live - 8" x 10.5"	Color	\$1,600	\$1,440	\$1,360
Inside Back Cover Full Page*	Bleed - 9" x 11.5" Trim - 8.5" x 11" Live - 8" x 10.5"	Color	\$1,600	\$1,440	\$1,360
3/4 Page Back Cover SOLD	5.5" x 10.5"	Color	\$1,350	\$1,215	\$1,147.50
Full Page - inside	PLEASE USE SAME DIMENSIONS AS INSIDE COVERS FULL PAGES	Color	\$850	\$765	\$722.50
Half Page - inside	7.5" x 4.9"	Color	\$600	\$540	\$510
Quarter Page - inside	3.65" x 4.9"	Color	\$350	\$315	\$297.50

*Create ad to bleed size, ad will trim on trim size and all live copy within live size.

**Each ad rate based on corresponding frequency discount. Must sign contract to appear in multiple issues to get discounted rate.

Graphic Design Ad Service — If you would like to utilize the Graphic Designer who designs the magazine to design your ad, the services are \$65 per hour (billed separately). Please email or call Amanda directly at amandajgargus@yahoo.com / 731.234.3743.

DEADLINES

Issue	Space	Article Materials Due	Completed Ads Due	Publication Date
WINTER January 2020	Friday, October 11	Friday, November 8	Friday, December 6	January 10, 2020
SUMMER July 2020	Friday, April 10	Friday, May 15	Friday, June 5	July 16
FALL November 2020	Friday, August 7	Friday, September 11	Friday, October 2	November 12

MAGAZINE SPECS

Size: 8.5" x 11" **Circulation:** 1,800

Submit ads as 300dpi, high-resolution PDF. Submit articles in Microsoft Word.

RESERVE YOUR SPACE TODAY!

Contact Theresa Grisham, Deputy Director at 615.329.3000 or tgrisham@ttla.org





ADVERTISING AGREEMENT

This agreement is made between _____, herein called Advertiser, located at (address) _____ (city) _____ (state) _____ (zip) (phone) _____ and TENNESSEE TRIAL LAWYERS ASSOCIATION, herein called Publisher. Beginning on the _____ day of _____ (month) of 20____, at the rates contained in the rate book, which is incorporated by reference and made part of this contract.

**Advertiser agrees to purchase the following package.
Rate shown is TOTAL cost to advertiser per frequency discount selected.**

<input type="radio"/> Inside Cover Full Page** - color	<input type="radio"/> 1x \$1,600	<input type="radio"/> 2x \$2,880	<input type="radio"/> 3x \$4,080
<input type="radio"/> Inside Back Cover Full Page** - color	<input type="radio"/> 1x \$1,600	<input type="radio"/> 2x \$2,880	<input type="radio"/> 3x \$4,080
<input type="radio"/> 3/4 Page Back Cover** - color	<input type="radio"/> 1x \$1,350	<input type="radio"/> 2x \$2,430	<input type="radio"/> 3x \$3,442.50
<input type="radio"/> Full Page - inside - color	<input type="radio"/> 1x \$850	<input type="radio"/> 2x \$1,530	<input type="radio"/> 3x \$2,167.50
<input type="radio"/> Half Page - inside - color	<input type="radio"/> 1x \$600	<input type="radio"/> 2x \$1,080	<input type="radio"/> 3x \$1,530
<input type="radio"/> Quarter Page - inside - color	<input type="radio"/> 1x \$350	<input type="radio"/> 2x \$630	<input type="radio"/> 3x \$892.50

****These three ad positions are first reserved, first served. Only one available per issue of each ad position.**

This agreement may be cancelled by either party with thirty days written notice to the other. Payment must be received by the "Completed Ads Due" date per publication issue or the advertiser ad will not be published.

PAYMENT TYPE: Credit Card Check Enclosed # _____ **Mail to:** TTLA • Attn: Theresa Grisham
629 Woodland St. • Nashville, TN 37206

I do, hereby, give the Tennessee Trial Lawyers Association to charge my (circle one) Visa, Master Card, American Express or Discover, in the amount of _____, for placement of advertising in *The Tennessee Trial Lawyer* publication.

Credit Card Number _____ Exp. Date: _____ Date Taken: _____

Credit Card Member/Name: _____

Signature: _____

COMPLETED BY ADVERTISER

Signature _____

Print Name _____

Print Title _____

Date _____ Phone # _____

Email _____

THE TENNESSEE
TRIAL LAWYER

