

## Francine Johannesen Earns Certified Association Executive Credential!



**AUSTIN, Texas - (Feb. 4, 2019)** – ASAE has announced that Francine Johannesen, Executive Director of the Texas Academy of General Dentistry, has earned the Certified Association Executive (CAE®) designation. The CAE is the highest professional credential in the association industry.

To be designated as a Certified Association Executive, an applicant must have a minimum of three years of experience with nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. More than 4,300 association professionals nationwide currently hold the CAE credential. The CAE Program is accredited by the National Commission for Certifying Agencies (NCCA).

Utilizing her degrees in management and marketing, along with her executive experience in association leadership and private business, Francine’s career and commitment to community has always centered on striving for excellence. She has proudly served in a volunteer leadership capacity on several 501c6 and 501c3 boards – which is how she discovered her passion to help others succeed and where she fell in love with the art of leading professional membership organizations.

“Although the path is completely different, I now know how our Fellows and Masters feel when they meet that milestone in their career,” said Francine. “For me, it reinforces the practice of lifelong learning and applying that knowledge to serve others.”

ASAE is a membership organization of more than 44,000 association executives and industry partners representing 7,400 organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in nearly 50 countries around the world. With support of the ASAE Foundation, a separate nonprofit entity, ASAE is the premier source of learning, knowledge and future-oriented research for the association and nonprofit profession, and provides resources, education, ideas and advocacy to enhance the power and performance of the association and nonprofit community. For more information about ASAE, visit [asaecenter.org](http://asaecenter.org).

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*The Texas Academy of General Dentistry’s mission is to help general dentists succeed. It is the only association in Texas that exclusively represents the needs and interests of general dentists who are the primary care providers for patients of all ages and are responsible for the diagnosis, treatment, management, and overall coordination of services related to patients’ oral health needs. Its nearly 2,900 members partner together to help guide the journey of Fellowship, Mastership, and Life Long Learning in order to provide quality dental care in general practice. For more information about getting your Fellowship, Mastership, or earning an LLSR, visit [www.TAGD.org](http://www.TAGD.org).*

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