




2020
new Dentist
conference

JUNE 5-6, 2020
AUSTIN, TEXAS

Invitation to Exhibit and Sponsor

REASONS TO PARTICIPATE

- + Exposure in one of AGD's largest regions
 - + Meet decision makers and influencers face-to-face
 - + Develop new leads
 - + Strengthen relationships with current clients
 - + Demonstrate new products and services
 - + Distribute product samples and information
- 



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Exhibitor + Sponsorship Prospectus • June 5 - 6, 2020 • Austin, TX

Each year, the **New Dentist Conference** in conjunction MasterTrack® continues to successfully grow! With 130+ dentists expected to attend from all over Texas in 2020, we want YOU to be a part of it, especially since hands-on training has been added to the sessions. Register today for this exciting annual event!

ABOUT THE ATTENDEES

New Dentists: The new dentist attendees are dentists who have graduated dental school within the past seven years. Other attendees include more experienced dentists and dental students. New Dentist Conference content focuses on giving attendees real world skills needed for a long-term successful dental career.

MasterTrack® Dentists: Known nationwide, Texas AGD'S MasterTrack® program provides a 4-year track to earning the prestigious Mastership (MAGD) Award. The attendees of this program are extremely dedicated to the profession of dentistry. They interact with exhibitors and new dentists during breaks and social events.

Dental Students: Motivated dental students from the (3) Texas dental schools engage in the conference to gather leads and advanced their knowledge to prepare for their career.


LOCATION



Omni Austin Hotel at Southpark

4140 Governors Row | Austin, TX 78744
512.448.2222 | www.OmniAustinSouthpark.com

Reserve your room early and request the
"Texas AGD New Dentist Conference Block" room rate.



***Onsite Dining Available | Onion Creek Grille**

Set in a casually elegant atmosphere, the Onion Creek Grille features Omni's Art of Breakfast buffet, a make your own pasta buffet or your choice of delicious à la carte lunch and dinner selections. Please check with hotel for hours.

AGENDA*

Thursday, June 4, 2020

5:00 PM - 7:00 PM Exhibitor Set-up (**required**)

Friday, June 5, 2020

7:00 AM - 5:00 PM **Exhibit Area Open (required)**
7:00 AM - 8:00 AM Registration & Breakfast with Exhibitors
8:00 AM - 4:30 PM Attendee Educational Sessions
9:45 AM - 10:15 AM Attendee Break
11:30 AM - 1:00 PM Lunch with Leaders in Dentistry
(One representative per company may attend)
2:45 PM - 3:15 PM Attendee Break
6:00 PM - 9:00 PM Party with Peers & Exhibitors

Saturday, June 6, 2020

7:00 AM - 12:30 PM **Exhibit Area Open (required)**
7:00 AM - 8:00 AM Registration & Attendee Breakfast
8:00 AM - 12:00 PM Attendee Educational Sessions
9:45 AM - 10:15 AM Attendee Break
12:30 PM Conference Ends**

*Times are estimated and may change. A detailed final agenda will be included in the exhibitor kit in June.

**Exhibitors who depart prior to 12:30 PM will not receive a deposit refund.

2020 New Dentist conference

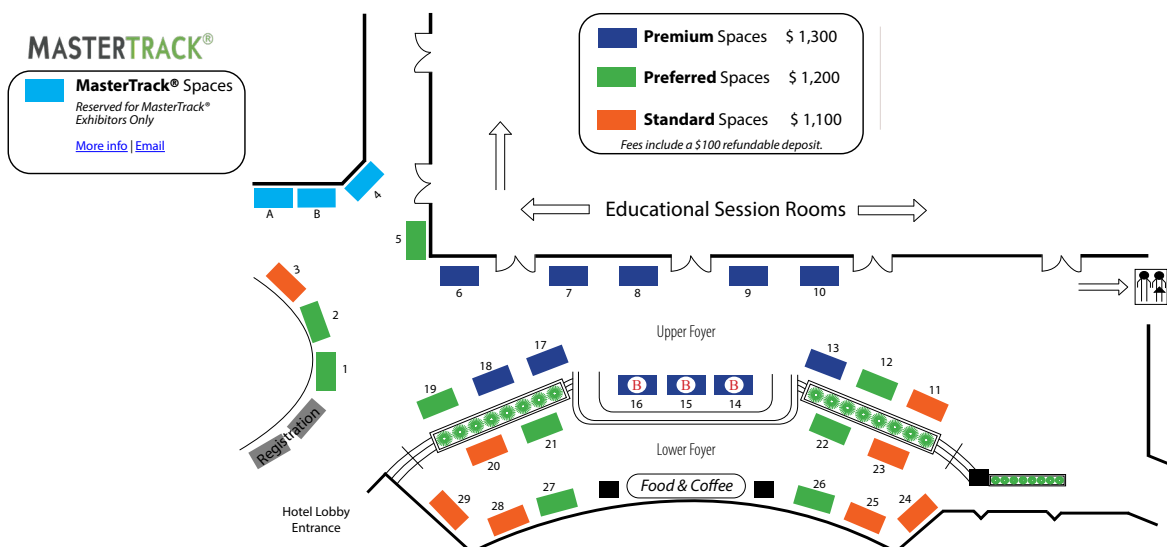
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BENEFITS OF EXHIBITING AT NEW DENTIST CONFERENCE

- + **Exhibit Space:** You will receive an approximate 6'x6' space in a high-traffic area outside the conference general session. A draped 6' table and two chairs are included at no extra charge and are optional for use. See the diagram below for available locations.
- + **Affiliate-Member Discount:** Affiliate members are now able to receive a \$100 discount off your exhibit space at the conference! To learn more about becoming a member, click [here](#).
- + **Social Event Sponsorship:** Automatically receive recognition as a sponsor of the New Dentist Party with Peers social event with the purchase of an exhibit space. Includes (1) free ticket to attend.
- + **Exposure:** Deliver product samples or information, gain new sales leads and develop relationships with registered dentists during the conference. Your company's name will be recognized before, during, and after the conference, as well as linked out to your company website on our event web page. As a bonus, exhibitors are eligible for 10% off advertising in the *TexasGP* publication within one year of the conference.
- + **Lunch with Leaders*:** Exhibitors now have the opportunity to attend and network with New Dentist Conference and MasterTrack® attendees at the Lunch with Leaders session on Friday. *One representative per company due to limited space.
- + **Attendee List:** Receive an electronic or printed mailing list of all conference attendees that opt in for distribution (upon request, before or after the conference).
- + **NEW! Exhibitor Loyalty Credit:** 2019 New Dentist Conference exhibitors who return in 2020 will be awarded with a \$100 Loyalty Credit. To be eligible, you must complete a prospectus to join us as an exhibitor for 2020 New Dentist Conference. This credit can be applied to your exhibitor fee for 2020 or to be a sponsor of the exhibitor social on Saturday.

Available Upon Request: If you have any electrical, internet or AV requirements, you may fill out the form [here](#). Please email the completed form to Encore with the Omni Austin Hotel @ Southpark: OmniAustinSouthpark@Encore-US.com. For any questions or additional information, please call them at (512) 448-2222.

2020 EXHIBIT SPACE DIAGRAM





2020
new Dentist
c o n f e r e n c e

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SPONSORSHIP OPPORTUNITIES

To increase your brand awareness and to showcase your dedication to the dental profession, New Dentist Conference offers a wide assortment of sponsorships designed with you in mind. (Sponsorship funds are provided to Texas AGD as an unrestricted grant to offset costs of producing the conference.)

- + **Publicity:** Logo and/or name recognition before, during, and after the conference, including on conference signage and on [NDC website](#) with a link to your company website. The earlier you sign up, the more exposure your company receives!
- + **Recognition:** Our attendees recognize that sponsoring companies help to keep the New Dentist Conference affordable for attendees. In addition to publicity items above, sponsoring companies will be recognized by Texas AGD leadership during the program.
- + **Prestige:** Throughout the nation, Texas AGD is well-known for providing a high level of quality continuing dental education. Fully align your company with Texas AGD's mission of **Helping General Dentists Succeed** by sponsoring New Dentist Conference!

EXCLUSIVE PLATINUM CONFERENCE SPONSOR | \$8,000 — 1 AVAILABLE

- + Receive sponsorship opportunities listed above (publicity, recognition and prestige), PLUS
- + Premium exhibit space included (subject to availability)
- + Opportunity to give attendee bags branded with your logo distributed to attendees at registration
- + Opportunity for your company representative to welcome conference attendees during Opening Ceremony (2 min)

GOLD CONFERENCE SPONSOR | \$4,000 — 2 AVAILABLE

- + Receive sponsorship opportunities listed above (publicity, recognition and prestige), PLUS
- + Premium exhibit space included (subject to availability)
- + Opportunity for your company representative to address all conference attendees during one break (2 min)

SILVER CONFERENCE SPONSOR | \$2,000 — 4 AVAILABLE

- + Receive sponsorship opportunities listed above (publicity, recognition and prestige)

SPEAKER SPONSOR — 3 AVAILABLE

- + Opportunity to introduce the speaker
- + Receive sponsorship opportunities listed above (publicity, recognition and prestige)
- + Recognized by Texas AGD leadership during the program

MATERIALS SPONSOR | *EMAIL FOR DETAILS

- + Receive sponsorship opportunities listed above (publicity, recognition and prestige)
- + Recognized by Texas AGD leadership during the program

PARTY WITH PEERS SOCIAL SPONSOR | PACKAGES STARTING AT \$750+

- + Receive sponsorship opportunities listed above (publicity, recognition and prestige), PLUS
- + Recognition at the Social

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E-MAIL OR FAX COMPLETED AGREEMENTS BY MAY 22 TO COORDINATOR@TAGD.ORG OR 512-371-7178

SPONSORS - SEND A HIGH RESOLUTION LOGO TO COORDINATOR@TAGD.ORG FOR PROMOTIONS

Company Name: _____ Today's Date _____
 Mailing Address (for deposit refund): _____
 City, State, Zip: _____
 Contact Name (To receive all future conference correspondence): _____
 Phone: (_____) _____ - _____ E-mail: _____
 Company Website: _____
 On-Site Rep #1: _____ On-Site Rep #2: _____
 On-Site Rep #3 (additional \$25 fee): _____

Box Lunch (\$31 each) Friday: # _____ Saturday: # _____ Type: Ham: # _____ Turkey: # _____ Veggie: # _____

Note: As a reminder, meals are NOT provided for Exhibitors/Sponsors, except for the Friday breakfast.

Onsite dining available at the hotel.

Exhibitor Space Selections:

- Premium Exhibit Space..... \$1,300 (non-member rate) | \$1,200 (member rate)
- Preferred Exhibit Space..... \$1,200 (non-member rate) | \$1,100 (member rate)
- Standard Exhibit Space..... \$1,100 (non-member rate) | \$1,000 (member rate)

Note: ALL Exhibit Space Prices Include a \$100 Refundable Deposit

Space Number Requested (in order of preference): 1st _____ 2nd _____ 3rd _____

We encourage all exhibitors to offer prizes. In addition, we offer games for exhibitors to opt-in. Would you like to opt-in to participate in our vendor game which drives participants to your space? *(please check off a box)*

- Yes, I would like to participate in the game. No, I would not like to participate in the game.

Note: If you would like to contribute a prize to the game, please give the prize to Texas AGD Staff upon arrival.

Sponsorship Opportunities:

- Platinum Conference Sponsor (Exclusive)..... \$8,000 (**exhibit space included**)
- Gold Conference Sponsor \$4,000 (**exhibit space included**)
- Silver Conference Sponsor \$2,000 (exhibit space NOT included)
- Speaker Sponsor *Email for Details
- Materials Sponsor *Email for Details
- Party with Peers Social Sponsor *Email for Details

Other:

- 3rd Representative Badge (2 included with space)..... \$25
 - Social Event Ticket (1 included with space) FREE (Must register by May 31)
 - Lunch with Leaders - Friday (*one rep per company due to limited space*) FREE (Must register by May 31)
- Representative to attend lunch: _____ (All prices subject to change)

Are You a Returning New Dentist Conference Exhibitor from 2019?

- I would like to use my \$100 exhibitor loyalty credit towards 2020 New Dentist Conference
- I would like to use my \$100 exhibitor loyalty credit to be a sponsor of the exhibitor social on Friday

TOTAL: \$ _____

Payment Info:

- Check enclosed (Payable to Texas Academy of General Dentistry, address below) Bill Me (Space location will not be reserved until payment is received)
- Visa MasterCard Discover American Express
- Card #: _____ Exp. Date: _____
- Name on Card: _____ Signature: _____

Payment must be received in full within 30 days of completing this form, AND before the conference. Space availability is subject to change at any time. Texas AGD is not responsible for prior company promotion without payment in full. Cancellations must be submitted in writing to Texas AGD, and received by March 1, 2020 or no refund will be issued. Written cancellation notice must include the date and signature of the person cancelling. Cancellations processed through December 31, 2019 will receive 65% refund; Cancellations processed between January 1 - February 28, 2020 will receive a 50% refund. Exhibitor companies assume all risk and liability for the security of supplies and/or equipment in the exhibit area or in storage. Texas AGD is not liable for the security of supplies and/or equipment in the exhibitor area or in storage. Statement of Purpose: The program is for scientific and educational purposes only and will not promote the products of any company directly. Control of Content & Selection of Presenters and Moderators: Texas AGD is responsible for control of content and selection of presenters and moderators. The company agrees not to direct the content of the program. The company, or its agents, will respond only to Texas AGD- initiated requests for suggestions of presenters or sources of possible presenters. The company will suggest more than one name (if possible); will provide speaker qualifications; will disclose financial or other relationships between the company and speaker, and will provide this information in writing. Texas AGD will record the role of the company or its agents. Texas AGD provides on-site access to attendees, but does not guarantee sales. Deposits: A refundable deposit of \$100 will be charged to all exhibitors. To receive a deposit refund, company's exhibit space must be staffed during entire conference (7:00 AM - 5:00 PM Friday 6/05/20, and 7:00 AM - 12:30 PM Saturday 6/06/20). Exhibitors who depart early will not receive a deposit refund. Deposit refund checks will be issued to the company name/address listed above within 90 days following the conference. No credit will be kept on account to carry forward to the following year.

Form completed by: _____ **Signature:** _____ **Date:** _____