



Wednesday, April 16, 2014 • 12:00 p.m. – 1:00 p.m.

Non CLE Presentation

SDCBA Conference Center

401 West A Street, Ste. 120 (1st Fl.), San Diego CA 92101

Entertainment & Sports Law and Intellectual Property Law Sections of the San Diego County Bar Association

Novel Ideas: Literary Agents, Writers, and the Law

Featuring: Vincent F. Aiello, Esq.; William H. Byrnes; Leah Christensen; and Mary Wenzel

ESL Section Co-Chairs: Eric Eastham D. Jonathan Hadaya

Are you a writer or do you represent writers? Please join us for this instructive program that will cover authorship, protecting books as property, obtaining and negotiating publishing deals, etc. The law has changed in the past ten years so it will be an update as well as an informative session.

Vice Chair: Jeremy Evans

This program will cover the following topics:

- Learn what literary agents do and how they help writers obtain and close publishing deals.
• Academic books: How you reach out to a publisher, the proposal process, and why you never really get paid.
• Alternative ways to grow your business via ghost writers for content on websites and blogs.
• How to consistently write intriguing blogicles that build a personal and professional brand that will develop client leads.

IP Section Co-Chairs: Leah Strickland Jing Liu

This is a Brown Bag event. Registrations are due by noon on April 11, 2014 to avoid the late fee. Late registrants and walk-ins will incur a \$5.00 late registration fee. Walk-ins will be accommodated as space allows.

Novel Ideas: Literary Agents, Writers, and the Law

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Complete this form in its entirety (only one registrant per form).

Payment is required at the time of registration.

Send checks to: SDCBA, 401 West A St., Ste. 1100, San Diego CA 92101

\$20 Member of the SDCBA and Entertainment or IP Section (\$25 after noon on April 11)

\$25 Member of the SDCBA, but not Entertainment or IP Section (\$30 after noon on April 11)

Free SDCBA Law Student Member

\$50 Non-SDCBA Member (\$55 after noon on April 11)

NAME: BAR #:

ADDRESS:

CITY: STATE: ZIP:

PHONE: EMAIL: CHECK # (Payable to the SDCBA)

Credit Card registrations must be completed online at www.sdcba.org/calendar.



401 West A St., Ste. 1100 San Diego, CA 92101

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This presentation is a NON CLE program.

Registrations must be received by noon on April 11, 2014 to avoid the late fee. By registering, you are agreeing not to record, photograph or otherwise capture any video or audio of this program. The SDCBA has the right to refuse registrations. Late registrants and walk-ins will incur a \$5.00 late registration fee. Registration fees apply to the actual program being purchased and are not transferable to another program attendee or online program. Walk-ins will be accommodated as space allows. Registrations will be held until 15 minutes after the published program start time. No refunds available within 72 hours of the seminar. ENTER041614