

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Holly Amaya  
619.573.7224

[holly@storyimprinting.com](mailto:holly@storyimprinting.com)

## **SAN DIEGO COUNTY BAR ASSOCIATION ANNOUNCES EXCLUSIVE PARTNERSHIP WITH CLIO**

**SAN DIEGO (April 15, 2020)** — The [San Diego County Bar Association](#) announced today that it will partner with [Clio](#), a leader in cloud-based legal technology, to provide its members with discounted rates on Clio's industry-leading suite of products, it was announced today.

The partnership will give the more than 9,000 members of the SDCBA, one of the country's largest regional bar associations, a 10 percent discount on Clio's best-in-class products and services for legal professionals and law firms of all sizes, including client intake, legal practice management, and client relationship management platforms.

"As the legal landscape rapidly evolves – and as more and more of our members turn to running as virtual practices – it's imperative that our members have access to the absolute best in law technology and practice management resources," said SDCBA Executive Director Jill Epstein. "We are thrilled to partner with Clio to help our members make their practices more streamlined, efficient, and successful."

Clio has been transforming the industry for over a decade, with 150,000 customers spanning 90 countries, and the approval of over 65 bar associations and law societies globally. Clio continues to lead the industry with initiatives like the [Legal Trends Report](#), the [Clio Cloud Conference](#), and the Clio Academic Access Program. Most recently, Clio [pledged to donate \\$1 million](#) to help attorneys navigate uncertainties stemming from the COVID-19 pandemic.

"We could not be more pleased to join forces with one of the most interesting and forward-thinking bar associations in the nation to provide added value to San Diego legal professionals with our practice management solutions," said Jack Newton, Chief Executive Officer and co-founder of Clio. "For decades, the San Diego County Bar Association has delivered a tremendous depth of timely, pertinent resources for its membership, and we at Clio view this relationship as a fantastic collaboration."

The SDCBA plans to showcase its member benefits partners like Clio at its first-ever Member Exposition, dubbed MEMBO, on August 7 and 8, 2020. This two-day event will serve as a member appreciation festival, as well as an expo of SDCBA value-added partner offerings for members and a showcase of best practices in law practice management. The event will feature panel discussions on current trends in legal practice, marketing and business development, demonstrations of the latest technology, and more. Clio will be on-site to offer insight to attorneys on how to use its products and services to optimize their practices.

*The San Diego County Bar Association is the region's largest law-related organization, dedicated to serving the needs of all attorneys and the legal community in San Diego County.*