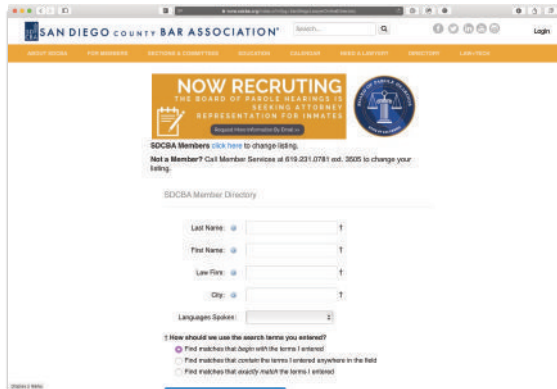
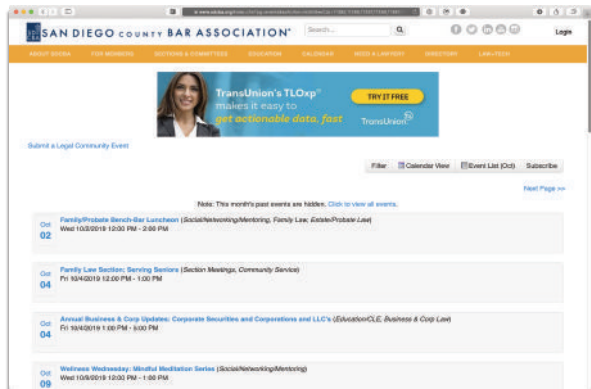


The San Diego County Bar Association’s website – [www.sdcba.org](http://www.sdcba.org) – is the information hub for San Diego’s legal community. All online advertising is placed within website locations that are accessible to anyone who visits the website – members and non-members alike – giving you the greatest visibility.



## Display Advertising Size Offerings

Ad	Size	Cost per month
Banner — Long	720w x 90h px	\$500
Banner — Tall	600w x 145h px	\$500
Banner — Long, Premium Page	720w x 90h px	\$625
Button ads — Tall, Premium Page	600w x 145h px	\$625

## Discounts

A 10% discount will be extended to:

- SDCBA members.
- Advertisers who purchase 3 or more months of website display ads.
- Advertisers who have annual contracts to run ads in *San Diego Lawyer*.

Website display advertising is limited to particular pages. Ask about available positions.

Flash animation ads are not permitted on the SDCBA website.

**Note: general advertising will not be permitted on the SDCBA Home page.**

## 2020 Ad Submission Deadlines

December 18	March 19	June 18	September 17
January 16	April 16	July 23	October 22
February 20	May 21	August 20	November 19

**For more information or to place an advertisement contact:  
Ron Marcus, SDCBA Director of Marketing, at (619) 321-4116 or  
[rmarcus@sdcb.org](mailto:rmarcus@sdcb.org).**

## ADVERTISER INFORMATION

Advertiser Company Name:		Date:
Authorized Representative for Company Placing Order:		
Address:		<input type="checkbox"/> Check here if same as billing address
City:	State:	Zip:
Phone:	Email:	
URL for website link:		

## RATES & SIZES

Ad:	Size (pixels):	Run:
<input type="checkbox"/> Banner Ad — Long	720w x 90h	\$500 per ad, per month
<input type="checkbox"/> Banner Ad — Tall	600w x 145h	\$500 per ad, per month
<input type="checkbox"/> Banner Ad — Long Premium Page	720w x 90h	\$625 per ad, per month
<input type="checkbox"/> Banner Ad — Tall Premium Page	600w x 145h	\$625 per ad, per month

## MONTH TO BEGIN RUN

<input type="checkbox"/> January	<input type="checkbox"/> July
<input type="checkbox"/> February	<input type="checkbox"/> August
<input type="checkbox"/> March	<input type="checkbox"/> September
<input type="checkbox"/> April	<input type="checkbox"/> October
<input type="checkbox"/> May	<input type="checkbox"/> November
<input type="checkbox"/> June	<input type="checkbox"/> December

Website display ads appear online on or before the 1st of each month.

## WEBSITE DISPLAY AD PLACEMENT

Run of site     Premium: \_\_\_\_\_

Note: Flash animation advertisements are not permitted on the SDCBA website.

## BILLING

Number of Runs	Rate	Subtotal
	x \$	= \$
	x \$	= \$
		= \$
		= \$
<b>TOTAL=</b>		\$

## PAYMENT INFORMATION

Check Enclosed     AmEx     MC     Visa

Credit Card No. \_\_\_\_\_

Expiration Date: \_\_\_\_\_    Cardholder's Name (as it appears on card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

*I authorize the SDCBA to process my credit card each time my advertisement runs for the length of this contract.*

Signature: \_\_\_\_\_

**Questions? Please contact  
Ron Marcus, SDCBA Director of  
Marketing, at (619) 321-4116 or  
rmarcus@sdcb.org.**

**THIS CONTRACT SERVES AS AN INVOICE/  
RECEIPT FOR YOUR RECORDS.**

This contract is subject to the terms and conditions on the reverse side hereof. Please read carefully.

Return copy of contract with check made payable to: The San Diego County Bar Association  
401 West A Street, Suite 1100  
San Diego, CA 92101

Payment must be made in advance by credit card, check, or money order. Checks must be payable in U.S. funds and be drawn on a U.S.-based bank.

**I have read the terms and conditions on the second page of this agreement and the SDCBA's general advertising policy, and hereby authorize advertising to be posted on the SDCBA website.**

Print name \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_