

San Diego Lawyer 2018 Editorial Calendar

Open to revisions as needed

| | Feature Focus or Story | Other Features | Regular Columns | |
|--|--------------------------------------|--|---|--|
| Jan/Feb <i>Editorial deadline December 1</i> | New SDCBA President Kristin Rizzo | <ul style="list-style-type: none"> • Giving Back Your Time and Talent • The 501(c)(3) Law Firm – A New Model? • Tax Law Overview | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: California Western School of Law (CWSL) • Ethics | <ul style="list-style-type: none"> • Legal Aid Society of San Diego (LASSD) • Technology • Social Media • Bar Foundation |
| Mar/Apr <i>Editorial deadline February 1</i> | Artificial Intelligence & Technology | <ul style="list-style-type: none"> • How A.I. is Affecting Our Profession • Patenting for New Technology • Cybersecurity for Law Firms | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: Thomas Jefferson School of Law (TJSL) • Ethics | <ul style="list-style-type: none"> • San Diego Law Library • Technology • Social Media/Who to Follow • Open Dialogue • Bar Foundation |
| May/Jun <i>Editorial deadline April 1</i> | 2018 SDCBA Service Award Winners | <ul style="list-style-type: none"> • Niche Practices & What’s Going to Grow • Business Development • Interesting Ways We’ve Gained Clients & Interviews | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: University of San Diego School of Law (USD) • Ethics | <ul style="list-style-type: none"> • San Diego Volunteer Lawyer Program (SDVLP) • Technology • Social Media/Who to Follow • Open Dialogue |
| Jul/Aug <i>Editorial deadline June 1</i> | GDPR & What It Means to Us | <ul style="list-style-type: none"> • How We De-Stress • Ergonomics Facts and Tips • Practical Tips from the SDCBA’s New Member Technology Officer | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: CWSL • Ethics | <ul style="list-style-type: none"> • LASSD • Technology • Social Media/Who to Follow • Open Dialogue |
| Sep/Oct <i>Editorial deadline August 1</i> | Diversity and Implicit Bias | <ul style="list-style-type: none"> • Handling the Homeless • Communicating with Clients with Mental Health Issues | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: TJSL • Ethics | <ul style="list-style-type: none"> • San Diego Law Library • Technology • Social Media/Who to Follow • Open Dialogue • Bar Foundation |
| Nov/Dec <i>Editorial deadline October 1</i> | Small/Solo Practitioners | <ul style="list-style-type: none"> • Bad Online Reviews: What to Do • Opening A Practice: Lessons Learned | <ul style="list-style-type: none"> • SDCBA President • Why I Belong • Deans: USD • Ethics | <ul style="list-style-type: none"> • SDVLP • Technology • Social Media/Who to Follow • Open Dialogue • Bar Foundation |