SDCBA MAILING LIST RENTAL INFORMATION

The San Diego County Bar Association (SDCBA) is the region's oldest and largest law-related organization, and the hub of San Diego's diverse legal community. Our membership is representative of our region's diverse legal community — with new and veteran attorneys practicing in various areas of law throughout the county. The core of this nearly 10,000 member organization is licensed attorneys, with a small number of other member types that include law students and other legal professionals in San Diego. Reach your ideal audience with a targeted mailing list and get your message in front of the right people.

Mailing List Rental Pricing Options

LIST OPTIONS	SIZE	SDCBA MEMBER PRICE	NON-MEMBER PRICE
SDCBA Full Member List	Full List	\$2,500	\$7,500
SDCBA Member Section List	Per Section List 500+ Members	\$500	\$1,000
SDCBA Member Section List	Per Section Less than 500 Members	\$250	\$750

All SDCBA Member mailing lists are maintained in-house and routinely updated. SDCBA Members have the option to be excluded from the mailing list rental program.

Discounts

Are you planning on sending multiple mailings within the same year? We offer discounts on the more mailers you do within a 12 month period. Discounts are for same selection of members either full list or sections. For more information, please contact Member Services at 619.231.0781 Ext. 3505 or mbr@sdcba.org.

Mailing List Rental Process

The Mailing List Rental process from time of completed application submission through delivery of mailing list to approved mail house, may take up to 10 business days.

- Email or Mail the completed order form and a copy of the mailing content that you would like to mail out.
- Reach out to the mail house you have chosen to discuss estimated fees and arrangements.
- Once the order form and mailing content are approved, you will receive notification of the approval and an approximate number of people on the mailing list.
- An invoice for payment will then be created and sent to you for immediate payment. Payment may be made by check or credit card.
- Once payment is processed the mailing list will be emailed directly to the approved mail house within five business days.

Terms & Conditions

The approval of the SDCBA Mailing List Rental order resides solely with the SDCBA and approval is strictly at its discretion. In order to give proper consideration to any request, a completed Mailing List Rental order form with proposed mailing date must be submitted with, a copy or draft of the complete mailing content. The SDCBA limits the rental of its mailing list for promotion of educational programs. All mailing lists are for a one-time use only, for the purpose stated on the order form and to mail the approved version of the mailer.

Once payment is processed, the mailing list will be released directly to the approved mail house (not to the requestor). Copying or transcribing of any list is not permitted. Email addresses and phone numbers are not provided. Once approved, the mailing needs to be completed within two weeks of the time stated on the order form or a request for an extension from the SDCBA will be required. Fees by the mail house for services are the responsibility of the renting organization. Please contact the mail house to make arrangements and discuss fees.



MAILING LIST RENTAL ORDER FORM

COMPANY INFORMATION			Please (X) Selection(s) below		
SDCBA Member Non-Member			■ SDCBA FULL MEMBER		
Company Name:		Date:			
				AREAS of PRACTICE	
Authorized Representative for Company Placing Order:			Alternative Dispute F	rocolution	
			Animal Law	resolution	
Address:			Appellate Practice		
			Bankruptcy Law		
City:	State:	Zip:	Business/Corporate L	aw (500+)	
			Civil Litigation (500+)		
Email:			Construction Law Elder Law		
			Eminent Domain Law		
Phone: Target Da		ailing:	Entertainment & Sports Law (500+)		
			Environmental Law/Land Use Law		
Purpose for Rental of the Mailing List:			Estate Planning, Trust and Probate Law (500+)		
			Family Law (500+)		
			Immigration Law		
			Insurance/Bad Faith	I /F00 · \	
			Intellectual Property International Law (50		
MAIL HOUSE OPTIONS		Juvenile Law			
	Labor & Employment Law (500+)				
Mailing lists are released directly to the approved mail house. You may choose one of the two suggested pre-approved mail houses or request the use of an			Law & Medicine		
alternate mail house upon approval. Please (x) below.			Military Law		
			Real Property Law (50		
Select Mail www.selectmailing.com at (858) 279-1181			Social Security Disability		
US Mailing House www.usmailingho	ouse.com at (858) 513	-7740	Taxation Law Workers Compensation Law		
Alternate Mail House Upon Approva	[] (fill in requested info	ormation below)		HOIT LAW	
— Mail House Name:			BILLING		
Contact Name:		Full Member List	= \$		
Email:			# of Section(s) X Price	Subtotal	
			X\$	=\$	
Phone:			X\$	= \$	
Please note: All mail houses need to follow the <u>Direct Marketing</u> Association's Guidelines for Ethical Business Practices.			(Discount if applicab	e) = \$	
Association's Guidelines for Ethic	Lai busilless Fractice	<u>:s</u> .	TOTAL=	\$	
This contract is subject to the tell understand and agree to the terr					
Print Name:			Dat	Date:	
Authorized Signature:					