

TRULY MADLY SOLO

Law Practice Tech Conference! November 19

LEARN THE SECRETS OF SUCCESSFUL SOLO LAWYERING

From practice management to marketing, this SDCBA conference, focused solely on technology for lawyers, is packed with insights you can use to **level-up your practice**. You'll learn how to run an efficient, mobile, and secure law practice from a faculty of tech-savvy lawyers and experts in cyber security and marketing. Also visit with technology vendors between sessions. The conference includes breakfast and lunch, and concludes with a networking reception. **Provides 5 hours of MCLE Credit (4 Gen, 1 Ethics)**

SESSIONS



Managing Your Practice from Intake to Invoice

This power-packed session will show you how to streamline and automate every aspect of your busy law practice, from client intake and clearing conflicts, to document management, billing, and trust accounting.



No Assistant? No Associate? No Problem

Two successful solo practitioners will share the tools, services and apps they use to survive and thrive without a receptionist, secretary, paralegal, or associate.



Securing Client Files and Communications

We'll cover easy-to-use apps for securing communications, hard-disk encryption, good password practices, two-factor authentication, and creating good policies to guard against accidental disclosure, hacks, and other data breaches.



Solo But Mighty: How to Market Like a Big Firm

Learn the How-To's of print, digital, and content marketing, and soon you'll be marketing with the impact of a big firm.



From Here to There and Beyond – Designing a Mobile Practice

Whether you chose to work from home, an office, a coffee shop, or the beach – it is possible to run your solo practice effectively and efficiently. Learn about affordable and secure tools that can help you live the mobile dream.



Improve Client Service With Simple Skills, Tools and Services

Boost your productivity, profitability, and client satisfaction with these essential technology skills, tips, tricks that you can easily incorporate into your practice right away.

**Tuesday,
November 19, 2019**

9:00 a.m. - 9:30 a.m.:
Check-In/Breakfast

10:00 a.m. - 5:00 p.m.:
Conference

5:00 p.m. - 5:30 p.m.:
Networking Reception

Location:

ABACUSNEXT

4850 Eastgate Mall
San Diego, CA 92121

Cost:

\$95 for SDCBA members.

See all rates at:

www.sdcba.org/trulymadlysolo

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Space is limited. Register now at www.sdcba.org/trulymadlysolo