

Bronze Affinity Partner

\$2,500

(If Contracted Separately: \$5,550 to \$6,050)

Consumer Support Membership

Includes all Consumer Support Member benefits

Recognition on Website

You will be listed at www.casd.org/affinity and www.casd.org/cs

Recognition in New Member Packets and in Trial Bar News

Includes marketing piece in New Member Packet (if provided by Affinity Partner), size and weigh limitations apply

Personalized Electronic Communications to Members

Includes one Affinity renewal announcement posted on daily email news update Eclips for one month; two email blasts with custom content, provided by you, sent by CASD on your behalf

Personal Invitation to All Networking Opportunities

This includes mixers (6-8 per year), 2 list serve parties, community outreach, and more

Website Sponsorship (Low Traffic Page)

Based upon our website statistics, we determine which pages have the most traffic. From there, we will add your clickable logo to that page. Go to www.casd.org/calendar for an example of a moderate traffic page sponsorship

Company Page on CASD Website w/custom Alias

Includes a custom alias (i.e. www.casd.org/company) and custom web layout including links

CASD Marketing Mailer (Blind Mailer)

One complimentary use of the CASD mailing list for a marketing mailer. This is a blind mailer. Sponsor is responsible for the cost of posting and any other additional fees which is incurred. Contact CASD office for additional information and terms of agreement.

Please Select Two (2) of the Following Options:

Single Golf Tournament Hole Sponsor

Includes acknowledgement on tournament signage and on the CASD website, your own table and chairs at your individual tee/hole, and attendance at the dinner for two, names & emails of attendees provided after the event has concluded for a one time follow up email. Alcohol holes are available at an additional cost.

****Holes are available on a first come, first served basis. CASD cannot guarantee the availability of golf holes.****

Foursome of Golfers at Golf Tournament

18 holes of championship golf, green fees, shared golf cart, catered gourmet boxed lunch, complimentary drink tickets, hole contests, catered banquet and awards ceremony, raffle, beverages and snacks at selected holes, names & emails of attendees provided for a one time follow up email. Registration of additional individual golfers and foursomes will be eligible for a discount.

****Sponsor foursome may be paired with a attorney member at CASD Staff's discretion.****

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(continued)

Single Mixer Sponsorship (may be joint)

CASD holds several mixers each year at venues throughout San Diego with approximately 60-120 attendees. This sponsorship includes your name and logo on all marketing and advertising, company logo on name badges, company logo on signage at the mixer, and names & emails of attendees provided after the event has concluded for a time one follow up email.

Single Awards Dinner Friend Sponsor – May be selected as both options

CASD holds two dinners annually with approximately 300 attendees per event. An Evening with the Trial Stars (usually in October) and the Annual Awards and Installation Dinner (usually in February). Each friend sponsorship is good for one of the dinner, and Includes joint acknowledgement at the dinner by the dinner Emcee and on the website, full page ad in event program, and names & emails of attendees provided after the event has concluded for a one time follow up email. Registration of additional dinner attendees will be eligible for a discount.

Single Seminar or Lab Sponsorship (may be joint) – May be selected as both options

CASD offers different educational programs throughout the year. Labs are smaller, more interactive programs with approximately 25-50 attendees. Seminars are larger programs with approximately 80-120 attendees. This sponsorship includes your name and logo on all promotional material, acknowledgement at the program, acknowledgement on the website and registration page, a table for marketing materials at the back of the room, attendance to the program and names & emails of attendees provided for a one time follow up email.



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www.casd.org

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facsimile 619.696.1294
email casd@casd.org

Silver Affinity Partner

\$5,000

(If Contracted Separately: \$12,850)

Consumer Support Membership

Includes all Consumer Support Member benefits. Some benefits may be increased due to Affinity Partnership.

15% off Trial Bar News Ads

Recognition in Trial Bar News and on the Website

Includes your name, logo, and brief description of services

Recognition in New Member Packets

Includes your name, logo, brief description of services, and any discounts offered to CASD members

Personalized Electronic Communications to Members

Includes one email blast announcement specifically for your company, sent by CASD on your behalf, acknowledging your Affinity renewal; one Affinity renewal announcement posted on daily Eclips for one week; your company included on the brief Affinity survey sent by CASD, with summary of results; one email blast with custom content, provided by you, sent by CASD on your behalf.

Personal Invitation to All Networking Opportunities

This includes mixers (2-6 per year), 2 list serve parties, blood drive, community outreach, and more

Single Seminar or Lab Sponsorship (may be joint)

Includes your name and logo on all promotional material, acknowledgement at the program and in handouts, a table for marketing materials at the back of the room, attendance to the program and names & emails of attendees provided

Golf Tournament Hole Sponsor or Two Golfers

Includes acknowledgement on tournament signage and on the CASD website, your own table and chairs at your individual tee/hole, and attendance at the dinner, names & emails of attendees provided

Single Awards Dinner Benefactor Sponsor

Includes prominent acknowledgement at the dinner and on the website, separate poster just for your sponsorship, ad in event program, recognition in follow-up survey, two event tickets, and names & emails of attendees provided for either the Evening with the Trial Stars or Annual Awards & Installation Dinner

Single Awards Dinner Friend Sponsor

Includes joint acknowledgement at the dinner and on the website, ad in event program, and names & emails of attendees provided for either the Evening with the Trial Stars or Annual Awards & Installation Dinner

Website Sponsorship (Moderate Traffic Page)

Based on our website statistics, we determine which pages have the most traffic. From there, we will add your clickable logo to that page. Go to www.casd.org/calendar for an example of a moderate traffic page sponsorship

Silver Affinity Partner

\$5,000

(Continued)

CASD Marketing Mailer (Blind Mailer)

One complimentary use of the CASD mailing list for a marketing mailer. This is a blind mailer. Sponsor is responsible for the cost of posting and any other additional fees which is incurred. Contact CASD office for additional information and terms of agreement.

Company Page on CASD Website w/custom Alias

Includes a custom alias (i.e. www.casd.org/company) and custom web layout including links

Gold Affinity Partner

\$10,000

(If Contracted Separately: \$16,680)

Consumer Support Membership

Includes all Consumer Support Member benefits. Some benefits may be increased due to Affinity Partnership.

25% off Trial Bar News Ads

Recognition in Trial Bar News and on the Website

Includes your name, logo, and brief description of services

Recognition in New Member Packets

Includes your name, logo, brief description of services, and any discounts offered to CASD members

Personalized Electronic Communications to Members

Includes one email blast announcement specifically for your company, sent by CASD on your behalf, acknowledging your Affinity renewal; one Affinity renewal announcement posted on daily Eclips for one week; your company included on the brief Affinity survey sent by CASD, with summary of results; one email blast with custom content, provided by you, sent by CASD on your behalf.

Personal Invitation to All Networking Opportunities

This includes mixers (2-6 per year), 2 list serve parties, blood drive, community outreach, and more

Single Seminar/Lab Sponsorship (may be joint)

Includes your name and logo on promotional materials, acknowledgement at the program and in handouts, table for marketing materials at the back of the room, attendance to the program and names & emails of attendees provided

Single Seminar Named Sponsorship

Includes acknowledgement as sole sponsor, your name and logo on all promotional material, acknowledgement at the program and in handouts, table for marketing materials at the back of the room, attendance to the program and names & emails of attendees provided

Golf Tournament Specialty Sponsor

Includes your name and logo on tournament signage, your own table and chairs at your individual tee/hole, a twosome of golf, attendance and acknowledgement at the dinner, names & emails of attendees provided

Single Awards Dinner Champion Level Sponsor

Includes prominent acknowledgement at the dinner and on the website, separate poster just for your sponsorship, ad in event program, recognition in follow-up survey, three event tickets, and names & emails of attendees provided for either the Evening with the Trial Stars or Annual Awards & Installation Dinner

Single Awards Dinner Friend Level Sponsor

Includes joint acknowledgement at the dinner and on the website, ad in event program, and names & emails of attendees provided for either the Evening with the Trial Stars or Annual Awards & Installation Dinner

Website Sponsorship (High Traffic Page)

Based on our website statistics, we determine which pages have the most traffic. From there, we will add your clickable logo to that page. Go to www.casd.org/login for an example of a high traffic page sponsorship.

Gold Affinity Partner

\$10,000

(Continued)

Company Page on CASD Website w/custom Alias

Includes a custom alias (i.e. www.casd.org/company) and custom web layout including links

(2) CASD Marketing Mailer (Blind Mailer)

One complimentary use of the CASD mailing list for a marketing mailer. This is a blind mailer. Sponsor is responsible for the cost of posting and any other additional fees which is incurred. Contact CASD office for additional information and terms of agreement.

Mixer Sponsorship (may be joint)

Includes your name and logo on promotional materials, mixer attendance, and names & emails of mixer attendees provided

Platinum Affinity Partner

\$25,000

(If Contracted Separately: \$34,640)

Consumer Support Membership

Includes all Consumer Support Member benefits. Some benefits may be increased due to Affinity Partnership.

50% off Trial Bar News

Recognition in Trial Bar News and on the Website

Includes your name, logo, and brief description of services

Recognition in New Member Packets

Includes your name, logo, brief description of services, and any discounts offered to CASD members

Personalized Electronic Communications to Members

Includes one email blast announcement specifically for your company, sent by CASD on your behalf, acknowledging your Affinity renewal; one Affinity renewal announcement posted on daily Eclips for one week; your company included on the brief Affinity survey sent by CASD, with summary of results; two email blasts with custom content, provided by you, sent by CASD on your behalf.

Two Seminar Sponsorships (may be joint)

Includes your name and logo on all promotional material, acknowledgement at the program and in handouts, a table for marketing materials at the back of the room, attendance at the programs and names & emails of attendees provided

Golf Tournament Named Sponsor (+ 4some)

Includes your name and logo on all promotional material, acknowledgement throughout the tournament, a golfing foursome, attendance at the dinner, two tee/hole sponsorships with table provided

Awards & Installation & Trial Stars Named Sponsor (+ 4 Tix total)

Includes your name and logo on all promotional material, acknowledgement at the dinners by President and on separate poster, ad on back cover of event program, presentation on stage, logo on guest name badges, logo on screen slides, names & emails of attendees provided

Past Presidents' Reception/Dinner Named Sponsor (+ 2 Tix)

Includes your name and logo on all promotional material, acknowledgement at the reception/dinner, presentation on stage, logo on guest name badges, names & emails of attendees provided

Website Sponsorship (Highest Traffic Page, not home page)

Includes your name and logo on the highest traffic page of the CASD website (not home page), with a clickable link to your website

Company Page on CASD Website w/custom Alias

Includes a custom alias (i.e. www.casd.org/ringler) and custom web layout including links

List Serve Party Sponsor (2)

Exclusive sponsor for two list serve parties during the year (one in spring, one in fall). Includes name and logo on promo materials and party attendance

Platinum Affinity Partner

\$25,000

(Continued)

(3) CASD Marketing Mailer (Blind Mailer)

Three complimentary uses of the CASD mailing list for a marketing mailer. This is a blind mailer. Sponsor is responsible for the cost of posting and any other additional fees which is incurred. Contact CASD office for additional information and terms of agreement.

Mixer Sole Sponsor

Exclusive sponsor for one mixer, includes name and logo on promo materials, attendance, and names & emails of mixer attendees provided

YES, I WOULD LIKE TO BECOME A CASD AFFINITY PARTNER!

PLEASE CHECK ONE:

Platinum \$25,000 (valued at \$34,640)

Silver \$5,000 (valued at \$12,850)

Gold \$10,000 (valued at \$16,680)

Bronze \$2,500 (valued at \$5,550 - \$6,050)

Name: _____

Company Name: _____

(as it should appear in recognition and on signage)

Address: _____

Telephone: _____ **Fax:** _____

Email: _____

Billing Information

AMEX M/C VISA CHECK ENCLOSED

Credit Card #: _____ **Exp. Date:** _____

Signature: _____ **Billing Zip Code:** _____



Please return form with payment to:

**Consumer Attorneys of San Diego
2535 Camino del Rio South, Suite 345
San Diego, CA 92108**

telephone (619) 696-1166 | facsimile (619) 696-1294 | email kolin@casd.org

ALL SPONSORSHIPS ARE CONSIDERED ON AN ANNUAL BASIS.