

CONSUMER SUPPORT MEMBER BENEFITS

ConsumerAttorneysTM
OF SAN DIEGO

*Never stand alone.*TM

CASD was founded in 1960 to protect the Constitutional right to trial by jury for all. Today, over 50 years later, CASD is more committed than ever to this endeavor. CASD works hard to ensure that our members, their clients, and citizens throughout Southern California have a voice in preserving a fair and equitable system of civil justice for everyone. Let us help you get the word out about your services, join today!

Email Marketing

Consumer Support members get a customized email message sent out to our entire member database, which includes 900+ attorney members. *This service is available only to CASD Consumer Support Members.*

Website Link

A description of your business, the services and discount you offer members, along with contact information and a link to your website will be included on our website at www.casd.org/cs.

Informal Networking Events

Meet and greet members at CASD mixers held throughout the year. Expand your networking horizons over a drink, or just enjoy the company of colleagues. Consumer Support members receive exclusive invitations to mixers and other networking events with CASD members.

Advertising

The *Trial Bar News* is an excellent, low cost way to promote your business. Consumer Support members receive a 10% discount on published advertising rates. Additional discounts are available during the 30 days after joining or renewing your membership.

Event Sponsorship

CASD's annual Golf Tournament tees off each Spring with amateur and pro members alike. A day of free drinks, prizes and fun in the sun. Also join us for semi-annual dinners held in recognition of the achievements of our members. Consumer Support members have the opportunity to sponsor CASD events at discounted rates.

Seminar Sponsorship

CASD provides outstanding CLE programs, chaired and taught by the finest practitioners and nationally known speakers. CLE seminars are an excellent opportunity to promote your business. Consumer Support members have the opportunity to sponsor CASD events at discounted rates.

Trial Bar News

CASD's magazine is written by a highly qualified editorial staff, covering various areas of the law. A subscription to the *TBN* is included in the cost of membership. Consumer Support members are recognized two times yearly with business names and contact information.

Consumer Attorneys of San Diego
2535 Camino del Rio South, Suite 345 ♦ San Diego, CA 92108
telephone 619.696.1166 ♦ facsimile 619.696.1294 ♦ casd@casd.org ♦ www.casd.org

Consumer Support Scheduling Calendar

Benefits and Services provided by CASD

Benefit s

Deadlines and CASD Schedules

Recognition in *Trial Bar News* publication

Listed in TBN with contact information (2x)	Included	Spring & Fall Issues
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Online Consumer Support Directory on the CASD website

Updated as soon as CS joins/renews/rejoins, and/or when staff receives updated information.	Included	n/a
Contacted to update information (quarterly)	Included	Revolving

Mixers and Networking Events

Quarterly event reminders sent via email which will include information about potential sponsorship and advertising opportunities, and special promotions.	Included	Quarterly
Includes exclusive invitations to mixers and networking events.	Included	n/a
One representative attends mixers at no cost	Included	n/a
<i>Mixer sponsorship. Includes logo on promotional material and name badges. Names and email addresses of attendees will also be sent via email to CS member.</i>	Optional	Sponsorship is on a first come first served basis. Affinity Partners have priority. Must coordinate with Events Coordinator to confirm availability

Promotion of Services Provided by Consumer Support Members

Includes CS name, primary contact person and phone number in new member packets	Included	n/a
Company name on the daily CASD e-newsletter, Eclips. Runs the entire month that CS member joins/renews/rejoins.	Included	Upon Renewal
<i>Educational program sponsorship. Promotional materials (provided by CS member) will be distributed by CASD staff. Table will be provided for CS member at educational program. Names and email addresses of attendees will also be sent via email to CS member.</i>	Optional	Sponsorship is on a first come first served basis. Affinity Partners have priority. Must coordinate with Events Coordinator to confirm availability

Discounts on Marketing and Advertising

10% discount on all CASD ads in the <i>Trial Bar News</i> publication.	Included	See publication deadlines
Discount on "blind mailers" using the CASD membership list. Postage not included.	Included	n/a

Email Advertising/Marketing Opportunities

One email blast a year to all CASD members.	Included	CS to schedule (first come first served)
<i>Additional email blasts sent out on CS behalf. (Fee based service)</i>	Optional	CS to schedule (first come first served)



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Consumer Support Membership Application Form

Consumer Support Membership is available to any person or company who provides goods or services for CASD members and who is dedicated to the protection of consumers, including certified shorthand reporters, investigators, exhibitors and experts, and other technical support persons. Consumer Support Members shall have all the rights and privileges of regular members except the right to hold office, vote, or attend sessions of the Executive Committee of CASD.

Company/Firm Name: _____

Primary Contact Name: _____

E-mail: _____

Telephone: _____ Facsimile: _____

Secondary Name(s): _____

Secondary E-mail(s): _____

Mailing Address: _____

Website: _____

_____ I hereby give CASD permission to fax information to me at the number listed above.

Referred By (not required): _____

The annual cost of a Consumer Support Membership is **\$1,500** for up to three people. Please be sure to indicate the names of all employees to be included on this membership. For membership and advertising information, please contact Kolin Durrant, Membership Coordinator at (619) 696-1166, ext. 103.

Check enclosed - OR - Charge Credit Card (AMEX/Visa/MC)

Card #: _____ Exp. Mo/Yr: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____ Today's Date: _____