

Consumer Attorneys of San Diego



2020 CASD Partner Program



Affinity Partnership and Consumer Support Membership is available to any person / company whose business provides goods or services to plaintiff trial attorneys. Benefits are designed to help you maximize your membership, build new business relationships and connect with more than 850 attorney members throughout Southern California.

Contact Kolin Durrant at kolin@casd.org


Consumer Attorneys[™]
OF SAN DIEGO
Never stand alone.[™]

www.CASD.org

Who are we?

Consumer Attorneys of San Diego is a professional association that serves and promotes the needs and interests of trial lawyers in pursuit of a fair and effective legal system.

We preserve and raise standards of trial advocacy through innovative continuing legal education, and create opportunities for our members to support and inspire one another through networking, collegiality and community outreach.

See what current Affinity Partners are saying...

"CASD has proven to be an extremely valuable part of Verdict Videos success. The opportunity for sponsors to connect with members is key and CASD strongly promotes that. It's more than simply professional relationships that are developed through CASD, it is a close knit community of like-minded persons sharing a common goal of success for all."

Mark Alexander, President, Verdict Videos

"I cannot thank CASD for all they have done for me and my firm! Bonnie, Ilima and Kolin are a joy to work with, and I am proud to count so many of the organization's members as close personal friends. CASD is a sponsor's dream, and a partner in every sense of the word."

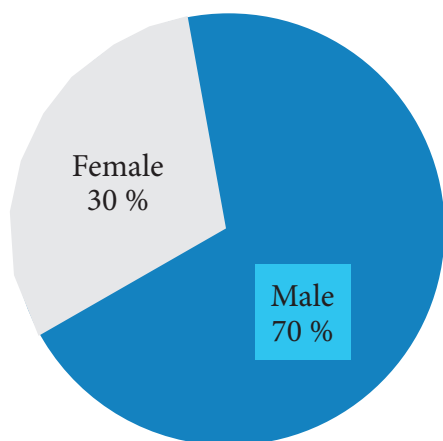
Nic Harnish, Owner, Imagine Reporting

We would like to start a partnership with you!

A Closer Look at CASD

Number of Members: 850+

*Membership information as of 03/01/18



Areas of Practice

Personal Injury	Criminal Law
Medical Malpractice	Environmental Law
Product Liability	Elder Law
Premises Liability	Class Action
Employment Law	Auto / Liability Collision
Workers Comp	Business Law

Consumer Support Member - \$1,500

1. Custom email to CASD membership, sponsor to provide content to CASD to send on your behalf
2. Recognition as a Consumer Support member on the CASD website
3. Recognition as a Consumer Support member in *Trial Bar News*
4. Recognition as a Consumer Support member in the daily CASD e-newsletter, *Eclips*, for one month of membership year
5. Attendance at all CASD mixers
6. 10% discount on *Trial Bar News* advertisements
7. Subscription to *Trial Bar News*
8. Discount on use of the CASD membership list for one blind mailer

Bronze Affinity Partner - \$2,500

1. Custom email to CASD membership, sponsor to provide content to CASD to send on your behalf
2. Recognition as a Bronze member on the CASD website (casd.org/cs)
3. Recognition as a Bronze member in *Trial Bar News*
4. Recognition as a Bronze member in the daily CASD e-newsletter, *Eclips*, for one month of membership year
5. Attendance at all CASD mixers
6. 15% discount on *Trial Bar News* advertisements
7. Subscription to *Trial Bar News*
8. Recognition as Bronze Affinity Partner on the CASD website (CASD.org/Affinity)
9. Recognition in new member packets and *Trial Bar News* as a Bronze Affinity Partner
10. Custom email to CASD membership, sponsor to provide content to CASD to send on your behalf – 2 Total
11. Use of the CASD membership list for one (1) blind mailer
12. Select **TWO** of the following options:
 - Golf Tournament Hole Sponsor
 - Foursome at CASD Golf Tournament
 - Mixer Sponsorship (may be joint)
 - Awards Dinner Friend Sponsor – (Two available annually)
 - Seminar or Lab Sponsorship (may be joint) – May be selected as both options

Silver Affinity Partner - \$5,000

1. Includes all Consumer Support Member benefits (items 1 - 8)
9. Recognition as a Silver Affinity Partner on the CASD website
10. Recognition in new member packets and *Trial Bar News* as a Silver Affinity Partner
11. Two (2) custom emails to CASD membership, sponsor to provide content to CASD to send on your behalf (3 total)
12. 10% discount on *Trial Bar News* advertisements (20% total)
13. Website Sponsorship (Low Traffic Page)
14. Use of the CASD membership list for one (1) blind mailer
15. Awards Dinner Benefactor level sponsor
16. Select **THREE** of the following options:
 - Golf Tournament Hole Sponsor
 - Foursome at CASD Golf Tournament
 - Mixer Sponsorship (may be joint)
 - Awards Dinner Friend Sponsor – (Two available annually)
 - Seminar or Lab Sponsorship (may be joint) – May be selected as two times

Gold Affinity Partner - \$10,000

1. Includes all Consumer Support Member benefits (items 1 - 8)
9. Recognition as a Gold Affinity Partner on the CASD website
10. Recognition in new member packets and *Trial Bar News* as a Gold Affinity Partner
11. Two (2) custom emails to CASD membership, sponsor to provide content to CASD to send on your behalf (3 total)
12. 15% discount on *Trial Bar News* advertisements (25% total)
13. Use of the CASD membership list for two (2) blind mailers
14. Golf Hole Specialty Sponsor at the annual CASD Golf Tournament - alcohol holes available at an additional cost
15. Website Sponsorship (Moderate Traffic Page)
16. Single Awards Dinner Champion Level Sponsor
17. Community Outreach Event Sponsorship (sole sponsorship)
18. Select **THREE** of the following options:
 - Foursome at CASD Golf Tournament
 - Mixer Sponsorship - May be selected two times
 - Awards Dinner Friend Sponsor – (two available annually)
 - Seminar or Lab Sponsorship (may be joint) – May be selected two times

Platinum Affinity Partner - \$25,000

1. Includes all Consumer Support Member benefits (items 1 - 8)
9. Recognition as a Platinum Affinity Partner on the CASD website
10. Recognition in new member packets and *Trial Bar News* as a Platinum Affinity Partner
11. Full page Affinity Platinum Partner Spotlight in *Trial Bar News*
12. Three (3) custom emails to CASD membership, sponsor to provide content to CASD to send on your behalf (four total)
13. 40% discount on *Trial Bar News* advertisements (50% total)
14. Use of the CASD membership list for three (3) blind mailers
15. Golf Tournament Premiere Hole Sponsor (available if Golf Main Sponsor is not available / selected)
16. Website Sponsorship - Homepage
17. Four (4) Seminar or Lab Sponsorships (may be joint)
18. Four (4) Mixer Sponsorships (may be joint)
19. Annual Membership Meeting & Holiday Mixer Sponsorship (may be joint)
20. Two (2) Awards Dinner Specialty Sponsor (available if Awards Dinner Main Sponsor is not selected/available)
21. One (1) Affinity Partner MCLE Lab
22. California Women Trial Lawyers Retreat – Welcome Bag Sponsorship (available if WTLR Platinum Sponsor is not available/selected)
23. Select **TWO** of the following options:
 - Golf Tournament **Main Sponsor** – **Unavailable**
 - Awards Dinner **Main Sponsor** – One Available - AAID 2019
 - Past Presidents' Reception **Main Sponsor** – One Available
 - CASD Annual Board Retreat – **Sole Sponsor**