Affinity Partnership is available to any person / company whose business provides goods or services to plaintiff trial attorneys. Benefits are designed to help you maximize your membership, build new business relationships, and connect with more than 800 attorney members throughout Southern California.

Contact Kolin Durrant at kolin@casd.org

www.CASD.org
WHO WE ARE

Consumer Attorneys of San Diego is a professional plaintiff membership association that serves and promotes the needs and interests of trial lawyers in pursuit of a fair and effective legal system.

We preserve and raise standards of trial advocacy through innovative continuing legal education, and create opportunities for our members to support and inspire one another through networking, collegiality, and community outreach.

A CLOSER LOOK

Number of Members: 800+

*Membership information as of 9/1/22

Areas of Practice

- Personal Injury
- Medical Malpractice
- Product Liability
- Premises Liability
- Employment Law
- Workers Comp
- Probate
- Bankruptcy Law
- Criminal Law
- Environmental Law
- Elder Law
- Class Action
- Auto / Liability Collision
- Business Law
- Real Estate
- Civil Litigation
- Family Law
SEE WHAT OUR CURRENT AFFINITY PARTNERS ARE SAYING...

“CASD has proven to be an extremely valuable part of Verdict Videos success. The opportunity for sponsors to connect with members is key and CASD strongly promotes that. It’s more than simply professional relationships that are developed through CASD, it is a close-knit community of like-minded persons sharing a common goal of success for all.”

Kelly Deutsch, Executive Producer, Verdict Videos

“CASD has been an amazing organization to work with for the past two years. Everyone at CASD has been helpful, supportive, and their customer service is top-notch. The attorney members are very friendly and respectful to the vendors which makes CASD one of the most welcoming attorney associations I’ve encountered. I look forward to a long-lasting relationship with CASD and their attorneys.”

Cameron Jackson, Owner, C. Jackson Investigations

“Doctors on Liens has been a member of CASD since 2013 and would say it has been a very productive and symbiotic relationship. If you are new to the area/community, this is a great way to start. Professional, smart, and accepting… what a way to go!”

Gerri Ditto, Vice President, Doctors on Liens, Inc.

We would like to start a partnership with you!
OUR TEAM
Small but Mighty!

Bonnie Benitez, Esq.
CEO

Kolin Durrant
Membership
Trial Bar News Ad Sales
Affinity Partner Liaison

Ilima Eastwood
(EE-LEE-mah)
Events, Education
Communications
Consumer Support Membership - Included

1. Custom email to membership, sponsor to provide content, we will send on your behalf
2. Recognition as a Consumer Support member on the CASD website (www.casd.org/cs)
3. 10% discount on Trial Bar News advertisements
4. Subscription to Trial Bar News
5. Attendance for one representative at all Happy Hours

Platinum Affinity Partner - $25,000

1. Includes all Consumer Support Member benefits (items 1 - 5)
6. Recognition as a Platinum Affinity Partner on the CASD website (www.CASD.org/Affinity)
7. Recognition in new member packets and Trial Bar News as a Platinum Affinity Partner
8. Recognition on Social Media as a Platinum Affinity Partner
9. Full-page Affinity Platinum Partner Spotlight in Trial Bar News
10. Three (3) custom emails to CASD membership, sponsor to provide content to CASD to send on your behalf (four total)
11. One (1) Social Media Highlight (Facebook, Instagram, LinkedIn)
12. Additional 40% discount on Trial Bar News advertisements (50% total)
13. Use of the membership list for three (3) blind mailers
14. One (1) Golf Tournament Premiere Hole Sponsorship (available if Golf Main Sponsorship is not available/selected)
15. Website listing by sponsorship level on each page
16. Three (3) Member Introductions
17. Board Meeting Attendance
18. Two (2) CASD Connect Sponsorships (co-sponsored) or One (1) CASD Conference Sponsorship
19. One (1) Happy Hour Sponsorship
20. One (1) “Catch a Game with the Padres” Sponsorship (co-sponsored)
21. Annual Membership Meeting & Holiday Party Sponsorship (co-sponsored)
22. Two (2) Awards Dinner Table Sponsorships (available if Awards Dinner Main Sponsorship is not selected/available)
23. Your own Affinity Partner MCLE Workshop (conditions apply)
24. Select TWO (2) of the following options:
   - Golf Tournament Main Sponsorship
   - Awards Dinner Main Sponsorship (two awards dinners per year)
   - Past Presidents’ Reception Main Sponsorship
   - Annual Board Retreat Sole Sponsorship
   - Catch a Game with the Padres Main Sponsorship
   - Conference Main Sponsorship (two conferences per year)
**Gold Affinity Partner - $10,000**

1. Includes all Consumer Support Member benefits (items 1 - 5)
2. Recognition as a Gold Affinity Partner on the CASD website (www.CASD.org/Affinity)
3. Recognition in new member packets and Trial Bar News as a Gold Affinity Partner
4. Recognition on Social Media as a Gold Affinity Partner
5. Two (2) custom emails to membership, sponsor to provide content to CASD to send on your behalf (3 total)
6. Additional 15% discount on Trial Bar News advertisements (25% total)
7. Use of the CASD membership list for two (2) blind mailers
8. Golf Hole at Golf Tournament
9. Golf Foursome at CASD Golf Tournament
10. Website listing by sponsorship level on each page
11. One (1) Awards Dinner Champion Sponsorship
12. Select FOUR (4) of the following options:
   - One (1) “Catch a Game with the Padres” Sponsorship (if available) - counts as two (2) options
   - One (1) Foursome at CASD Golf Tournament
   - One (1) Happy Hour Sponsorship (co-sponsored)
   - One (1) Awards Dinner Friend Sponsorship
   - One (1) CASD Connect Sponsorship (co-sponsored) - may only be selected two (2) times
   - Board Meeting Attendance (if available)
   - One (1) CASD Conference Sponsorship – counts as two (2) options
   - Two (2) Social Media Highlights (Facebook, Instagram, LinkedIn)

**Silver Affinity Partner - $5,000**

1. Includes all Consumer Support Member benefits (items 1 - 5)
2. Recognition as a Silver Affinity Partner on the CASD website (www.CASD.org/Affinity)
3. Recognition in new member packets and Trial Bar News as a Silver Affinity Partner
4. Recognition on Social Media as a Silver Affinity Partner
5. Two (2) custom emails to membership, sponsor to provide content we will send on your behalf (3 total)
6. Additional 10% discount on Trial Bar News advertisements (20% total)
7. Website listing by sponsorship level on each page
8. Use of the membership list for one (1) blind mailer
9. One (1) Member Introduction
10. One (1) Awards Dinner Benefactor Sponsor
11. Select THREE (3) of the following options:
   - One (1) Golf Tournament Hole Sponsorship - may only be selected one (1) time
   - One (1) Foursome at Golf Tournament
   - One (1) CASD Connect Sponsorship (co-sponsored) - may only be selected one (1) time
   - One (1) Awards Dinner Friend Sponsorship
   - One (1) CASD Conference Sponsorship – counts as two (2) options
   - Two (2) Social Media Highlights (Facebook, Instagram, LinkedIn)
Bronze Affinity Partner - $2,500

1. Includes all Consumer Support Member benefits (items 1 - 5)
2. Recognition as Bronze Affinity Partner on the CASD website (www.CASD.org/Affinity)
3. Recognition as a Bronze member in the daily CASD e-newsletter, Eclips, for one month of membership year
4. Additional 5% discount on Trial Bar News advertisements (15% total)
5. Recognition in new member packets and Trial Bar News as a Bronze Affinity Partner
6. One (1) custom email to CASD membership, sponsor to provide content we will send on your behalf (2 total)
7. Website listing by sponsorship level on each page
8. Use of the membership list for one (1) blind mailer
9. Select TWO (2) of the following options:
   - One (1) Foursome at Golf Tournament
   - One (1) Awards Dinner Friend Sponsorship
   - Two (2) CASD Member Introductions
   - One (1) Social Media Highlight (Facebook, Instagram, LinkedIn)