## Strategic Plan Summary

### Mission

The mission of PPAG is to promote safe and effective medication use in children through **Collaboration, Advocacy, Research, and Education.**

### Goals

<table>
<thead>
<tr>
<th>Collaboration</th>
<th>Advocacy</th>
<th>Research</th>
<th>Education</th>
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</thead>
<tbody>
<tr>
<td>PPAG will promote safe and effective medication use in children by providing opportunities for internal collaboration of our members as well as inter-professional collaboration with other organizations.</td>
<td>PPAG will promote safe and effective medication use in children through grassroots advocacy, providing guidance for pediatric pharmacy practice, and promoting our members’ expertise.</td>
<td>PPAG will promote safe and effective medication use in children by encouraging original research, supporting research skill development, and providing quality publications.</td>
<td>PPAG will promote safe and effective medication use in children by providing high quality continuing education, professional development programs, and publications.</td>
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### Guiding Objectives

- Establish PPAG as the expert for pediatric pharmacotherapy across the healthcare community
- Provide opportunities for members to participate, volunteer, and engage with each other
- Position PPAG to collaborate with other pediatric healthcare organizations
- Raise awareness regarding safe and effective medication use in pediatric patients at the local, state, and federal levels
- Advocate for appropriate training and utilization of pediatric pharmacists to improve the care of children
- Leverage member expertise to develop innovative tools and resources for medication use in pediatric patients
- Support and recognize member contributions to original research in the field of pediatric pharmacy
- Provide opportunities to build and increase skills of the researcher through education and/or mentorship
- Promote the dissemination of member expertise and knowledge through peer-reviewed publications and presentations
- Advance the Journal of Pediatric Pharmacology and Therapeutics (JPPT) for the dissemination of quality manuscripts
- Create quality educational programs to further develop pediatric knowledge base and clinical skills
- Provide periodic review of resources and programs to ensure relevance and dynamic education
- Utilize innovative strategies to prepare pediatric pharmacists in attaining and maintaining board certification

### Strategies and Activities

- Fund travel for PPAG liaisons to AAP
- Advance international programming and services
- Advance partnerships healthcare organizations (AAP, HOPA, SIDP, nursing)
  - Participate in “Calls for Comment” from gov’t agencies and other orgs.
- Strengthen communication with membership, via social media, newsletters, podcasts
- Promote participation in Committees and Special Interest Groups
- Create new points of entry to join or participate
- Conduct programs to demystify PPAG and to provide support for Committees and SIGs
- Promote affiliate member value
- Advance our Member-to-Member 3-tiered mentoring program
- Support Student Council development
- Author, publish, and distribute Position Papers, White Papers, and Practice Guidelines
  - Publish a White Paper: Pediatric education
  - Publish Practice Guideline: Drugs that should not be used in children (KIDS list)
- Utilize available media (such as podcasts) to address hot-button issues.
- Promote Board Certified Pediatric Pharmacy Specialists
- Conduct a membership survey: changing the name of PPAG.
- Create a Research Fund
  - Solicit individual and corporate funding
- Invest in funding small grant programs in neonatal and pediatric ICU.
- Participate in NICHD prioritization of BPCA drug trials in kids.
- Perform feasibility study for the development of a Research Foundation
- Increase Journal content delivery
- Apply for an Impact Factor for JPPT
- Investigate additional indexing opportunities for JPPT
- Promote the submission of Review Articles to JPPT
- Promote participation in the Research Mentoring Program
- Promote submission of original research posters and platforms during the Annual and Fall Meetings
- Develop and Launch BCPPS Maintenance of Certification Portfolio Project
- Continue to provide multifaceted, high-quality, clinically-focused Continuing Pharmacy Education and BCPPS Recertification (RC), aligned with needs-based assessments and BCPPS content domains and knowledge map (Conferences, Podcasts, webinars)
- Publish 2nd Edition of APT
- Provide Preceptor development continuing education
- Encourage pediatric residency programs to choose PPAG as the exclusive venue for project presentations
- Develop Advanced Trainee and Certificate Programs (NICU, PICU, ASP, pain management, sedation, etc.)