



Deadlines

Spring '18	February 9
Summer '18	May 11
Fall '18	August 10
Winter '18	November 2

Specifications

Ink	Full Color
Trim Size	8.5" x 11"
Binding	Saddle Stitch
Published	Quarterly
Circulation	1,400

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- Name files clearly, indicating your company name and publication.
- For ads with bleed, export pdfs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

BEN OERTHER
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About the Magazine

OTLA publishes the quarterly *Trial Lawyer* to keep its members up-to-date on the latest news and events. It provides insightful articles about consumers and workers rights, civil procedures, lobbying efforts, legal marketing and local programs for attorneys. According to a recent survey, more than 80% of OTLA members read every issue of the magazine.

Advertising Rates

	1x	2x	3x	4x
Back Cover (½ page)	\$ 1,320	\$ 1,200	\$ 1,080	\$ 950
Inside Covers - Full	\$ 1,320	\$ 1,200	\$ 1,080	\$ 950
Inside Cover - Half	\$ 1,050	\$ 950	\$ 880	\$ 820
Full Page	\$ 1,040	\$ 940	\$ 870	\$ 800
2/3 Page	\$ 880	\$ 800	\$ 730	\$ 670
1/2 Page	\$ 690	\$ 610	\$ 530	\$ 470
1/3 Page	\$ 510	\$ 440	\$ 350	\$ 320
1/6 Page	\$ 400	\$ 320	\$ 270	\$ 230
1/12 Page	\$ 260	\$ 210	\$ 180	\$ 160

- All rates are net.
- Guaranteed placements (other than covers) are subject to a 15% premium.
- All advertising is subject to approval by the Oregon Trial Lawyers Association. OTLA reserves the right to reject advertising that does not meet the organization's or the publication's standards. OTLA reserves the right to limit space occupied by any one advertiser or advertisement.

Inside Covers & Full Pages



7.5"W x 10"H

Back Cover & Inside Half Page



7.5"W x 5"H

2/3 Page



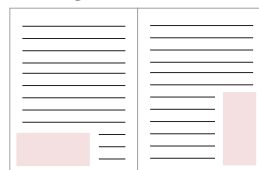
5"W x 10"H

1/3 Page



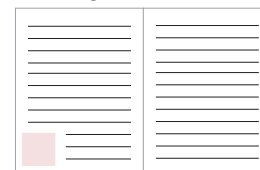
5"W x 5"H
2.5"W x 10"H

1/6 Page



5"W x 2.5"H
2.5"W x 5"H

1/12 Page



2.5"W x 2.5"H

Ad Material

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- When we receive an ad, we will email you a confirmation within 2 business days with the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

Need help creating an ad? (Free ad design up to 3 proofs.)

We can help you! Contact your sales representative.