

2020 FRIENDS OF OAJ PROGRAM

The Ohio Association for Justice is the state's largest victims-rights advocacy association, comprised of 1,200 attorneys dedicated to promoting the public good through efforts to secure safe products, a safe workplace, a clean and safe environment and quality health care. We are devoted to strengthening the civil justice system so that deserving individuals can get justice and wrongdoers are held accountable.

We fight to maintain basic legal protections and oppose efforts that stack the deck against individuals. Everyone benefits when the individuals that our attorneys represent have a fair chance to get justice through our legal system.



OHIO
ASSOCIATION for
JUSTICE
TRIAL LAWYERS HELPING PEOPLE

SILVER - \$2,500 or above

1. Free Exhibit at Non-Convention CLE event or seminar
Exhibit in break or registration area for the event
Full page B&W ad in course book
2. Sponsor of **1** hole at the Annual Convention Golf Outing*
Placement of sponsor sign at tee box (Sponsor Provided)
One Provided Player Position (Includes Green Fees & Lunch)
3. 1/6 page advertisement in two issues of Ohio Trial
4. "Friends of OAJ" listing on OAJ website (Will contain link to sponsor's website)
5. Name listed on "Friends of OAJ" insert to be distributed with Convention materials
6. Friend of OAJ seal beside name in Exhibitor's guide at the Annual Convention (Convention booth separate)
7. Company recognition in all issues of the Quarterly
8. **1** Exhibit booth space at Winter Convention - Preferential booth location (After Diamond Sponsor's)
9. **1** Exhibit space at the Annual Convention for an additional \$1,200.00
Preferential booth location (Platinum, Diamond, and Gold sponsors)

GOLD - \$5,000 or above

1. Free Exhibit at Non-Convention CLE events or seminars
Exhibit in break or registration area
Full page B&W advertisement in course book
2. Sponsor of **1** hole at the Annual Convention Golf Outing*
Placement of sponsor sign at tee box (Sponsor Provided)
Two Provided Player Positions (Includes Green Fees & Lunch)
3. 1/3 page advertisement in two issues of Ohio Trial
4. "Friends of OAJ" listing on OAJ website (Will contain link to Sponsor's website)
5. Name listed on "Friends of OAJ" insert to be distributed with Convention materials
6. Friend of OAJ seal beside name in Exhibitor's guide at the Annual Convention (Convention booth separate)
7. **2** Tickets to Monte Carlo to be held at the Annual Convention***
8. Company recognition in all issues of the Quarterly
9. Company recognition in In Brief
10. **1** Exhibit booth space at Winter Convention - Preferential booth location (After Diamond Sponsor's)
11. **1** Exhibit space at the Annual Convention for an additional \$1,000.00
Preferential booth location (Platinum, Diamond, and Gold sponsors)

"I greatly appreciate all that OAJ and the organization have done for my company and the mutually beneficial relationship we have built over the years. We work with many trial lawyer's associations and I can safely say that our return on investment is the highest in Ohio."

Brian Garelli, President - Preferred Capital Funding, 10+ years with OAJ

PLATINUM - \$12,000 or above

1. Participation in **3** CLE events or seminars (Non-Convention)
 - Exhibit in break or registration area
 - Address CLE attendees during lunch portion of the seminar
 - Full page advertisement in CLE course book
2. Sponsor of **1** hole at the convention golf outing
 - Placement of sponsor's sign at tee box (Sponsor Provided)
 - Three Player Positions Provided (Includes green fees & Lunch)
3. $\frac{1}{2}$ Page advertisement in two issues of Ohio Trial
4. "Friends of OAJ" listing on OAJ website
 - Will contain link to sponsor's website
5. Name listed on "Friends of OAJ" insert to be distributed with Convention materials
6. Friend of OAJ seal beside name in Exhibitor's guide at the Annual Convention
7. Company recognition in all issues of the Quarterly
8. Company recognition in In Brief
9. **3** Tickets to Monte Carlo to be held at Annual Convention * * *
10. **1** Exhibit booth space at Winter Convention - Preferential booth location (After Diamond Sponsor's)
11. **1** Exhibit booth space at Annual Convention - Preferential booth location (After Diamond Sponsor's)

A CLOSER LOOK AT OAJ

**Percentages may not be exact. Information taken from records of OAJ members. Some information may not be up to date or was not provided by a member.*

1, 200+ Plaintiff Attorneys Across the State of Ohio

*Membership information as of May 1, 2019

Female 17%

Male 83%

Areas of Practice

Employment Law	Consumer Law	Family Law
Workers' Compensation	Social Security Law	Products Liability
Criminal Law	Administrative Law	Insurance Law
Negligence Law	Medical Negligence	Environmental law

2 Major Conventions, Stand Alone CLE's and Webinars

3 Publications and a Podcast

Ohio Trial, Biannual Printed Magazine
Quarterly, Quarterly Digital Newsletter
In Brief, Quarterly Printed Newsletter
Civilly Speaking, A Monthly Podcast

DIAMOND - \$20,000 or above

1. Participation in **ALL** CLE events or seminars (Non-Convention)
 - Exhibit in break or registration area
 - Address CLE attendees during lunch portion of seminar
 - Full Page advertisement in CLE course book
2. Sole sponsor of **1** CLE event
 - Sponsor will be listed on mailed registration material
 - Sponsor will be listed on all CLE material for seminar or event
 - Sponsor may post banner or display for event
3. Sponsor of **1** hole at the Convention golf outing *
 - Placement of sponsor's sign at tee box (Sponsor Provided)
 - Four Player Positions Provided (Includes Green Fees & Lunch)
4. Full page advertisement in two issues of Ohio Trial
5. "Friends of OAJ" listing on OAJ website
 - Will contain link to sponsors website
6. Name will be listed on "Friends of OAJ" insert that to be distributed with Convention materials
7. Friend of OAJ seal beside name in Exhibitor's guide at the Annual Convention
8. **1** Exhibit booth space at Winter Convention - Preferential book location
9. **4** Tickets to Monte Carlo to be held at Annual Convention * * *
10. **1** Exhibit booth space at Annual Convention - Preferential booth location
11. Company recognition in all issues of the Quarterly
12. Company recognition in In Brief
13. A listing within the "Expert Witness/Litigation Support" section of the membership directory
14. First rights of refusal for other Annual Convention sponsorship items
15. Make a 10 minute presentation to the Board of Trustees at one of the monthly meetings
16. Host a Board of Trustees dinner to commence after one of the monthly board meetings

All packages are on an annual basis. Payments may be made quarterly or annually.

No sponsorship items may not be substituted within any level of sponsorship (with the exception of the golf outing under the condition that no further holes are available for sponsorship)

*Golf hole sponsorship is first come, first served. Those taking part in the sponsorship program will be notified if there are no holes available for sponsor upon sign-up

** Only one of each type of item will go into the bag. Items will be selected on first come - first served basis, Sponsors may select items from a lower sponsorship level.

***Reservations required for each ticket.

Web banner advertisements may be up to three tiered rotating, in order, each time the website pages are accessed.

It is the responsibility of the sponsor to provide all printed and web advertisement materials or digital files.

OAJ maintains the rights to review, reject, or cancel sponsorship at anytime. If there are any questions or concerns please contact Katie Johnstone (kjohnstone@oajjustice.org).



**OHIO
ASSOCIATION for
JUSTICE**
TRIAL LAWYERS HELPING PEOPLE

Ohio Association for Justice
Education Foundation
Reservation Contract for Friends of OAJ Program

Please select level of Sponsorship and indicate amount of sponsorship:

___ Silver Sponsor: \$2,500 or above	Amount of Sponsorship: _____
___ I would like to reserve a convention booth: <u>\$1,200</u>	
___ Gold Sponsor: \$5,000 or above	Amount of Sponsorship: _____
___ I would like to reserve a convention booth: <u>\$1,000</u>	
___ Diamond Sponsor: \$12,000 or above	Amount of Sponsorship: _____
*Convention booth included	
___ Platinum Sponsor: \$20,000 or above	Amount of Sponsorship: _____
*Convention booth included	
Total Sponsorship amount: _____	

Please submit your advertisement for approval/review via email to kjohnstone@oajjustice.org

Company Name _____ Telephone _____

Attending _____ Fax _____

Address _____

I prefer to pay... Please Check: QUARTERLY _____ ANNUALLY _____

_____ Check enclosed payable to OAJ Education Foundation

_____ Please charge _____ Visa _____ Mastercard _____ American Express _____ Discover

Credit Card Number

Expiration Date

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Email _____

Signature _____

** The Ohio Association for Justice reserves the right to reject sponsor applications.

The Ohio Association for Justice Education Foundation
Attention: Katie Johnstone
655 Metro Place South, Suite 140
Dublin, OH 43017
Phone: (614) 341-6800 / Fax: (614) 341-6810