

OCBA Member Discount Provider Application

The Oakland County Bar Association (“OCBA”) is the largest voluntary bar association in the State of Michigan, with nearly 3000 members. The OCBA seeks to serve the professional needs of its members by offering member discounts throughout the business community.

The following criteria must be met in order to be considered as an OCBA member discount provider:

- ❖ Applicant must be authorized to transact business in the State of Michigan.
- ❖ Applicant must have business presence in Oakland County, Michigan.
- ❖ Applicant must submit a letter of interest to the Membership Committee of the OCBA.

The letter of interest must:

1. Introduce the product or services offered at a discount.
 2. Demonstrate a market need for the product or service within the Oakland County legal industry.
 3. Describe the general fee structure associated with the product or service.
 4. Include three (3) letters of recommendation, preferably at least one (1) from a similar professional organization.
 5. Include marketing material for distribution.
- ❖ Applicant must provide a discount with a specific value.
 - ❖ Applicant must offer a significant discount exclusive to OCBA members rather than a general discount offered through other organizations.

If you would you like to offer a discount on your products or services to OCBA members please complete the application information below.

Business Name: _____
Contact Name: _____
Business Address: _____
City, State, Zip: _____
Mailing Address: _____
City, State, Zip: _____
Phone: _____
Email: _____
Website: _____

I would like to offer the following discount to OCBA members:

Do you provide services or products nationally? If so, where?

By signing this application, I agree to be a participating OCBA Member Discount Provider and will give discounts to all OCBA members and their employees. I agree to indemnify, defend and hold the OCBA, its board of directors, committees, employees, and membership, harmless against any and all losses, liabilities, damages, costs and claims, including but not limited to liability for the products or services offered or for any inaccuracy in marketing material. I agree to abide by the above information and fully understand that it is my responsibility to notify the OCBA of any and all changes in writing.

Merchant Signature _____ Date _____