



OAKLAND COUNTY
BAR FOUNDATION



**SIGNATURE
EVENT** ²⁰₂₀

SPONSORSHIP OPPORTUNITIES

FEATURING
NEW
BENEFITS*

Thursday, April 30, 2020
6:30 – 9:00 p.m.

Oakland Hills Country Club



OAKLAND COUNTY BAR FOUNDATION

In 2019, the OCBF has supported worthy programs, such as Legal Aid & Defender, Jewish Family Services, CARE House, Lakeshore Legal Aid and Beaumont, to name a few. Each year the list continues to grow and the money raised from the Signature Event provides the Foundation the ability to keep funding new programs.

You have the power to make a difference in our community. Today's legal, political and economic realities have made access to legal services unaffordable or impractical, and poverty, abuse and discrimination present formidable structural challenges for large groups of people. As such, the need for accessible and professional legal aid and education is more important than ever.

The Oakland County Bar Foundation helps combat this problem by funding legal aid and education programs to facilitate and enhance access to justice for disadvantaged people and communities. The Foundation leverages monetary contributions, volunteer initiatives, pro bono legal counsel and a deep understanding of the legal nonprofit landscape to support worthy causes and impactful non-profit organizations across Oakland County and Southeast Michigan.

To continue these efforts, we need your support.

MISSION

The Oakland County Bar Foundation is dedicated to ensuring access to justice and an understanding of the law in our community.

Since 2002, OCBF has contributed over \$2,650,000 to legal assistance and legal education programs.

2019-2020 BOARD OF TRUSTEES

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PRESENTING SPONSOR (\$20,000)

- All communications regarding the event will display “Presenting Sponsor Your Firm/ Business Name” and exclusive placement of your logo on the cover of the invitation.
- “Multimedia” package which includes: one exclusive ad to run eight weeks on Foundation pages of OCBA website*, two runs in the OCBA e-newsletter, and one-time complimentary full-page ad in *Laches* (valued at \$780).
Date of inclusion in publications to be determined by Editor. Ad must be provided within the same calendar year and will be printed at the discretion of the OCBA.
- Logo in post-event full page ad in Oakland County Legal News.*
- A feature profile for the firm/business leader in the *Oakland County Legal News*.
- Logo or firm/business name on the cover of the April 2020 issue of *Laches* as presenting sponsor.
Sponsorship must be secured by February 14, 2020.
- Your business' name prominently displayed on signage at the event.
- Recognition on event invitation, on OCBA website and through OCBA social media outlets *i.e. Facebook, Twitter.*
- Ten tickets to the event which include entry into Premier Reception (5:30 – 6:30 pm).

PLATINUM SPONSOR (\$10,000)

- One-time complimentary full-page ad in *Laches*.
Date of inclusion in publication to be determined by Editor. Valued at \$780. Ad must be provided within the same calendar year and will be printed at the discretion of the OCBA.
- Exclusive ad to run four weeks on Foundation pages of the OCBA website.*
- Logo in post-event full page ad in Oakland County Legal News.*
- Inclusion in an *Oakland County Legal News* feature story.
- Firm/business name logo on the event invitation.
- Your business' name prominently displayed on signage at the event.
- Recognition in *Laches*, OCBA's 10x year publication with a circulation of more than 2,800 attorneys.
- Recognition on event invitation, on OCBA website and through OCBA social media outlets.
- Eight tickets to the event which include entry into Premier Reception (5:30 – 6:30 pm).



SIGNATURE EVENT 2020



GOLD SPONSOR (\$5,000)

- One-time complimentary 1/2-page ad in *Laches*.
Date of inclusion in publication to be determined by Editor. Valued at \$470. Ad must be provided within the same calendar year and will be printed at the discretion of the OCBA.
- Logo in post-event full page ad in Oakland County Legal News.*
- Your business' name prominently displayed on signage at the event.
- Exclusive ad to run two weeks on Foundation pages of the OCBA website.
- Recognition in *Laches*, OCBA's 10x year publication with a circulation of more than 2,800 attorneys.
- Recognition on event invitation, on OCBA website and through OCBA social media outlets.
- Four tickets to the event which include entry into Premier Reception (5:30 – 6:30 pm).

SILVER SPONSOR (\$2,500)

- One-time complimentary 1/4-page ad in *Laches*.
Date of inclusion in publication to be determined by Editor. Valued at \$280. Ad must be provided within the same calendar year and will be printed at the discretion of the OCBA.
- Firm/Company Name in post-event full page ad in Oakland County Legal News.*
- Recognition in *Laches*, OCBA's 10x year publication with a circulation of more than 2,800 attorneys.
- Recognition on event invitation, on OCBA website and through OCBA social media outlets.
- Two tickets to the event which include entry into Premier Reception (5:30 – 6:30 pm).

BRONZE SPONSOR (\$1,000)

- Recognition in *Laches*, OCBA's 10x year publication with a circulation of more than 2,800 attorneys.
- Firm/Company Name in post event full page ad in Oakland County Legal News.*
- Recognition on event invitation, on OCBA website and through OCBA social media outlets.
- One ticket to the event which includes entry into Premier Reception (5:30 – 6:30 pm).

* New benefit this year

PLEDGE CARD

Yes, I want to be a sponsor at the
21st ANNUAL SIGNATURE EVENT!

I would like to be a:

- PRESENTING Sponsor @ \$20,000**
(Includes 10 tickets to Event & Premier Reception)
- PLATINUM Sponsor @ \$10,000**
(Includes 8 tickets to Event & Premier Reception)
- GOLD Sponsor @ \$5,000**
(Includes 4 tickets to Event & Premier Reception)
- SILVER Sponsor @ \$2,500**
(Includes 2 tickets to Event & Premier Reception)
- BRONZE Sponsor @ \$1,000**
(Includes 1 ticket to Event & Premier Reception)



In addition to my sponsorship, I would also like to purchase tickets to the Event:

_____ TICKETS @ \$175 per ticket

Contact Name: _____

Names Attending Event: _____

Business: _____

Address: _____

City, State, ZIP: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Please complete form and return to OCBF office via e-mail, mail or fax.

***Please make checks payable to
Oakland County Bar Foundation***

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