

Technology: Tools to Build Compelling Cases

Technology at Trial

Preparation:

- Preparation of all trial exhibits, directs and crosses where you are going to use technology is key.

- Video Depositions
 - Synchronized
 - Easy Access for Discovery and Playback
 - Capture the Most Poignant Moments
 - Invaluable for Read-Ins
 - Cadence
 - Do not talk over anyone
 - Make Sure Video is Clean and Clear
 - Experienced Professional
 - Background Screen
 - Lapel/Table Microphone

For Trial:

- Documents
 - Easily Identifiable Numbering System
 - Use of TrialDirector for Callouts
 - Use of TrialDirector for *ALL* Exhibits

- Demonstratives
 - Timelines
 - Events leading up to....
 - Fetal Monitor Strips

- Doctors/Hospital notes
- Plaintiff's Treatments and Surgeries

- Callouts
 - From Depositions (non-video)
 - From Documents

- Who's Who?
 - Organizational Charts
 - Letting the Jury Know the Players
 - Who are the Plaintiff's/Defendant's?

- Animations
 - Grabbing Jurors Attention with simple animation (PowerPoint)
 - Accident Re-creation
 - Product Liability
 - Use with Expert Witnesses
 - Embedding Evidence into 'Re-Creations'

- Charts and Graphs
 - Damages
 - Occupational Therapy Costs
 - Past/Future Medical Expenses
 - Expert Finance Witness Testimony

- Photos
 - Accident Scenes
 - Before & After (Day in the Life)
- Video
 - Accident Scene
 - Day in the Life
 - Family Stories (For Mediation)
 - Defense Surveillance Video(s)

Opening Statement 'Canned' Presentation

- PowerPoint
 - Serves as an Outline
 - Actually allows you to show the jury your best evidence before they even hear from the defense
 - Spoon Feeding Information
 - Lets the Jury Immediately Become Involved
 - Keeps Case Concepts Organized and Succinct
 - Telegraphs Your Intent to Keep Juries Attention

Closing Statement 'Canned' Presentation

- PowerPoint
 - Serves as an Outline
 - Review of Information
 - Helps Hit the High Marks
 - Embedded Testimony (Both Static and Video)
 - Review of Facts, Numbers, Costs, Liability, and the LAW
 - Display and Review Jury Charges and Questionnaire
 - "People retain MUCH more of what they SEE and HEAR – than just what they see."

The Modern (Tech) Courtroom

- Screens and or Monitors
- Projectors
- Elmo/Document Presenter
- Audio/Sound
- Space, Venue, and Accommodations
- Required Set-Up Time

Risk/Cost Versus Reward

- Scanned Documents, Video, and the Modern Courtroom
- Cost Effective Solutions
 - Boards
 - Edited Depo DVD's
 - 'Canned' Presentations **THE PLAINTIFF'S PACKAGE**[®]
 - (For Mediations/Arbitrations)
- Modern Day Jurors and Multi Media
- David vs Goliath Issue

Questions and Answers:

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The logo for CourtCom, LLC features the word "COURTCOM" in a bold, green, sans-serif font. The letters are contained within a green speech bubble shape that points downwards. Below the speech bubble, the words "Courtroom Communications" are written in a smaller, lighter green font.