

## **Technology: Tools to Build Compelling Cases - Meadowlands 2014**

### **Technology at Trial**

#### **Preparation:**

- Preparation of all trial exhibits, directs and crosses where you are going to use technology is key.
  
- Video Depositions
  - Synchronized
    - Easy Access for Discovery and Playback
    - Capture the Most Poignant Moments
    - Invaluable for Read-Ins
  - Cadence
    - Do not talk over anyone
    - Make Sure Video is Clean and Clear
  - Experienced Professional
    - Background Screen
    - Lapel/Table Microphone

#### **For Trial:**

- Documents
  - Easily Identifiable Numbering System
    - Use of TrialDirector for Callouts
    - Use of TrialDirector for *ALL* Exhibits
  
- Demonstratives
  - Timelines
    - Events leading up to....
    - Fetal Monitor Strips

- Doctors/Hospital notes
- Plaintiff's Treatments and Surgeries
  
- Callouts
  - From Depositions (non-video)
  - From Documents
  
- Who's Who?
  - Organizational Charts
  - Letting the Jury Know the Players
  - Who are the Plaintiff's/Defendant's?
  
- Animations
  - Grabbing Jurors Attention with simple animation (PowerPoint)
  - Accident Re-creation
  - Product Liability
  - Use with Expert Witnesses
  - Embedding Evidence into 'Re-Creations'
  
- Charts and Graphs
  - Damages
  - Occupational Therapy Costs
  - Past/Future Medical Expenses
  - Expert Finance Witness Testimony
  
- Photos
  - Accident Scenes
  - Before & After (Day in the Life)
- Video
  - Accident Scene
  - Day in the Life
  - Family Stories (For Mediation)
  - Defense Surveillance Video(s)

## **Opening Statement 'Canned' Presentation**

- PowerPoint
  - Serves as an Outline
  - Actually allows you to show the jury your best evidence before they even hear from the defense
  - Spoon Feeding Information
  - Lets the Jury Immediately Become Involved
  - Keeps Case Concepts Organized and Succinct
  - Telegraphs Your Intent to Keep Juries Attention

## **Closing Statement 'Canned' Presentation**

- PowerPoint
  - Serves as an Outline
  - Review of Information
  - Helps Hit the High Marks
  - Embedded Testimony (Both Static and Video)
  - Review of Facts, Numbers, Costs, Liability, and the LAW
    - Display and Review Jury Charges and Questionnaire
  - “People retain MUCH more of what they SEE and HEAR – than just what they see.”

## **The Modern (Tech) Courtroom**

- Screens and or Monitors
- Projectors
- Elmo/Document Presenter
- Audio/Sound
- Space, Venue, and Accommodations
- Required Set-Up Time

## Risk/Cost Versus Reward

- Scanned Documents, Video, and the Modern Courtroom
- Cost Effective Solutions
  - Boards
  - Edited Depo DVD's
  - 'Canned' Presentations **THE PLAINTIFF'S PACKAGE**®
    - (For Mediations/Arbitrations)
- Modern Day Jurors and Multi Media
- David vs Goliath Issue

## Questions and Answers:

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