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***Exhibitor and Sponsor Application***  
**Winter Seminar 2021**  
 A Digital Experience: Education, Networking & Exhibits  
 Thursday, February 25, 2021

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Mail: NJAJ Educational Foundation, Inc. \* 150 West State Street \* Trenton, NJ 08608 \* Email: [exhibits@nj-justice.org](mailto:exhibits@nj-justice.org)

Exhibit Hours    10:15 am - 11:15 am  
                           12:30 pm - 1:15 pm  
                           2:30 pm - 3:30 pm

Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please choose your desired level of participation:

<b>Diamond Sponsor</b>	<b>\$2,695</b>	_____
<b>Platinum Sponsor</b>	<b>\$2,195</b>	_____
<b>Gold Sponsor</b>	<b>\$1,695</b>	_____
<b>Silver Sponsor</b>	<b>\$1,095</b>	_____
<b>Exhibitor</b>	<b>\$695</b>	_____

**BOOTH REPRESENTATIVES:** Each exhibitor/sponsor is entitled to four complimentary booth representatives. Each booth representative listed below will receive a link from Pathable to set up their profile. A form for additional booth representatives and pricing is available upon request.

**Booth Representative 1**  
 Name \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Email \_\_\_\_\_

**Booth Representative 2**  
 Name \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Email \_\_\_\_\_

**Booth Representative 3**  
 Name \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Email \_\_\_\_\_

**Booth Representative 4**  
 Name \_\_\_\_\_  
 Cell \_\_\_\_\_  
 Email \_\_\_\_\_

**Billing Information**

- Enclosed is our check** made payable to NJAJ Educational Foundation, Inc. in the amount of \$\_\_\_\_\_.
- Please email me an invoice** for the amount of \$\_\_\_\_\_ to be paid with credit card via secure link upon receipt.

*I confirm that I have read, understand and agree to follow the Conditions of Contract and Regulations governing participation in NJAJ Educational Foundation, Inc.'s Winter Seminar 2021. Both sides of this agreement must be signed. Please review other side.*

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

# CONDITIONS OF CONTRACT AND REGULATIONS GOVERNING PARTICIPATION IN THE NJAJ EDUCATIONAL FOUNDATION, INC'S WINTER SEMINAR 2021

The rules and regulations contained herein are part of all virtual exhibit stand contracts. The New Jersey Association for Justice Educational Foundation, Inc. (Foundation) reserves the right to enforce these rules and regulations, as well as to make final decisions on all points covered or not covered in these rules and regulations. NJAJ reserves the right to decline or remove any exhibiting and/or sponsoring company that, in its judgment, is not suitable or not keeping with the character of the exhibition. At its discretion, the NJAJ may accept or reject any application for virtual exhibit space. NJAJ shall have full authority to interpret or amend these rules, and its decision is final.

**CONTRACT FOR SPACE:** The contract for space, full payment of exhibitor/sponsor charges and signed Conditions of Contract and Regulations together constitute a contract between the exhibiting organization (EXHIBITOR) and The New Jersey Association for Justice Educational Foundation, Inc. (Foundation) for the right to use space in the Winter Seminar 2021. The contract is based upon the description and rates which are to be considered along with details on the front and back of this form as part of this contract. Full payment in the form of credit card or certified check for requested exhibit space and/or sponsorship is due with the contract, in order to hold the reservation. In the event full payment for the exhibit space and/or sponsorship engaged by EXHIBITOR is not received along with the signed contract, NJAJ reserves the right to cancel this contract without liability. In such event, NJAJ shall retain the amount paid by such exhibitor, as forfeited deposit.

**ELIGIBILITY TO EXHIBIT:** NJAJ reserves the right to determine the acceptability of applications for exhibit space and/or sponsorship. The products or services to be exhibited must be of professional or educational interest or benefit to the registrant. Exhibitor shall not in any manner indicate that an NJAJ endorsement or approval of Exhibitor's product or service has been given by NJAJ merely because NJAJ has approved such product or service for display.

**USE OF SPACE:** (a) All demonstration, distribution of materials, or other promotional activities must be confined to the limits of the virtual exhibit space webpage, and must not interfere with another exhibitor, (b) No EXHIBITOR shall assign, sublet, or share the space allotted without the knowledge and written consent of NJAJ. EXHIBITOR must show only goods manufactured or dealt in by them in the regular course of business, except for prizes, (c) EXHIBITOR must have representatives at their virtual booth during exhibit hours, (d) EXHIBITORS must limit all distribution of promotional items to the designated times and location of the exhibit space. Distribution of any form of literature or information to convention registrants in any other part of the convention site is expressly forbidden.

**GIVEAWAYS AND CONTESTS:** Any exhibitor having a contest or drawing of any kind must follow all governmental laws, ordinances, rules and regulations. It is the exhibitor's responsibility to make sure they correctly follow all rules and regulations. Any violations will be at the sole expense and fault of the exhibitor. NJAJ is not responsible or liable for any contests, drawings or giveaways held prior, during or after the meeting.

**CANCELLATION AND WITHDRAWAL:** EXHIBITOR may cancel or withdraw from the show subject to the following conditions and restrictions: (a) EXHIBITOR shall give NJAJ notice in writing of their intention to cancel or withdraw from the show. (b) In the event that said notice is received by NJAJ on or before Friday, January 8, 2021, EXHIBITOR shall be obligated and agrees to pay a cancellation charge of 50% of the total cost of the space assigned. (c) In the event that said notice is received after Friday, January 8, 2021 but on or before Friday, February 5, 2021, EXHIBITOR shall be

obligated and agrees to pay a cancellation charge of 75% of the total cost of space assigned. (d) In the event that said notice is received after Friday, February 5, 2021, EXHIBITOR shall be obligated and agrees to pay a cancellation charge of 100% of the total cost of the space assigned.

**DEFAULT OF OCCUPANCY:** By 9:00 a.m. on Tuesday, February 16, 2021, any EXHIBITOR failing to set up their virtual exhibit space webpage but not canceled is obligated to pay the full cost of such space. In that event, NJAJ shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor. NJAJ assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of his or her products in the show brochure, news releases or other materials.

**LIABILITY:** In the event that Exhibitor Manager or NJAJ shall be held liable for any event which might result from a particular exhibitor's action or failure to act in any manner whatsoever, EXHIBITOR shall reimburse the Meeting Manager and NJAJ, and shall hold harmless the Meeting Manager and NJAJ for all liability resulting there from, including, but not limited to all damages, fees, costs, and attorney's fees. EXHIBITOR assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to EXHIBITOR' displays, equipment and other property brought upon the premises, and shall indemnify and hold harmless the event venue, its agents, servants, and employees from any and all such losses, damages, and claims.

**RESTRICTED IN OPERATION OF EXHIBITS:** The NJAJ Educational Foundation, Inc. reserves the right to restrict exhibits which, because of noise, lighting, method of operations, materials, or for any reason, are considered objectionable and also to prohibit from exhibiting or to evict EXHIBITOR who in the opinion of the Exhibit Manager may detract from the general character of the exposition as a whole. This reservation includes persons, things, product, printed matter, or anything of a character which the Exhibit Manager determines is objectionable to the exposition. In the event of such restriction or eviction, the NJAJ Educational Foundation, Inc. is not liable for any refunds of rentals or other exhibit expense. Advertising plans and stunts which are intended to promote traffic must be submitted prior to the opening of the show to the Exhibit Manager for approval. Sideshow tactics, scantily-dressed models, or other undignified promotional methods will not be permitted.

**GENERAL:** All matters & questions not covered by the CONDITIONS OF CONTRACT AND REGULATIONS are subject to the discretion of NJAJ. Conditions of contract and regulations may be amended at any time by NJAJ and upon notice to EXHIBITOR all amendments or additions that may be made shall be as equally binding on all parties affected as the original CONDITIONS OF CONTRACT & REGULATIONS.

EXHIBITOR agrees to the NJAJ Educational Foundation Event Code of Conduct & Anti-Harassment Policy.

**ENFORCEMENT OF RULES AND REGULATIONS:** Anyone found in violation of these rules and regulations may be subject to any or all of the following remedies at the sole discretion of NJAJ: 1) The exhibit is deactivated and eliminated from the virtual trade show floor until the situation is remedied; 2) The exhibit is deactivated and removed for the remainder of the show; 3) Exclusion from exhibiting at future NJAJ meetings.

Company \_\_\_\_\_

Name (Print) \_\_\_\_\_

SIGNATURE: \_\_\_\_\_