

In Brief

The Official Publication of the New Jersey Association for Justice, Inc.

Advertising Rates

Our members are just an insert away

NJAJ's award-winning monthly newsletter delivers timely information about the association, the practice of law, legislative matters, and more to our 2,700 members. *In Brief* accepts full-page color or black & white 8 ½ x 11 inserts into our 9 x 12 envelope for \$700 (see chart below for frequency discounts). Print 2,800 inserts and we'll deliver them with our sought-after newsletter each month.

Please note that the insert must read **PAID ADVERTISEMENT** in 14-point type. A sample must be sent to NJAJ for approval. Inserts must be received at the mail house by the 15th of the month prior to issue (March 15 for April issue). Insertion rates are based on one 8.5" x 11" sheet (one or double-sided printing).

# of Insertions	*Cost per Insertion
12	\$625
6	\$650
3	\$675
1	\$700

If you need more information regarding *In Brief* marketing, please contact NJAJ headquarters at (609) 396-0096.

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In Brief Insert	\$700.00	0
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TOTAL	\$700.00	\$2,849.00

Using In Brief saves you \$2,100 and delivers your message in an envelope that gets opened with mail that gets read!!!

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"Inserting in In Brief allows me to put four color illustrations into the hands of the decision-maker. The inserts have generated new business and stimulate my existing client base. Quite simply-- it works".

Peter Antonuccio
Certified Medical Illustrations

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Mail to: New Jersey Association for Justice, Inc. • 150 West State Street • Trenton, NJ 08608
Fax to: 609.396.2463