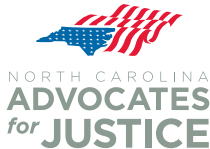


# NC ADVOCATES FOR JUSTICE CONVENTION 2019

REVITALIZING + RETOOLING OUR COMMUNITY

JUNE 20-23, 2019 / HOTEL BALLAST, BY HILTON / WILMINGTON, NC

The NCAJ Annual Convention is designed for plaintiff's attorneys, family lawyers, and criminal defense attorneys to learn, rejuvenate, and recharge. This year's Convention has been redesigned with sponsors and exhibitors in mind. Join us for three days of networking, learning and fun with some of North Carolina's most successful attorneys and legal staff.



## EXHIBITOR + SPONSOR PROSPECTUS

## ANNUAL CONVENTION 2019 JUNE 20 – 23 | WILMINGTON, NC HOTEL BALLAST, BY HILTON

### TENTATIVE EXHIBIT HALL HOURS

**Thursday, June 20**  
3:00 – 5:00 pm

**Friday, June 21**  
7:30 am – 5:00 pm

**Saturday, June 22**  
7:30 am – 1:00 pm

#### SET-UP AND BREAKDOWN

Set-up between 3:00 pm and 5:00 pm  
on Thursday, June 20.

*(Note: we will not be able to accommodate  
any set-up requests for earlier than 3:00pm.)*

All exhibits must be in place by  
7:30 am Friday, June 21.

All exhibits must be dismantled by  
2:00 pm Saturday, June 22.

#### QUESTIONS

Amy Page Smith  
Membership & Development Director  
amy@ncaj.com  
800.688.1413 or 919.835.2811

### SPECIAL EVENTS HELD IN THE MAIN EXHIBIT HALL

- Continental Breakfast & Breaks Friday and Saturday
- Lunch on Friday
- Friday and Saturday CLE Presentations
- Drawings on Friday and Saturday
- Networking breaks

### HOTEL ACCOMMODATIONS

A block of rooms has been reserved at the Hotel Ballast and at Riverview Suites. Call (910) 763-5900 by **Monday, May 19, 2019** and be sure to mention that you are with the *North Carolina Advocates for Justice* to take advantage of the discounted group rates:

**Hotel Ballast Wilmington** | \$189/night  
**Riverview Suites** | \$189/night

You may also use this link to reserve your room: [hotelballast.com](http://hotelballast.com). Please use the code **AVJ** to take advantage of the negotiated rate.  
*Note: One night's lodging will be charged at the time of reservation.*

# NC ADVOCATES FOR JUSTICE CONVENTION 2019

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## GENERAL INFORMATION

### DATE + LOCATION

**NCAJ CONVENTION 2019**

**JUNE 20-23, 2019**

Hotel Ballast, by Hilton  
Wilmington, NC

### TENTATIVE EXHIBIT HALL HOURS

**Thursday, June 20**

3:00 – 5:00 pm

**Friday, June 21**

7:30 am – 5:00 pm

**Saturday, June 22**

7:30 am – 1:00 pm

## REGISTRATION DEADLINE

In order to exhibit at or sponsor  
NCAJ Convention 2019, registration  
**MUST BE RECEIVED BY FRIDAY, MAY 3, 2019.**

## CANCELLATION POLICY

Cancellations for sponsoring and exhibiting  
received by Friday, May 3, 2019 will be refunded  
less a \$100 service charge. After this time,  
refunds are not available.

## SPONSORSHIP OPPORTUNITIES

If you're looking for a great way to promote your company, reinforce brand loyalty, increase visibility and boost your market share with trial lawyers – become a sponsor of the NCAJ Annual Convention.

Sponsor an event of at least \$2500 and receive one complimentary exhibit booth in the Main Exhibit Hall! First right of refusal is guaranteed to prior year's sponsors. If you have questions about availability contact Amy Smith at 919.835.2811 or amy@ncaj.com.

### **PRESIDENT'S GALA** | \$2,500/table | 10 available

The President's Gala is an inspirational evening that recognizes the incoming President of NCAJ. Sponsor a table for you and your guests. NCAJ Staff is available to help curate a hand-picked table of attendees that practice in your target area of practice.

### **NCAJ BOARD OF GOVERNOR'S MEETING** | \$3,000 | 1 available

Spend time with the incoming leadership of the organization. Show your support for NCAJ and our mission by providing breakfast for the meeting attendees.

### **CONTINENTAL BREAKFAST (FRIDAY)** | \$2,500/day | 1 available

Breakfast is the most important meal of the day. Why not make sure attendees are fueled up for a day of learning?

### **AFTERNOON NETWORKING BREAK REFRESHMENTS (FRIDAY)** | \$2,500 | 1 available

### **POST-GALA RECEPTION** | \$2,500 | 5 available

The post-gala reception is the last opportunity to have fun, dance, and enjoy a drink with friends.

### **SECTION, DIVISION AND CAUCUS MEETING SPONSORSHIP** | \$1,000/meeting | 6 available

Section, Division and Caucus Meetings will take place on Thursday, June 20 and the Legal Assistant Division (LAD) Meeting will take place on Saturday, June 22. This is a fantastic way to get in front of your target audience. You can address the group for five minutes at the beginning of their meeting to make your pitch about your services or products. Your sponsorship provides refreshments to the group.

*Section, Division, and Caucus Meetings that are currently available for sponsorship are:*

- Auto Torts and Premises Liability Section Meeting
- Criminal Defense Section Meeting
- New Lawyers Division Meeting
- Professional Negligence Section Meeting
- Women's Caucus Meeting
- Workers' Compensation Meeting

NC ADVOCATES FOR JUSTICE  
**CONVENTION 2019**

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<b>WHAT'S INCLUDED?</b>			
	<b>EXHIBITOR \$1200</b>	<b>SPONSOR AT LEAST \$2,500</b>	<b>PARTNER SPONSOR</b>
<b>MARKETING</b>			
Pre-Event Online Branding	●	●	●
Pre-Event Print Brochure Branding* <i>*Logos must be received by March 20 to be included in print brochure</i>	●	●	●
Company Profile Listed in Exhibitor/Sponsor Directory**	●	●	●
Logo included in Exhibitor/Sponsor Directory**		●	●
Attendee List	●	●	●
Convention Signage & Branding**		●	●
Opportunity to Address Attendees for 3 minutes		●	
Opportunity to Address Attendees for 5 minutes			●
<b>ATTENDEES AND ON-SITE ACCOMMODATIONS</b>			
Complimentary Wi-Fi in the meeting areas	●	●	●
Convention Attendee List	●	●	●
One six-foot skirted table	●	●	●
Includes up to two representatives	●		
Includes up to three representatives		●	●
Nametags for all on-site representatives	●	●	●
One power outlet included at table			●
Exhibit space in the Main Exhibit Hall	●	●	●
Exhibit space in the Grand Concourse Exhibit Hall			●
<b>EVENT OPPORTUNITIES</b>			
Convention Opening Reception	●	●	●
Friday Continental Breakfast	●	●	●
Saturday Continental Breakfast	●	●	●
Friday Lunch	●	●	●
Main Exhibit Hall Breaks and Functions	●	●	●

NC ADVOCATES FOR JUSTICE  
**CONVENTION 2019**  
**EXHIBITOR + SPONSOR**  
**PROSPECTUS**  
**REGISTRATION Form**

COMPANY NAME

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE/FAX

EMAIL

**ON-SITE REPRESENTATIVES**

Exhibitors may send two representatives. Additional reps are \$50 fee per additional rep. Sponsors and Partner Sponsors may send up to three representatives. Additional reps are \$50 fee per additional rep.

REP NAME #1

REP NAME #2

REP NAME #3

**METHOD OF PAYMENT**

Cancellations received by **May 3, 2019** will be refunded less a \$100 service charge. Refunds are not available after this date.

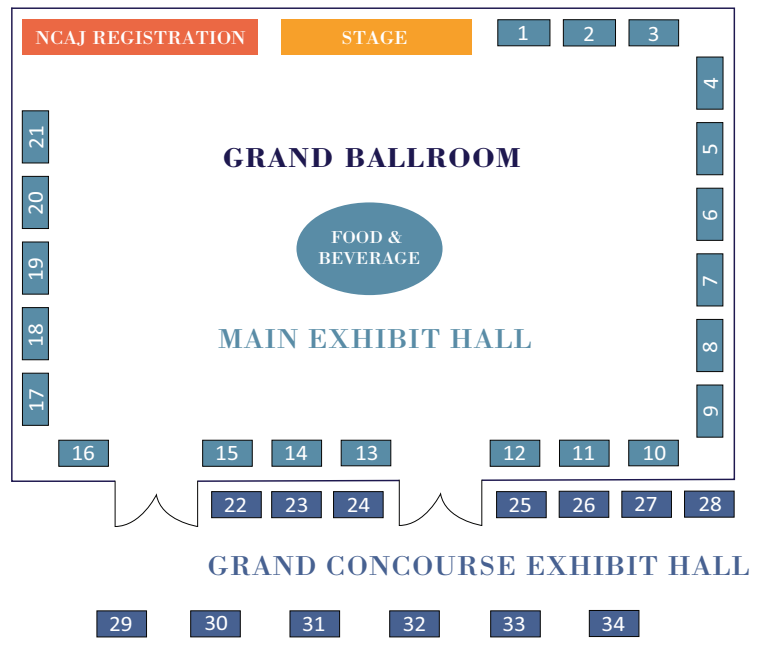
Check Enclosed

Charge my:  VISA  Mastercard  AMEX

Acct. # and Exp. date

Signature

FIRST FLOOR | LOWER LOBBY LEVEL



**EXHIBITING OPTIONS**

Please select your **top 3 booth choices** and indicate them in the order of priority on this form.

booth	Type of Fee	Amount	Booth Choice <i>(list 3 in order of priority)</i>		
	Main Hall: Booth #1-21	\$1,200	1)	2)	3)
	Grand Concourse: Booth #22-34	\$1,800	1)	2)	3)
	<b>Sub-Total</b>				
sponsor	Type of Fee	Amount	Event to be Sponsored		
	Sponsorship*				
	Additional Sponsorship not Listed				
	<b>Sub-Total</b>				
extras	Type of Fee	Amount	Amount Enclosed		
	Distribute Materials (no exhibit)	\$300			
	Additional Reps	\$50			
	Number of Outlets ( ___ # needed)	\$40/day/outlet			
	Wired Internet**	\$100/day/line			
	<b>Sub-Total</b>				
	<b>Total Amount Enclosed</b>				

\* Logos must be received by **April 1** to guarantee inclusion in on-site marketing & branding and for inclusion in the Directory and Convention Brochure.  
**Acceptable file formats include: EPS (Encapsulated PostScript)**

\*\* Registration includes complimentary Wi-Fi access; Additional fee is required for **wired** internet.

**RETURN THIS FORM WITH PAYMENT TO:**

NC Advocates for Justice  
 Attn: Amy Page Smith  
 1312 Annapolis Drive, Raleigh, NC 27608  
 Or fax to 919.832.6361