



NORTH CAROLINA
ADVOCATES
for **JUSTICE**

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SPONSORSHIP **OPPORTUNITIES**

WE ARE THE NORTH CAROLINA ADVOCATES *for* JUSTICE.

NCAJ is the nation's third-largest organization for trial lawyers and related legal professionals. Established more than 50 years ago by leading members of the North Carolina legal community, NCAJ proudly serves professionals at every stage of their careers. We are proud to provide the highest quality legal education trial skills programming and active advocacy and legal affairs support on behalf of our members. Our robust network empowers a strong community of trial lawyers across our state.



3RD LARGEST

Trial Lawyer Association in the United States



2,400+

Active Members



40+

Continuing Legal Education Programs Annually



2,650

Continuing Legal Education Attendees in 2018



140,000

Impressions on NCAJ Social Media Platforms in 2019



1,000+

Average Daily Webpage Views in 2019



NCAJ.COM
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[NCAJ_](https://twitter.com/NCAJ_NCAJ)
[NCAJ](https://www.linkedin.com/company/ncaj)
[NCADVOCATESFORJUSTICE](https://www.facebook.com/NCAJADVOCATESFORJUSTICE)

SPONSORSHIPS

The North Carolina Advocates for Justice is grateful for the support from our sponsors, exhibitors and partners. As we continue to navigate 2020 and look into 2021, we are pleased to let you know about the following available opportunities for sponsorship and exhibition to our members. Currently, our programming will be virtual – in both live and pre-recorded formats – through March 31, 2021. Decisions regarding other 2021 programs will be addressed in a timely manner as information regarding the spread of the novel coronavirus is made available.

PRE-RECORDED CLE PROGRAMS **\$500 SPONSORSHIP**

- Logo listed on the registration page on NCAJ website
- Company video embedded into programs (2-3 minutes)
- Logo and website link in member marketing emails
- Listing of attendees day of the event with email addresses
- Social media recognition during the program on all platforms

LIVE VIRTUAL CLE PROGRAMS **\$1,000 SPONSORSHIP**

- Logo listed on the registration page on NCAJ website
- Company representative available during program to deliver sponsor remarks (2-3 minutes)
- Logo and website link in member marketing emails
- Listing of attendees day of the event with email addresses
- Social media recognition during the program on all platforms

PROGRAMMING SCHEDULE 2020-2021

FRIDAY, NOVEMBER 6, 2020

Maximizing the Value of Your TBI
Case: Tips from the Masters
Pre-Recorded

FRIDAY, NOVEMBER 13, 2020

NCAJ SKILLS ACADEMY

Direct & Cross Examination for
Civil Practitioners
Live

NCAJ SKILLS ACADEMY

Direct & Cross Examination for
Criminal Practitioners
Live

**THURSDAY, NOVEMBER 19 &
FRIDAY, NOVEMBER 20, 2020**

Criminal Masters 2020: Attacking
Racial Injustice in Criminal
Prosecutions
Live

FRIDAY, DECEMBER 4, 2020

27th Annual Workplace Torts &
Workers' Comp
Pre-Recorded

FRIDAY, DECEMBER 11, 2020

Social Security Disability
Pre-Recorded

FRIDAY, JANUARY 22, 2021

NCAJ SKILLS ACADEMY

Discovery & Evidence for
Criminal Practitioners
Pre-Recorded

NCAJ SKILLS ACADEMY

Discovery & Evidence for
Civil Practitioners
Live

FRIDAY, JANUARY 29, 2021

Criminal Defense Program
Pre-Recorded

FRIDAY, FEBRUARY 5, 2021

Employment Law 2021
Pre-Recorded

FRIDAY, FEBRUARY 12, 2021

Auto Torts Winter Program
Pre-Recorded

WEDNESDAY, FEBRUARY 17, 2021

Ethics Hot Issues 2021
Live

FRIDAY, FEBRUARY 19, 2021

Mastering an Understanding of
Complex Issues in North Carolina
DWI Cases
Pre-Recorded

PROGRAMMING SCHEDULE **2020-2021**

FRIDAY, FEBRUARY 26, 2021

Family Law Trial Skills 2021

Pre-Recorded

Disbursements 2021

Pre-Recorded

FRIDAY, MARCH 12, 2021

Women's Caucus Retreat

Live

FRIDAY, MARCH 26, 2021

NCAJ SKILLS ACADEMY

Basic Pre-Trial Preparation for
Criminal Defense Practitioners

Live

FRIDAY, APRIL 9, 2021

26th Annual Workers' Comp
Roundtable

TBD

APRIL 2021

Eminent Domain Program

Date TBD

**THURSDAY, APRIL 22 &
FRIDAY, APRIL 23, 2021**

Death Penalty 2021

TBD

FRIDAY, MAY 7, 2021

NCAJ SKILLS ACADEMY

Criminal Jury Selection

Live

NCAJ SKILLS ACADEMY

Civil Jury Selection

Live

FRIDAY, MAY 14, 2021

Social Security Disability Spring
Program

TBD

FRIDAY, MAY 21, 2021

Auto Torts Spring Program

TBD

PLEASE VISIT

WWW.NCAJ.COM

FOR UPDATES ON THE
DELIVERY METHOD
OF PROGRAMS FOR
SPRING 2021.

**Rev. Oct. 2020*