



Jennifer Watson Marsh

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NCAJ Helps Build Your Business and Your Career

by Jennifer Watson Marsh

You may have seen an email or two telling you about NCAJ’s latest FREE lunch-time webinar designed to help you with your law practice and your legal career, which NCAJ offers each month.

But are you making good use of this helpful resource and do you realize that an archive of all these one-hour webinars are available for free at ncaj.com/webinars?

I encourage you to access this archive to catch up on last year’s webinars and then sign up for a few of the upcoming seminars. For your convenience, I have listed the remaining fall webinars and the previous webinars available to you online below. Membership webinars are not eligible for CLE credit but they are invaluable. *Check them out!*

Upcoming Webinars

All webinars are held on Tuesdays from 12:30 pm to 1:30 pm.

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| Legal Resume Writing and the Legal Job Search Carolina Legal Staffing | November 6, 2018 |
| From Novelty to Necessity—Pragmatic Social Media for Law Firms Find Law | December 4, 2018 |

Previous Webinar Topics Archived at NCAJ.com

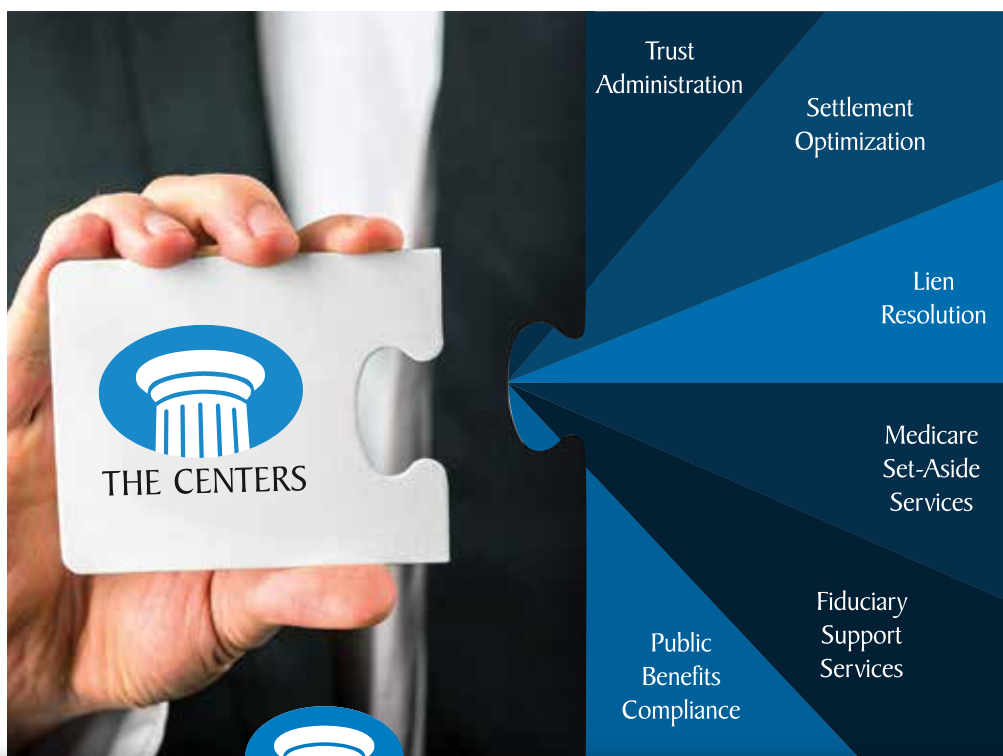
Visit ncaj.com/webinars to access the below topics and more:

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| Strategic Networking | Camille Stell, Lawyers Mutual Liability Insurance Company of NC |
| Turning Your Network Into Employment | Annemarie Pantazis, Pantazis Law Firm, PA |
| Interview Skills—What You Need to Know | Michael Rothrock, Law Offices of James Scott Farrin |
| Client Intake Best Practices | Ginny Allen, GrowPath |
| 10 Tools That You Should be Using to Improve Your Business | Chad Todd, TrustBooks |
| Building Your Firm’s Brand | Evan Carroll, Evan Carroll, LLC |
| 5 Requirements the State Bar Has That You Are Probably Not Doing | Tom Boyle, TrustBooks |

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| Three Way Reconciliation of Your Trust Account—a Step-by-Step Guide | TrustBooks |
| Protecting your Firm from Intellectual Property Claims | Susan Olive, Olive & Olive, PA |
| Disaster Proofing Your Data | Chad Todd, TrustBooks |
| Building a 21st Century Law Practice | Tom Boyle, TrustBooks |
| Strategic Planning vs. Strategic Thinking | Camille Stell, Lawyers Mutual Liability Insurance Company of NC |
| Ignored Facts Do Not Cease to Exist Understanding Metadata | LexisNexis |
| New Strategies Fresh Ideas for Paying off Student Loans | Trevor Lawson, Capitol Financial Solutions |
| Researching and Shepardizing Cases and Statutes | LexisNexis |
| Outside of the Box—Starting a Virtual Office | Chad Todd, TrustBooks |
| Connecting with Prospective and Past Clients Using Email and Social Media | |
| Marginalizing your Most Valuable Asset | Christi Krautbauer, Find Law |
| Preventing Your Company from Getting Hacked | Chad Todd, TrustBooks |
| How to Upload a Document to the NCAJ Sections/Division Document Banks | Ann Ochsner, Whitley Law Firm |
| Common Risks to Retirement Income | Trevor Lawson, Capitol Financial Solutions |

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