



Target the Nashville legal market and increase your firm's visibility!

The Nashville Bar Association Attorney Directory is an annually published directory of local attorneys (NBA members and non-members) and features a court directory, legal administrators, firm listings, and practice areas. As the only all-inclusive attorney directory in the greater Nashville area, it serves as a quick reference guide of pertinent information and services.

Publication Date: Spring 2018 | Trim Size: 8.5" x 11"

COVER ADS & LEGAL MARKETPLACE ADS

Display Ad Rates

Table with 4 columns: Ad Type, Size, Specs, Rate. Rows include Cover Ads (Full Color), Internal Ads (Black & White), Half Page, and 1/4 Page.

Line Ad Rates

Each line listing (per category) in the Legal Marketplace section is \$195. Includes company name, address, email, and website.

FIRM LISTINGS

Get a full year of valuable exposure in both our print directory and online at NashvilleBar.org/FirmListings. Rates are based on layout and are determined by the amount of space of your firm information (\$275 for a quarter page, \$550 for a half page, and \$1,100 for a full page).

- Logo (must provide a high-resolution JPEG file)
Firm name / Contact Information
Partner(s) / Shareholder(s) / Associate(s), etc.
Summary of Firm / Mission Statement
Practice Areas / Services
And more!

ADVERTISING DEADLINES

- 1 Space reservations are due no later than Friday, December 14, 2018.
2 Ad materials are due to Jill.Presley@nashvillebar.org by Friday, January 18, 2019, and must be submitted according to the above specifications as high-resolution (at least 300 dpi) JPEG or PDF files.
3 If you are submitting a line ad (text only), an email or Word document will suffice.

Thank you in advance for supporting your local bar association!