



ATTORNEY DIRECTORY ADVERTISING RATE CARD

Target the Nashville legal market and increase your firm's visibility!

The *Nashville Bar Association's Attorney Directory* is an annually published directory of local attorneys (NBA members and non-members) and features a court directory, legal administrators, firm listings, and practice areas. As the only all-inclusive attorney directory in the greater Nashville area, it serves as a quick reference guide to pertinent information and services.

Publication Date: Spring 2019 | **Trim Size:** 8.5" x 11"

Thank you in advance for supporting your local bar association!

1 DISPLAY AD RATES

| | SIZE | SPECS | RATE |
|--|-----------|--------------|---------|
| Cover Ads; Full Color (<i>inside front cover, inside back cover, outside back cover</i>) | Full Page | 7.5" x 9.65" | \$1,200 |
| Internal Ads; Black & White | Full Page | 7.5" x 9.65" | \$975 |
| | Half Page | 7.5" x 4.75" | \$750 |

2 FIRM LISTINGS

Get a full year of valuable exposure in our print directory *and* online at NashvilleBar.org/FirmListings. Rates are based on layout and are determined by the space your firm information takes up (\$275 for a quarter page, \$550 for a half page, and \$1,100 for a full page). You will have the opportunity to approve via PDF and may include information such as:

- Logo (*must provide a high-resolution JPEG file*)
- Firm Name / Contact Information
- Partner(s) / Shareholder(s) / Associate(s), etc.
- Summary of Firm / Mission Statement
- Practice Areas / Services
- And more!

3 ADVERTISING DEADLINES

- **Ad space reservations** are due to Jill no later than **Friday, December 14**.
- **Ad materials** are due to Jill by **Friday, January 18**, and must be submitted according to the above specifications as high-resolution (*at least 300 dpi*) JPEG or PDF files.